

**JEWISH NATIONAL FUND
CATCH THE TU BISHVAT SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE PAYMENT OR DONATION NECESSARY. PURCHASE, PAYMENT OR DONATION WILL NOT IMPROVE CHANCE OF WINNING. A PURCHASE, PAYMENT OR DONATION WILL NOT INCREASE YOUR CHANCE OF WINNING. PROMOTION IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND DISTRICT OF COLUMBIA, 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY. VOID IN PUERTO RICO AND WHERE PROHIBITED BY LAW.

ELIGIBILITY: The Catch the Tu BiShvat Sweepstakes (the "Sweepstakes") is open to current legal residents of the 50 United States and the District of Columbia, 18 years of age or older only. Any entrant who is a minor in his/her state of residence must have permission of their parent or legal guardian to enter. Employees of the Jewish National Fund (JNF) (the "Sponsor"), EL AL Israel Airlines USA ("Prize Provider"), and The Carlton ("Prize Provider"), their parent companies, affiliates and subsidiaries, advertising and promotion agencies directly involved in this Sweepstakes, and members of the immediate families (spouse, parents, siblings and their spouses) or households and any individuals living in the same household of such employees (collectively "Releasees"); any of the foregoing, are not eligible to participate. Void in Puerto Rico and where prohibited. The Sweepstakes is governed by, and subject to all applicable United States federal, state and local laws.

PROMOTION PERIOD: Sweepstakes begins at 12:00:00 am Eastern Time ("ET") on January 31, 2020 and ends at 11:59:59 pm ET February 10, 2020 (the "Entry Period").

HOW TO ENTER: Eligible individuals can enter anytime during the Entry Period by: [1] making a donation by purchasing a Tree (US\$18) online at jnf.org/tbssweepstakes, or by calling (800) 542-TREE; [2] by downloading this [PDF](#) and following the instructions, or [3] by entering without purchase [here](#). Individuals will receive one Sweepstakes entry for each Tree purchased or envelope received prior to the end of the Entry Period. In the event of a dispute regarding the identity of any entrant, the entry in question will be deemed to have been submitted by the authorized account holder of the e-mail address submitted at the time of entry (i.e., the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address). Online and telephone entries must be received by 11:59:59 pm ET on February 10, 2020, and mail-in entries must be postmarked by February 10, 2020 and received by February 18, 2020. Limit of one entry per mailing envelope. Photo copies, facsimiles or reproductions of mail-in entries will not be accepted. Proof of mailing does not constitute proof of delivery. Incomplete entries will be disqualified. Donation(s) made as part of the entry process are tax deductible to the extent allowed by law.

PRIZES: One (1) Grand Prize: A trip for winner and one guest to Israel including two (2) round-trip nonstop EL AL Israel Airlines economy class airline tickets from New York (JFK/Newark), Boston, Miami, Los Angeles, San Francisco, Las Vegas or (as of March 22, 2020) Chicago; two (2) nights standard double occupancy hotel accommodations at the Carlton Tel Aviv, and a JNF Day Tour for two (2) people, valid during said trip. Approximate Retail Value (ARV): \$2,500, however, actual value may vary based on departure city. **Ten (10) Runner-Up Prizes:** A JNF E-Z Tree™ account. ARV. \$100 each. Total ARV of Runner-Up Prizes: \$1,000. Approximate Retail Value of all prizes is \$3,500. Limit one prize per person/household. Odds of winning a prize depend on the total number of eligible entries received.

Additional Conditions of Grand Prize:

- Guest of winner must be eighteen (18) years of age or older or a member of the winner's immediate family.
- The Grand Prize winner and their guest must travel on the same itinerary. Travel must be completed within the following dates: through March 31, 2020, April 27 – June 15, 2020,

September 1 – 14, 2020 and October 19 – December 14, 2020. Travel must be completed by December 14, 2020.

- The winner and his/her travel companion are responsible for obtaining travel documents (e.g., acceptable photo ID, passport, etc.) and any required (or optional) insurance (health, travel, etc.) that they may wish to obtain (at their own expense) and hereby acknowledge that the Sponsor has not and will not obtain or provide travel insurance or any other form of insurance.
- The Grand Prize may be forfeited if: (a) proper travel documents for any and all travel are unattainable for any reason within the time required by the Sponsor; (b) the Grand Prize Winner did not have the unqualified right, at the time of being selected, to re-enter country of origin after leaving the country; or (c) if any immigration or travel documentation complications arise which prohibit the Grand Prize Winner from travelling to, or from the stated destination. In the latter event, the Grand Prize Winner will be solely responsible for arranging and paying for travel back to their point of origin.
- The Grand Prize Winner is solely responsible for determining and complying with all applicable international/domestic travel procedures and restrictions.
- Sponsor is not responsible if tickets or travel vouchers are lost, stolen, or misplaced by the winner and will not be replaced, or if booked transportation is missed, cancelled or delayed for any reason including any acts of nature that might result in travel being prohibited.
- Grand Prize does not include any other incidentals not mentioned in these Official Rules, such as, but not limited to, airline tickets from winner's home airport to international airport noted above, international flight taxes, ground transportation, baggage fees, food, gratuities and tips, room service, service charges or souvenirs. All other expenses not stated herein as part of the Prize are the winner's sole responsibility.
- The Grand Prize Winner must provide the hotel with a valid credit card for incidentals and/or damages to the room.
- Eligibility to win is based on enrollment in the Matmid Frequent Flyer Club. All entrants will automatically become members of EL AL's Matmid Frequent Flyer Club, subject to its rules, regulations and privacy policy. There is no cost to be a member of the Matmid Club and no purchase is necessary.
- Certain travel restrictions may apply and hotel accommodations and airline tickets are based on availability, as well as, the rules and regulations of "E" economy class. Airline tickets are not valid for receiving Matmid frequent flyer points. Upgrading to a higher class of service with either money or points and once a ticket is issued, no changes are permitted.
- In the event that any part of the trip or any of the events associated with the trip are unable to take place as planned, for reasons including, but not limited to scheduling conflicts, cancellations, postponement, delays, an event of force majeure, or for any reason whatsoever, then the remaining components of the Prize shall constitute full satisfaction of Sponsor obligation to the Winner and no other or additional compensation will be awarded.
- Actual value of trip may vary based upon point of departure and dates of travel. Grand Prize winner will not receive cash or any other form of compensation if actual travel costs are less than the estimate made in these Official Rules.
- All travel arrangements must be made through Sponsor or its designated agent.

