



November  
14-17, 2024

DALLAS,  
TEXAS



JEWISH NATIONAL FUND-USA

GLOBAL CONFERENCE FOR ISRAEL

**PROGRAM**

# CONFERENCE LEADERSHIP

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## **JEWISH NATIONAL FUND-USA**

Deb Lust Zaluda, President  
Dr. Sol Lizerbram, Chair  
Jeffrey E. Levine, Chair Emeritus  
Ronald S. Lauder, Chair Emeritus  
Russell F. Robinson, Chief Executive Officer

## **2024 GLOBAL CONFERENCE FOR ISRAEL CHAIRS**

Michael Miller, National Chair  
Deb Lust Zaluda, National Chair  
Deborah Hersh, Local Chair  
Douglas Stayman, Local Chair

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## **2024 REGIONAL GLOBAL CONFERENCE FOR ISRAEL RECRUITMENT CHAIRS**

Alex Freedman	Lynne Merriam
Alyse Golden Berkley	Mara Ginsberg
Ari Rubinstein	Marci Gelb (Bruffey)
Bill Rosenbluth	Mark Meyer
Bob Benedon	Martin Locke
Bruce Borrus	Marty Betagole
Dale Danilewitz	Michael Jacobson
David Levy	Miriam Seiden
David Peskin	Patti Sokol
David Shames	Paula Star
Dick Berman	Peter Kretzmer
Dorothy Ganz	Robyn Sperling
Elaine Shapiro	Ron Frank
Eva Schlanger	Sharoni Levison
Goldie Wetcher	Shelly Gerson
Helen Locke	Ted Banks
Jackie Danilewitz	Viridiana (Viri) Feldman
Jackie Waller	Yvette Stayman
Joe Marzouk	



**DALLAS 2024**

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# LETTER FROM THE MAYOR OF DALLAS

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**ERIC L. JOHNSON**

MAYOR OF DALLAS



October 15, 2024

***Greetings!***

As Mayor of Dallas, I am proud to welcome the attendees to the 2024 Jewish National Fund-USA Global Conference at the Hilton Anatole from November 14-17, 2024.

The City of Dallas is continually shaped by the compassion of our Jewish community and how it embraces people worldwide, and we are proud of the special bond we share with Israel. Since 1901, the Jewish National Fund has fortified infrastructure, preserved natural geography, and extended humanitarian services to build a strong foundation for Israel and it has helped to connect even more Dallasites to the Jewish homeland.

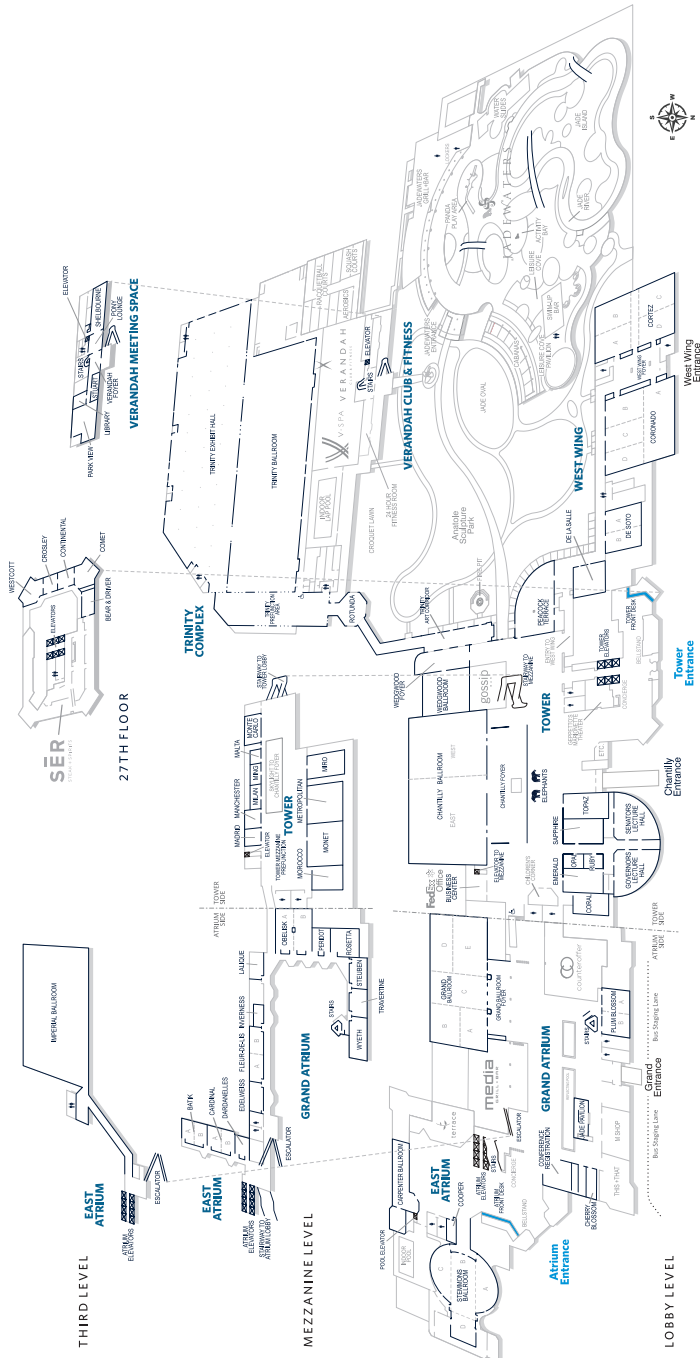
On behalf of the City of Dallas, please accept my best wishes for a wonderful conference and continued success.

