

Ido Reichman-Eisikovits Introduction

Ladies and gentlemen, it's now my privilege to introduce you to a proven leader who is helping to shape the next generation of Zionists in Israel...

He is ***a distinguished soldier***, who was thrust into a leadership role at 19-years-old when his close friend and IDF unit commander was killed during an ambush in Gaza. With courage and grace, he led his unit to safety...

He is ***an exemplary communicator***, who has served as an IDF-appointed special advisor to the Peruvian military, as the Vice Chairman of the National Union of Israeli Students, and as the CEO of advertising agency Alhon Holdings...

And he is now ***a Zionist educator***, who works with JNF to cultivate the next generation of Israeli leaders, educating thousands of youth about their country's rich history, Zionist values, environmental advancements, and wide-ranging accomplishments.

Ladies and gentlemen, please welcome JNF's Green Horizons liaison, Ido Reichman-Eiskovits!