

Doreet Freedman Introduction

Ladies and Gentlemen,

Now it's my privilege to introduce a woman who has revolutionized the way people immigrate to Israel...

She is a true visionary, who was part of the founding team of Nefesh B'Nefesh and played a key role in increasing the retention of North American olim from 40 to 90 percent...

She is an experienced manager, who has personally overseen the Aliyah of 25,000 individuals...

And she is a remarkable leader, who and helped establish many JNF signature programs, including its "Go North" and "Go South" campaigns, the Lone Soldier Program and Physician Aliyah Fellowship.

Ladies and Gentleman, please welcome the Vice President of Nefesh B'Nefesh, Doreet Freedman.