All my best,

Eric L. Johnson  
Mayor

OFFICE OF THE MAYOR CITY HALL 1500 MARILLA ST., 5EN DALLAS, TEXAS 75201 TELEPHONE 214.670.3301

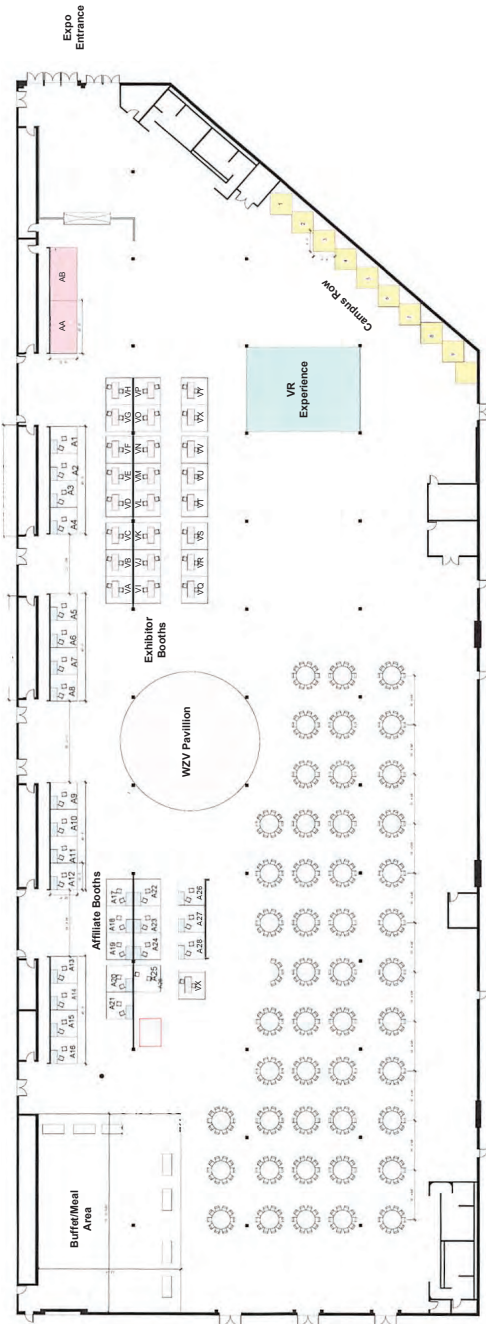
# MAP OF ANATOLE



## CONFERENCE INFO

# MAP OF EXPO

## CONFERENCE INFO



### Jewish National Fund-USA Affiliates

AA	JNF Store	A11	Eilat	A25	Society for the
AB	JNF Travel & Tours	A12	AICAT/Kasser		Preservation of
A1	WGN	A13	ADI Negev		Israel Heritage
A2	Lauder	A14	LOTEM		Sites
	Employment	A15	Special in Uniform	A26	Amunition Hill
A3	Sha'ar HaNegev	A16	Red Mountain	A27	JNF Housing
A4	Sderot	A17	Muss		Development
A5	Eshkol	A18	Green Horizon		Fund
A6	Halutza	A19	Fire & Rescue	A28	Planned Giving
A7	Ramat HaNegev	A20	MAKOM		
A8	Project Wadi Attir	A21	GCI by JNF		
A9	HaShomer	A22	Margalit Start-Up		
A10	Central Arava	A23	Gush Etzion		
		A24	Nefesh B'Nefesh		

