Jewish National Fund-USA's Fundraising Guide for Alternative Break

🌼 **Personal Outreach**

- **Email or text your network personally.** Write short, sincere messages explaining *why* this trip matters to you and how their donation makes a direct impact in Israel. Personal notes almost always outperform mass posts.

- **Call family members.** Grandparents, aunts/uncles, and family friends often love supporting causes tied to Israel or to your education and growth.

💟 **Host a Small Event or Experience**

- **Trivia night, bake sale, or hummus night:** Simple, fun, and community-oriented — people love food-related events.

- **Campus tabling or dorm event:** Set up a table with snacks and a QR code to your fundraising page.

🎁 **Offer Something in Return**

- **Handmade items or services:** Sell bracelets, crafts, photography, or baked goods with proceeds going to your trip.

- **Skill-based exchange:** Offer tutoring, babysitting, or pet sitting in exchange for donations.

🤝 **Community & Faith Networks**

- **Reach out to your synagogue, Hillel, or local JCC.** They often have micro-grants or members happy to support young adults traveling to Israel.

- **Ask to speak briefly at a community event** about your trip — personal storytelling inspires donations.

JEWISH
NATIONAL
FUND
USA

💡 **Corporate & Matching Ideas**

- **Employer matching gifts:** Ask if your family members' workplaces match charitable donations — many do, and it can double a contribution.

  *To donate via an **Employer Gift Matching Program**, please make them aware that check distribution for matching gifts can oftentimes not occur until 45-60 days from the end of the month in which the match request is approved. **If an employer-matched gift does not arrive until after your fundraising deadline, this could disqualify you from the trip.** Please ensure that all gifts coming from an employer include both your <u>full name</u> and "<u>Alternative Break</u>" in the memo, so we know where to apply the money.*

- **Local business sponsorships:** Small businesses (especially Jewish-owned or Israel-supportive ones) may contribute in exchange for a shoutout in your updates.

JEWISH
NATIONAL
FUND
USA