

## Arthur Aaron Introduction

Ladies and gentlemen, it's now my privilege to introduce you to a man with an extraordinary passion for music...

He is an accomplished author, who co-wrote the autobiography of Sid Bernstein, the man who brought The Beatles, The Rolling Stones, and The Kinks to America...

He is a 40-year veteran of the entertainment business, who served as a manager of rock bands and worked in the production of records and jingles for radio and television commercials...

And he is a talented entrepreneur, who worked as a national promotion director and national distribution manager for New York record labels...

Ladies and gentleman, please welcome Arthur Aaron.