### Exhibitors

VA	Global Operations	VL	Koren Publishing	VV	Just Stand with
	Security Services	VM	O'Taste		Israel
VB	Bayit Brigade	VN	Operation Israel	VX	Sole Searching
VC	ClubZ	VO	Heroes to Heroes		Genealogy
VE	Chimes Israel	VP	Varana Capital		
VF	AFMDA	VQ	Sar-El		
VH	ICI & Kando	VR	The Rebirth		
VI	ZORA		Africa Initiative		
VJ	Beit Udi		(TRAIN)		
VK	Water4Mercy		Rockets Into Roses		
			Or Ofir Foundation		
			World Jewish		
			Congress		

### Campus Row

CR1	JNF on Campus
CR2	SSI
CR3	Yavneh
CR4	AEPI
CR5	Stand with Us
CR6	End Jew Hatred
CR7	Chabad
CR8	CUFI
CR9	Tribe Talk

# CONFERENCE PROGRAM

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## THURSDAY, NOVEMBER 14, 2024

1:00 – 9:30 PM

### REGISTRATION HOURS

*Tower Atrium*

*Sponsors: Bel Air Investment Advisors • Salesforce*

3:00 – 4:00 PM

### REGIONAL BOARD LEADERSHIP MEETING (by invitation)

*Metropolitan (Mezzanine Level)*

Regional leadership meeting to sharpen our ability to engage our communities, improve our campaign, and spread the positive Israel mission of Jewish National Fund-USA.

#### CHAIRS

Gary Kushner, *Vice President, Communities and Regions*

Barbara Burry, *Assistant Vice President, Communities and Regions*

Ron Werner, *Vice President, Campaign*

3:00 – 4:30 PM

### TODAH COMMITTEE MEETING (by invitation)

*Madrid (Mezzanine Level)*

Briefing for Todah committee members, composed of leadership trained to travel nationally, thanking major donors for their financial commitments.

#### CHAIR

Charles S. Fax, *Assistant Vice President, Legal Committee*

3:00 – 5:00 PM

### WORLD ZIONIST VILLAGE STAKEHOLDER'S MEETING

*Ming (Mezzanine Level)*

#### CHAIR

Joseph Wolson, *First Vice President and Executive Chair, World Zionist Village.*

4:00 – 5:45 PM

### SPECIAL PREMIERE SHOWING OF *OCTOBER H8TE*

*(to be offered again at 8:00 PM)*

*Governors Lecture Hall and Senators Lecture Hall*

*October H8TE* is a feature documentary, directed and produced by Wendy Sachs, about the explosion of antisemitism on college campuses, on social media and in the streets since October 7, 2023.

*Post screening conversation with the filmmakers to follow.*

#### INTRODUCTIONS

Myron Stayman, *Presidential Advisor*

Yaron Marcus, *President, Mountain States*

4:30 – 6:00 PM

**MAJOR DONOR WELCOME RECEPTION**

*for our President's, Negev, King Solomon Societies, Century and World Chairman's Council members (by invitation)*

*Wedgewood Ballroom*

**CHAIRS**

Mara Ginsberg, *Chair, Major Gifts*

Ron Werner, *Vice President, Campaign*

**GREETINGS**

Livia Link-Raviv, *Consul General of Israel, Southwest United States*

**MUSIC**

Sarah Price Trio

6:00 PM

**MAARIV**

*Coronado A*

6:30 PM

**WORLD CHAIRMAN'S COUNCIL DINNER**

*for partners who have given a total of \$1,000,000 or more over a lifetime (by invitation)*

*Hall of State in the George W. Bush Institute*

**CHAIRS**

Deb Lust Zaluda, *President, National Board of Directors*

Dr. Sol Lizerbram, *Chair, National Board of Directors*

6:30 – 7:30 PM

**SINAI TEMPLE ISRAEL CENTER RABBINICAL SCHOOL FELLOWS OPENING**

*Madrid (Mezzanine Level)*

With the support of Jewish National Fund-USA's Boruchin Center, the Sinai Temple Israel Center Rabbinical School Fellowship engages rabbinical students across denominations. Here Fellows will learn about the work of Jewish National Fund-USA and join important and timely talks on Israel, Zionism, and Jewish pride.

