

SPONSORSHIP OPPORTUNITIES

DESERT STATES 2023-2024



JEWISH
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FUND
USA

Your Voice in Israel

Upcoming Events

October 2023

- JNFuture Fall Fundraiser (*ages 22-40*)

November 2023

- Men's Event

November 30 – December 3, 2023

- Global Conference for Israel in Denver

January 2024

- Breakfast for Israel

February 2024

- Winter Summit: Water Security & Sustainability
 - Donor Society Appreciation Dinner
Society Members giving \$5,000 or more to the current campaign or lifetime giving of \$100,000 or more, and current Root Society Members (ages 22-40 giving \$1,000 or more).
 - Educational Sessions
Society Members giving \$1,800 or more to the current campaign
 - Biosphere2 Tour in Tucson
Society Members giving \$25,000 or more to the current campaign
 - World Chairman's Council Shabbat Dinner
Society Members giving \$1 million in lifetime giving

March 2024

- JNFuture Root Society Appreciation
Society Members giving \$1,000 or more to the current campaign (ages 22-40)

April 2024

- Women for Israel Luncheon
- Women for Israel Cocktail Reception

May 2024

- JNFuture Shabbat in the Desert (*ages 22-40*)



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Negev Sponsor - \$25,000

Global Conference Benefits

Opportunity to become Global Conference Presenting Partner: Welcome Reception for President's, Negev, King Solomon Society and World Chairman's Council Members (subject to availability)

Digital

- Sponsor to receive a minimum of two (2) posts recognizing sponsorship and promoting brand throughout official Jewish National Fund-USA's social media – 167,000+ Engaged Followers
- Logo inclusion on promotional emails to database, reaching over 1,180,993 donors

Print

- Prominent logo inclusion on all printed marketing materials promoting the Major Donor Reception – formal invitation, etc.
- One (1) half-page ad in the Global Conference Program Booklet
- Recognized in post-event coverage in Jewish National Fund-USA's national magazine, B'Yachad, sent to 550,000+ households

Signage

- Prominent logo inclusion on partner recognition signage strategically placed in high traffic areas throughout conference footprint during the entire weekend

On-Site Brand Integration at Major Donor Reception

- Prominent logo inclusion on all signage strategically placed at the Major Donor Reception
- Verbal recognition/thank you delivered during Major Donor Reception

VIP Hospitality

- Four (4) tickets to Major Donor Reception
- Two (2) registrations to attend the full Conference weekend

Local Benefits

- Largest corporate logo or name listing displayed on all pre- and post-event materials including event website, emails, print and digital materials at all events
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division)
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign)
- Complimentary table at the Men's Event (November 2023) and Women's Event (April 2024)
- Four (4) tickets to all Winter Summit programs and events
- Four (4) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev
- One-year access to exclusive Society programs and briefings
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Recognition at American Independence Park, overlooking the hills of Jerusalem



Sponsorship Opportunities

President's Sponsor - \$10,000

- Large corporate logo or name listing displayed on all pre- and post-event materials including event website, emails, print and digital materials at all events
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division)
- Membership in President's Society (partners giving \$10,000 or more to the current campaign)
- Complimentary table at the Men's Event (November 2023) or Women's Event (April 2024)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev
- One-year access to exclusive Society programs and briefings
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Recognition at American Independence Park, overlooking the hills of Jerusalem

Herzl Sponsor - \$5,000

- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable
- Medium corporate logo or name listing displayed on all pre- and post-event materials including event website, emails, print and digital materials at all in-person and virtual events
- Membership in Herzl or Sapphire Society (partners giving \$5,000 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev
- One-year access to exclusive Society programs and briefings

All logos should be submitted as high-resolution images such as EPS, SVG, or AI file types. Image files submitted as PNG or JPG file types must be at least 1,000 px wide.

*For more information, please contact
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Winter Summit Sponsorship Opportunities

Join us at Winter Summit, Wednesday, February 28 – Friday, March 1, 2024, to learn how Jewish National Fund-USA is helping Israel solve global challenges related to food and water security, and sustainability. Hear directly from Jewish National Fund-USA partners and experts in the field about our innovative and collaborative approach to the research, development, and deployment of pioneering water and food solutions that benefit not just Israel, but communities around the world.

Title Sponsor - \$50,000

- Recognition as Title Sponsor for all four events during Winter Summit, with largest logo on marketing materials
- Opportunity to hand out corporate material or swag during Winter Summit
- Title Sponsor booth at each event
- Opportunity to speak at either Donor Society Event or one of the Educational Sessions
- One (1) table (10 tickets) for Donor Society Appreciation Dinner during Winter Summit, exclusive for Society Members giving \$5,000 or more to the current campaign or lifetime giving of \$100,000 or more, and current Root Society Members (ages 22-40 giving \$1,000 or more)
- One (1) table (10 tickets) at the Men's Event (November 2023) or Women's Event (April 2024)
- Two (2) tickets to all Professional Society events during the 2023-2024 fiscal year

Presenting Sponsors

Donor Society Appreciation Dinner - \$30,000

Biosphere2 Tour in Tucson - \$25,000

Morning Educational Session - \$10,000

Afternoon Educational Session - \$10,000

Presenting Sponsors will receive:

- Recognition as Presenting Sponsor at the respective event during Winter Summit, with logo on marketing materials
- Opportunity to hand out corporate material or swag during Winter Summit
- Four (4) tickets to Exclusive Society Appreciation Reception during Winter Summit
- Four (4) tickets at the Men's Event (November 2023) or Women's Event (April 2024)
- Two (2) tickets to one Professional Society event of your choice during the 2023-2024 fiscal year

All Winter Summit Sponsors will receive:

- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division)
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign) or President's Society (partners giving \$10,000 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev
- One-year access to exclusive Society programs and briefings
- Eligible to participate in a highly subsidized President's Society Mission to Israel
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