

Alon Ben-Gurion Introduction

Ladies and Gentlemen,

Now it's my privilege to introduce you to a leader of the highest caliber...

He is a dedicated patriot, who saw battle and survived injuries sustained as a paratrooper in the IDF in the Yom Kippur War...

He is an experienced and savvy executive, who has proven his leadership abilities managing revenue and operations at hotels worldwide and in the U.S., including as general manager of the Waldorf-Astoria Hotel in New York...

And he is a visionary, who understands the potential for an oasis of entertainment and luxury in the desert, and is using his extensive network and hospitality know-how to actively promote development in the Negev, working to make the region bloom and realize the dream of his grandfather, David Ben-Gurion.

Ladies and Gentlemen, please welcome acclaimed international hospitality consultant, Alon Ben-Gurion.