

Richard Banks Introduction

Ladies and gentlemen, it is now my privilege to introduce you to a man who looked to Israel to find solutions to problems in America...

He is an authority on publishing, who is the Editorial Director of FarmLife Magazine and Red Barn Media, a strategic media group that creates advanced content for publication in magazines, websites, and e-newsletters...

He is a water management activist, who received the American Agricultural Editors Association's Story of the Year Award for his work investigating Israel's water infrastructure to identify solutions to water usage issues and drought conditions in the United States...

And he is an experienced editor, who has served as editorial director of Time Inc's SPC Custom Publishing division, managing editor at Towery Publishing, and editor at his hometown magazine, Memphis.

Ladies and gentlemen please welcome Richard Banks.