## Barry Schoenfeld Introduction

Ladies and gentlemen, it is now my privilege to introduce you to a man with a mind for business and a heart for community...

He is a talented entrepreneur, who is President of Clear Vision Partners, a strategic marketing consultancy firm that has helped to grow the businesses of a broad range of clients, from Mattel to Cedars-Sinai...

He is an innovative program developer, who founded the California Community of Men, a radically diverse and inclusive community for men-who-love-men of over 9000 members in only three years...

And he is a sought-after speaker, who has been a guest lecturer on qualitative research methodology for the MBA Annenberg School at USC and regularly lectures to industry and academic groups around the country.

Ladies and gentleman, please welcome Barry Schoenfeld.