**SPEAKERS**

Rabbi Erez Sherman, *Chair, Rabbis for Israel; Senior Rabbi, Sinai Temple, Los Angeles, CA*

Yisrael Klitsner, *Fellowship Educator*

7:30 – 9:30 PM

**VINTAGE VIBES, MODERN VISION**

*Rabbinic Summit Opening and Wine-Tasting Event*

*Miro (Mezzanine Level)*

*Sponsored: Keren Kayemeth LeIsrael*

Rabbis, cantors, rabbinical students and other faith leaders: Join us to experience solidarity while exploring ways to support your communities and Israel, learn about Jewish National Fund-USA's vision and impact, and experience the delicious wines of the Galilee.

**INTRODUCTION AND WELCOME**

Rabbi Erez Sherman; *Vice President, Rabbis for Israel; Senior Rabbi, Sinai Temple, Los Angeles, CA*

Rabbi Stuart Weinblatt, *Rabbi Emeritus, Congregation B'nai Tzedek, Potomac, MD*



Pastor Cheryl Morrison, *Jewish National Fund-USA Regional Board Member, Atlanta*

**SOMMELIER**

Steven Kerbel, *Steven Kerbel Educational Consulting*

8:00 – 9:45 PM

**SPECIAL PREMIERE SHOWING OF OCTOBER H8TE**

*Governors Lecture Hall and Senators Lecture Hall*

*October H8TE* is a feature documentary, directed and produced by Wendy Sachs, about the explosion of antisemitism on college campuses, on social media and in the streets since October 7, 2023

*Post-screening conversation with the filmmakers to follow.*

**INTRODUCTIONS**

Jason Zenner, *Presidential Advisor*

Ira Bartfield, *Vice President, Missions*

8:00 PM

**HIGH SCHOOL AND COLLEGE SUMMIT OPENINGS**

*Sponsor: EPIC Insurance Brokers & Consultants*

A weekend of celebrating Israel and Zionism with hundreds of students from around the nation. Participants will learn more about the development of our land of Israel, what Jewish National Fund-USA is doing in Israel and in support of students, and network with fellow students, leaders, influencers, Israel experts and more.

**COLLEGE SUMMIT SENIOR ADVISORY BOARD MEMBERS**

Amit Sapir, *University of Florida*

Bali Lavine, *Tulane University*

Imani Chung, *State University of New York Stony Brook*

Lauren Cayle, *American University*

Zachary Gold, *Brandeis University*

**HIGH SCHOOL SUMMIT OPENING SPEAKERS**

Wendy Sachs, *Director and Executive Producer of October H8TE; Alexander Muss High School in Israel alumna*

Russell F. Robinson, *Chief Executive Officer, Jewish National Fund-USA*

9:00 – 10:30 PM

**CONFERENCE OPENING IN ISRAEL EXPO**

*Dessert Bar and Meet & Greet with Conference Speakers*

*Trinity Exhibit Hall*

*Sponsors: Goldman Sachs • TrueSense Marketing*

Come and explore a wide variety of visual and interactive experiences. Meet with Jewish National Fund-USA's affiliates on the ground in Israel and hear first-hand about the impact of our work. Meander through the booths, hear about our innovations, grab some food, and even enjoy a little shopping thanks to our vendors.

**MUSIC**

Sarah Price Trio

## FRIDAY, NOVEMBER 15, 2024

7:00 AM – 6:30 PM

**REGISTRATION HOURS***Tower Atrium**Sponsors: Bel Air Investment Advisors • Salesforce*

8:30 AM – 4:30 PM

**ISRAEL EXPO HOURS***Trinity Exhibit Hall*

7:00 – 9:00 AM

**BREAKFAST AVAILABLE FOR PURCHASE***Trinity Exhibit Hall*

7:00 AM

**SHACHARIT***Coronado A*

7:30 – 8:45 AM

**TASK FORCE MEETINGS**

Task Forces, comprised of ambassadors from across the country, work directly with our strategic partners and affiliates on the ground in Israel to determine needs and set priorities. They help turn that vision into reality and help fundraise for a particular action area.

