



# Entrepreneurship 2024 Itinerary\*

| SUNDAY  | MONDAY   | TUESDAY  | WEDNESDAY   | THURSDAY   | FRIDAY   | SHABBAT                                  |
|---|--|--|---|--|--|--|
|   |  |  | <b>June 25</b><br>→ Arrive in Israel<br>Tour of Campus                | <b>27</b><br>Volunteering with Leket<br>Hostages Square<br>Orientation   | <b>28</b><br>NYU Fundamentals of Entrepreneurship Workshop: #1<br>Shuk Mahane Yehuda<br>o/n: Jerusalem | <b>29</b><br>Jerusalem<br>o/n: Jerusalem |
| <b>30</b><br>RunJLM<br>Jumpseed Capital<br>City of David<br>Kotel             | <b>July 1</b><br>NYU Fundamentals of Entrepreneurship Workshop: #2<br>Graffiti Tour Tel Aviv | <b>2</b><br>Peres Center<br>Jaffa Flea Market<br>Site Visit: Gideon's Balm Farm<br>o/n: Masada | <b>3</b><br>Checklist Tiyul #1<br>Masada and Dead Sea                 | <b>4</b><br>Brian Blum Case-Study<br>Site Visit to Wix Startup<br>☆ July 4th Party   | <b>5</b><br><i>Open Weekend</i>  | <b>6</b><br><i>Open Weekend</i>          |
| <b>7</b><br>NYU Fundamentals of Entrepreneurship Workshop: #3<br>The Squadron | <b>8</b><br>NYU Fundamentals of Entrepreneurship Workshop: #4<br>Escape Room                 | <b>9</b><br>Israelis<br>Tel Aviv Bike Ride<br>Ashdod Boat Ride<br>Bedouin Experience           | <b>10</b><br>Israelis<br>Camel Riding<br>Ein Avdat<br>Srif Ben-Gurion | <b>11</b><br>Israelis<br>Ben-Gurion University<br>Alpacas<br>Star-Gazing   | <b>12</b><br>Israelis<br>Shabbat in Be'er Sheva  | <b>13</b><br>Shabbat in Be'er Sheva      |
| <b>14</b><br>Al Hagal<br>SACH<br>Dialogue in the Dark                         | <b>15</b><br>Mass Challenge: Raising Capital   | <b>16</b><br>Mass Challenge: Raising Capital   | <b>17</b><br>Otef Aza Tiyul<br>Volunteering with Soldiers             | <b>18</b><br>JNF-USA Workshop: Problem Discovery<br>Group Project: Otef Aza Hack-a-thon<br>Includes: Elevator Pitch and SWOT Analysis with Jay Rosen | <b>19</b><br><i>Open Weekend</i>   | <b>20</b><br><i>Open Weekend</i>         |

\*Please note, the final schedule is always subject to change



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|   |   |  |  |  |  |   |
|---|---|--|--|--|--|---|
| <p><b>21</b></p> <p>NYU<br/>Fundamentals of<br/>Entrepreneurship<br/>Workshop: #5</p> <p>Budgeting 101</p> <p>Groups for Final<br/>Projects</p> | <p><b>22</b></p> <p><b>Site Visits:</b><br/><b>Jerusalem</b></p> <p><b>Israel Story</b></p> <p><b>AutoLeadStar</b></p> <p><b>Shuk Mahane<br/>Yehuda</b></p> <p>Final Project<br/>Prep</p> | <p><b>23</b></p> <p><b>Checklist Tigul:</b><br/><b>Yad Vashem</b></p> <p>✧ <i>17th of<br/>Tammuz</i></p> | <p><b>24</b></p> <p>Volunteering<br/>with HaShomer<br/>HaChadash</p> | <p><b>25</b></p> <p><b>Checklist Tigul:</b><br/><b>North</b></p> <p><b>Kayaking</b></p> <hr/> <p><i>o/n: Northern<br/>Israel</i></p> | <p><b>26</b></p> <p><b>Hiking in the<br/>North</b></p> | <p><b>27</b></p> <p><b>Tel Aviv</b></p> |
| <p><b>28</b></p> <p>Group Work/<br/>Finalize Projects</p>   | <p><b>29</b></p> <p>Shark Tank</p> <p><b>Mesibat Siyyum</b></p>   | <p><b>30</b></p> <p><b>Checklist Tigul:</b><br/><b>Tel Aviv</b></p> <p>→ Depart Israel</p>               |  |  |  |   |

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