

Tania Pons Allon Introduction

Ladies and Gentlemen,

Now it's my privilege to introduce a woman who has devoted her passion, vision, and expertise to making the Negev habitable for the next generation of Israel's residents...

She is a dedicated kibbutznic, who grew up in Kibbutz Ketura, moved to Tel Aviv, then returned to the Central Arava with her child and husband—a full-time farmer who grows peppers, dates, grapes and mangos...

She is a true Arava native, who values the freedom, tranquility, simplicity, family time, and educational values that are rooted into each barefooted child who grows up in the blooming desert...

And she is a forward-thinking developer, whose work has a direct impact on her community because what she does every day influences not only her future, but the future of her children.

Ladies and Gentlemen, please welcome a member of the Resource Development department for the Central Arava and one of Jewish National Fund's valued partners, Tania Pons Allon.