

Noa Zer Introduction

Ladies and gentlemen, it's now my privilege to introduce you to an extraordinary leader...

She is ***a unique visionary***, who is working with JNF to build the land and people of Israel for future generations...

She is ***a seasoned fundraising professional***, whose skilled leadership has enabled communities in the Negev's Central Arava region flourish and grow...

And she is ***a proud sabra***, who works with her husband to make Israel's desert bloom on their pepper farm.

Ladies and gentlemen, please welcome the Central Arava Regional Council's Director of Resource