



Summer 2023 – Entrepreneurship

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
25	26 → Depart USA	27 → Arrival in Israel Orientation	28 Introduction to the Summer: Goals, Expectations, and Opportunities	29 Site Visits: Al HaGal Surfing Workshop Esterika Woodworking	30 Checklist Tiyul #1 Sachne Natural Springs	July 1 <i>On Campus</i>
2 Theme of the week: Setting the Scene: Israel NYU Fundamentals of Entrepreneurship Networking Reception	3 Jerusalem: Israel Story, City of David, Jewish Quarter <i>Overnight in An'a Ein Gedi</i>	4 Masada Dead Sea	5 NYU Fundamentals of Entrepreneurship Workshop: The Entrepreneurial Life Plan and Starting a Start-Up	6 ☆ 17th of Tammuz Case Study: Better Place and the EV Revolution	7 Israel's War of Independence: Castel and Kiryat Anavim <i>Overnight in Montefiore Jerusalem</i>	8 <i>Jerusalem</i>
9 Theme of the week: Exploring Israel: Start-Up Nation Seminar: Start-Up Nation 101	10 Site Visits: Start-Ups in Tel Aviv	11 Site Visits: Start-Ups in Jerusalem	12 NYU Fundamentals of Entrepreneurship Workshop: The Art of Experimentation Site Visit: Unistream Innovation Fair, Tel Aviv	13 Site Visits: Start-Ups in Central Israel	14 <i>Open Weekend</i>	15 <i>Open Weekend</i>



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16 Theme of the Week: Choose Your Own Adventure Entrepreneurship and the Digital Transformation Seminar: Budgeting 101 RootOne Event	17 Checklist Tigul #2	18 NYU Fundamentals of Entrepreneurship Workshop: Intrapreneurship and Innovation Inside Organization Site Visit: Market Research at Shuk HaCarmel	19 Specialized Tracks Impact Entrepreneurship or Raising Capital for a Start-Up	20 Specialized Tracks	21 <i>Open Weekend</i>	22 <i>Open Weekend</i>
23 Theme of the Week: Creating Your Own Start-Up in Israel! Seminar: SWOT Analysis and The Elevator Pitch	24 Checklist Tigul #3	25 Checklist Tigul #4	26 ✧ <i>Eicha Reading</i> Final Project: Work with Mentors in Tel Aviv	27 ✧ <i>Tisha B'Av</i>	28 Final Project Prep	29 <i>On Campus</i>
30 Final Project: Work with Mentors in Tel Aviv	31 Final Project: Shark Tank Panel Mesibat Siyyum	August 1 Symbolic Day in Jerusalem: Hatzallah, Har Hertzl, Kotel → <i>Depart Israel</i>	2	3	4	5