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➤ **Arava***Governors Lecture Hall***CHAIR**

Rob Mintz

**SPEAKERS**Meir Tzour, *Mayor, Central Arava Regional Council*Noa Zer, *Resource Development Department, Central Arava*Dr. Hanan Ginat, *Mayor, Eilat Regional Council*Richard Summers, *Resource Development Department, Eilat Region*-----  
➤ **Central Negev***Senators Lecture Hall***CHAIR**

Susan Farber

**Speakers**Mayor Eran Doron, *Ramat HaNegev*Hadass Nisan, *Director, Resource Development Department, Ramat HaNegev*-----  
➤ **Go North West***Miro (Mezzanine Level)***CHAIR**

Rose Barlow

**SPEAKERS**Michal Shiloach, *CEO, Western Galilee Now Small Business Consortium & Operator of the Lauder Employment Center in the Galilee*Dawlat Khatib and Maryn Robinson Levi, *Western Galilee Now*

➤ **MAKOM**

*Manchester (Mezzanine Level)*

**CO-CHAIRS**

Marti Eisenberg and Michelle Horesh

**SPEAKER**

Shosh Mitzman, *Jewish National Fund-MAKOM Liaison*

7:30 – 8:45 AM

**FOR FIRST-TIMERS ONLY TO THE JEWISH NATIONAL FUND-USA GLOBAL CONFERENCE**

*Metropolitan (Mezzanine Level)*

If you have never been to a Global Conference for Israel, this session will help enhance your conference experience and grow your Jewish National Fund-USA knowledge. Join us to meet Deb Lust Zaluda, President, National Board of Directors; Russell F. Robinson, Chief Executive Officer; Michael Miller, Global Conference Co-Chair; Sharon Joy, National Campaign Director; and Rick Krosnick, Chief Development Officer.

9:00 – 10:15 AM

**PLENARY: WE CHOOSE LIFE: REBUILDING AND REIMAGINING ISRAEL'S NORTH AND SOUTH**

*Trinity Ballroom*

Building back our scarred landscape and a traumatized people requires strategic vision, a true partnership with the people of Israel, and a continued presence. Jewish National Fund-USA's strategic vision is creating a bright future. From yesterday to tomorrow – our look back and vision moving forward.

**GLOBAL CONFERENCE CHAIRS**

Deb Lust Zaluda

Michael Miller

**LOCAL CHAIRS**

Doug Stayman

Deborah Hersh

**PRESENTERS**

Dr. Sol Lizerbram, *Chair, Board of Directors*

Deb Lust Zaluda, *President, Board of Directors*

Russell F. Robinson, *Chief Executive Officer*

Eitan Monson and Izzy Sussman, *Alexander Muss High School in Israel Alumni*

Michal Uziyahu, *Mayor, Eshkol Regional Council*

Nisan Zeevi, *Founder of Lobby 1701 & Back2Galilee, Commander of the Emergency Squad of Kfar Giladi*

Wendy Sachs, *Director and Executive Producer of October H8TE*

Barbra Kahn, *Mother of Lone Soldier*

**MUSICAL PERFORMANCES**

Special in Uniform Band

10:30 AM – 5:00 PM

**NEGEV LOUNGE**

*Open to Negev Society, King Solomon Society and World Chairman Council Members (By Invitation Only)*

*Peacock Terrace*

*Please stop by any time to enjoy refreshments at your leisure.*

10:30 – 11:45 AM

**CONCURRENT SESSIONS – Select from**

► **Practical Aspects of Resilience in Israel During Times of War**  
(to be repeated)

*Metropolitan (Mezzanine Level)*

Resiliency is both a state-of-mind and something acquired. With the number of people in the Israel Envelope and the north in need of mental health support tripling since October 7, hear how they live with ongoing traumatic stress and the state-of-the-art services that Jewish National Fund-USA is expanding to help alleviate it.

**MODERATOR**

Talia Tzour Avner, *Chief Israel Officer*

**SPEAKERS**

Ayelet Shmuel, *Director of International Resilience Center of Sderot*

Eran Doron, *Mayor, Ramat HaNegev Regional Council*

Gaylee Schif, *Jewish National Fund-LOTTEM Liaison*

Michal Shiloah Galnoor, *CEO, Western Galilee Now and Lauder Employment Centers*

Elie Klein, *Director of Advancement, ADI Negev-Nahalat Eran*

Nisan Zeevi, *Founder of Lobby 1701 & Back2Galilee, Commander of the Emergency Squad of Kfar Giladi*

**OPENING REMARKS**

Orlee Panitch, *Member, Israel Envelope Task Force*

**CLOSING REMARKS**

Robert Lembke, *Vice President, Outreach*

► **Israel Making the World a Better Place** (to be repeated)

*Miro (Mezzanine Level)*

Israel, a country known for its start-up spirit and ingenuity, shares its expertise with the world. Learn where and how its impact is making a difference.