All company and product brand names are registered trademarks of their respective companies and are not a sponsor or affiliated with this promotion. If winner is an eligible minor, prize will be awarded in the name of his/her parent or legal guardian, who must sign and return all required documents. No substitution, cash redemption or transfer of right to receive prize is permitted, except in the sole discretion of the Sponsor, and for any reason. Sponsor may substitute a prize of equal or greater value, including a cash award.

WINNER DETERMINATION AND NOTIFICATION: The winners will be selected in a random drawing on or about February 20, 2020 from among all eligible entries (purchase and non-purchase) received. The drawing will be conducted by, or under the supervision of Sponsor, whose decisions are final in all matters concerning the Sweepstakes. Winners will be notified by e-mail or regular mail immediately following the drawing. Grand Prize winner (and/or his/her parent or legal guardian if the winner is a

minor in their state of residence) must execute an Affidavit of Eligibility, Publicity Release, and Release of Liability (except where prohibited by law), and an IRS form 1099 within 10 days of notification. These documents will require the Grand Prize Winner to furnish their Social Security Number for the sole purpose of tax reporting, as required by law. Grand Prize winner is solely responsible for all applicable Federal, State and local taxes on the prize. Noncompliance or return of any form as undeliverable will result in disqualification and selection of an alternate winner. If winner cannot be contacted or does not respond within the required timeframe, if any prize is returned as undeliverable, or in the event a potential winner does not accept the prize or fails to comply with these rules and requirements, the prize will be forfeited. Upon prize forfeiture, no compensation will be given.

ENTRY CONDITIONS: Releasees are not responsible for incomplete, lost, late, damaged, illegible, delayed, corrupted, nondelivered or misdirected entries or e-mail, or for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware or software, lost or unavailable network connections, incorrect or inaccurate capture of entry information or loss of entry information, failed, incomplete, garbled or delayed computer transmissions, any other human or technical errors of any kind, or any combination of any of the foregoing. Releasees assumes no responsibility for undeliverable emails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or for insufficient space in user's e-mail account to receive e-mail. Releasees are not responsible for any damage to any computer system resulting from participation in, accessing or downloading information in connection with this Sweepstakes. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend this Sweepstakes should a virus, bug, entrant fraud or misconduct, or other causes beyond the control of the Sponsor, in Sponsor's determination, corrupt the administration, integrity, security or proper operation of the Sweepstakes. In the event of termination of the Sweepstakes, a notice will be posted on-line and a random drawing to award the prizes will be conducted from among all eligible entries received prior to the time of termination. Entry times will be determined using Sponsor's computer, which will be the official clock for the Sweepstakes. No automatic, programmed, robotic or similar means of entry are permitted, and individuals engaging in such practices will be disqualified.

GENERAL TERMS: By entering, entrants agree to release and hold Releasees, their affiliates, subsidiaries, distributors, agents, prize partners and promotion agencies, and, each of their directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of participation in the Sweepstakes or use of a prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or use or redemption of any prize. Acceptance of prize constitutes permission for the Sponsor and its affiliates, subsidiaries, agents and licensees to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. All entries become the sole property of Sponsor and will not be returned. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of Sponsor and the judges, which are final and binding in all respects. Releasees are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize. In no event will more than the stated number of prizes be awarded.

PRIVACY: By participating in the Sweepstakes entrant hereby agrees to Sponsor's collection and use of their personal information as permitted by Sponsor's privacy policy available [here](#). Personal information collected from entrant is used only for the purpose of the Sweepstakes and will not be re-used, sold or shared in any manner unless entrant agrees to receive further information on Sponsor's or prize partner's products and/or promotions.

WINNER'S LIST: To receive the list of the Winners send an email with the subject line: Catch the Tu BiShvat Sweepstakes Winners to Nbrower@jnf.org. Requests must be received by February 24, 2020. The list of Winners will be sent once the drawing has been conducted and winners confirmed.

SPONSOR: Jewish National Fund, 42 East 69th Street, New York, NY 10021. **ADMINISTRATOR:** Marden-Kane Inc., 575 Underhill Blvd, Suite 222, Syosset, NY 11791

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