

Bio Emily Schrader

Intro

Ladies and gentlemen, it's my pleasure to introduce a true communications extraordinaire...

She is a **digital marketing expert** with over a decade of experience in the field, specializing in political marketing...

She is a **leader** who has advised lawmakers in the US, Israel, Canada, and the UK on online hate speech policies, and was instrumental in getting Holocaust denial banned across social media platforms...

She is also a proud **Zionist** who is responsible for some of the most successful pro-Israel social media campaigns in the past decade...

Ladies and gentlemen, please join me in welcoming, Emily Schrader!

100 words

Emily Schrader is the Chief Marketing Officer of Together Vouch for Each Other USA, an NGO that brings Arabs and Jews closer together in Israeli society, and the CEO of Social Lite Creative, a digital marketing and consulting firm in Tel Aviv.

Schrader is also a *Jerusalem Post* columnist and a frequent lecturer on social media trends, international human rights, and antisemitism in both the Israeli and international press. She has advised lawmakers in the US, Israel, Canada, and the UK on online hate speech policies, and was instrumental in getting Holocaust denial banned across social media platforms.

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