**SPEAKERS**

Aviva Klompas, *Co-Founder and CEO, Boundless and author of the newly-released book Stand-Up Nation*

Tania Pons Allon, *Director, Kasser Joint Institute of Food, Water and Energy Security*

Dr. Sharon B. Megdal, *Director and Professor, Water Resources Research Center, University of Arizona*

Hanni Arnon, *Founder, AICAT (Arava International Center for Agriculture Training)*

Dr. Mohammed Alnabari, *Founder, Project Wadi Attir*

**OPENING REMARKS**

Daniel Dean, *Founder, Dean Family Fellowship Fund at AICAT*

**CLOSING REMARKS**

Matthew Fragner, *Member, Board of Governors, Kasser Joint Institute*

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➤ **Campuses on the Front Lines (to be repeated)**

*Cortez C and D*

What is really happening on college campuses across the country, what can we do about it and where do we go from here?

**SPEAKERS**

Elizabeth Rand, *Founder of Mothers Against College Antisemitism (MACA)*

Shai Davidai, *Assistant Professor of Management, Columbia University Business School*

Danielle Azani, *Student, University of California, Los Angeles*

**MODERATOR**

Gerard Filliti, *Senior Counsel, The Lawfare Project*

**OPENING REMARKS**

Scott Gendell, *Vice President, College Engagement*

**CLOSING REMARKS**

Amit Sapir, *Student, University of Florida*

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➤ **Galilee Culinary Institute by JNF: Change is Coming to Northern Israel**

*Emerald*

The Galilee Culinary Institute by Jewish National Fund (GCI) is positioned to play a critical role in reimagining Northern Israel through economic development, increased employment, boosting tourism, agricultural cooperation, and more. It is reinventing culinary education with an intensive and innovative hands-on culinary curriculum that will enhance Israel's reputation in the global culinary community attracting international students, culinary educators and food leaders and experts to the region. Come meet the GCI team working to make this incredible vision into a reality.

**SPEAKERS**

Lior Lev Sercarz, *Chief Culinary Officer and Co-Founder, GCI*

Nathan Hoffman, *CEO, GCI*

Sheryl Buchholtz, *Co-Chair, Go North East Task Force*

Lani Raider, *Curriculum Developer, GCI*

**CLOSING REMARKS**

Steve Dabrow, *President, Eastern Pennsylvania Board of Directors*

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➤ **Theodor Herzl: He Continues to Inspire us to Make a Difference Today (to be repeated)**

*Governors Lecture Hall*

Herzl, the founder of our modern Zionist movement, made

things happen. He willed an idea into a reality. His story is a playbook in passion, creativity and commitment which can help us all.

**SPEAKER**

David Matlow, *Owner of the largest collection of Herzl memorabilia in the world*

**OPENING REMARKS**

Samuel Goldberg, *Vice President, Planned Giving*

**CLOSING REMARKS**

Bernice Friedman, *Presidential Advisor*

11:45 AM – 1:30 PM

**LUNCH BREAK WITH FOOD AVAILABLE FOR PURCHASE**

*Trinity Exhibit Hall*

12:00 – 1:30 PM

**SAPPHIRE SOCIETY LUNCHEON (BY INVITATION)**

*Wedgewood Ballroom*

*Hosted by the National Women for Israel Executive Board*

*Sponsor: Dee Berkley and Dee Berkley Jewelry*

As a member of one of our Sapphire Societies (women giving \$5000 or more to the current campaign), come together with other female Zionists as a part of the national network of Jewish National Fund-USA's Women for Israel.

