

Samantha Levy Introduction

Ladies and Gentlemen, it is my pleasure to introduce to a woman who is staunchly dedicated to the JNF mission...

She is a passionate advocate, who works in the Central Arava Regional Council's Resource Development Department, where she oversees the promotion of all development projects in the Arava and coordinates connections to Jewish Diaspora communities...

She is an accomplished academic, who holds a BA in finance and international relations and an MBA from the London School of Business and Finance...

And she is a proud Israeli, who moved to the Jewish state from Bogota, Colombia, and who for the past eight years has been a resident of Moshav Idan, where she and her husband are raising their children Maia and Eitan, a third generation of Negev pioneers.

Ladies and Gentlemen, please welcome an emerging leader in southern Israel, Samantha Levy.