

Ladies and Gentleman,

Now it's my privilege to introduce you to one of Jewish National Fund's most indispensable and talented professionals...

She is a passionate lover of Israel, who spent close to two decades at Sony Records in Tel Aviv and has led hundreds of professionals to the Jewish homeland to witness JNF's impact,

She is an accomplished executive, who oversees board development, major gift solicitations, fundraising training and awareness raising activities...

and a true leader, who oversees Jewish National Fund's fundraising efforts across much of the country, from the rocky shores and lush forests of New England, to sprawling deserts of the southwest, and the beaches of California to the canyons of Colorado,

Ladies and gentleman, please welcome our national campaign director, Sharon Freedman.