**SPEAKER**

Aviva Klompas, *Co-Founder and CEO, Boundless and author of the newly-released book Stand-Up Nation*

**MOTZI**

Sara Cannon, *Co-Chair, Sapphire Society*

Natalie Goldman, *Chair, Circle of Sapphire*

**WELCOME**

Kim Kotzin, *President, Women for Israel*

**SPEAKER INTERVIEWER**

Jacqui Schneider, *Co-Chair, Sapphire Society*

**CLOSING REMARKS**

Risa Aronson, *Vice President, Women for Israel*

1:15 PM

**MINCHA**

*Coronado A*

1:45 – 3:00 PM

**PLENARY: THE FUTURE OF AMERICAN JEWRY**

*Trinity Ballroom*

As the Jewish world faces growing antisemitism and a sense of growing isolation, what sources and strategies can help us to meet our future and flourish as we have in the past?

**SPEAKER**

Rabbi David Wolpe, *Max Webb Emeritus Rabbi, Sinai Temple*

**OPENING REMARKS**

Susan Sacks, *President, Alexander Muss High School in Israel*

**INTERVIEWER**

Ian Sachs, *President, JNFuture*

3:15 – 4:30 PM

#### CLOSING REMARKS

Michael Blank, *Assistant Vice President, Investments*

#### CONCURRENT SESSIONS – *Select from*

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##### ➤ **Civil Defense and the Security of our Homeland (to be repeated)**

#### *Cortez C and D*

Every resident of Israel, especially in the frontier, is directly impacted by the Jewish National Fund-USA's Civil Security Initiative. For over a decade, Jewish National Fund has made strategic investments in civil defense, focusing on security, fire, rescue, and emergency medical services (EMS). A swift and effective response, carried out by well-equipped and expertly trained volunteers, remains crucial to maintaining our homeland's security. Join us for an exclusive opportunity to engage with some of the most senior and strategic leaders dedicated to protecting our homeland. Discover our comprehensive plans for safeguarding the entire region.

#### SPEAKERS

Lt. (Res) Yoel Zilberman, *Founder and CEO of HaShomer Hachadash*

Chief Itzik Oz, *Commander, Southern District, Israel Fire and Rescue Authority*

Lt. Colonel Elan Issacson, *Head of Security and Emergency Services, Eshkol Regional Council*

Nisan Zeevi, *Commander, Civil Security Team, Kfar Giladi*

#### MODERATOR

Yoel Rosby, *Project Manager, Jewish National Fund-USA Israel Operations*

#### OPENING REMARKS

Michael and Sharon Levison, *Co-Chairs, Community Campaign*

#### CLOSING REMARKS

Marc Kelman, *Vice President, Israel Operations*

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##### ➤ **International Law and Geo-Political Issues in the Middle East (to be repeated)**

#### *Topaz*

What are Israel's most pressing challenges, and what potential solutions can be crafted given the current circumstances and constraints? We will try to cover that by discussing the domains of security, law, diplomacy, and public perception.

#### SPEAKER

Gadi Ezra, *International Commentator and Author of 11 Days in Gaza*

#### OPENING REMARKS

Penny Rosen, *Secretary*

#### CLOSING REMARKS

Ann Zinman, *Vice President, Small Communities*

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➤ **Employment and Economic Development in Israel's North and South**

*Emerald*

How does a country stave off economic disaster when its population can't show up to work or has lost its clientele? Learn how Jewish National Fund-USA was positioned to help keep small businesses alive and pivoted to respond to the crisis.

**SPEAKERS**

Hagit Evron, *Journalist and Advocate for Israeli Food and Tourism Businesses*

Maryn Robinson Levi, *Coordinator, Online Mitzvah Marketplace*

Avi Balashnikov, *Chairman, Israeli Export Institute; Chairman, Lauder Employment Centers*

**MODERATOR**

Michal Shiloah Galnoor, *CEO, Western Galilee Now Small Business Consortium; Operator, Lauder Employment Center Negev-Galil*

**OPENING REMARKS**

Gadi Ilan, *Assistant Vice President, Missions*

**CLOSING REMARKS**

Aly Robinson, *Chair, Continuum Beyond, JNFuture*

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➤ **Why Here, Why Now? The New Anti-Semitism**

*Miro (Mezzanine Level)*

Is this 1933? What we are experiencing, as a result of this current wave of hate, is both old and new. Understand the origins and evolution of this current assault on Zionism and Israel, and learn about strategies, resources, and programs that counter.

**SPEAKER**

Dr. Steven Windmueller, *Emeritus Professor of Jewish Communal Studies, Hebrew Union College*

**OPENING REMARKS**

Dr. Alan Fisher, *Assistant Vice President, Small Communities*

**CLOSING REMARKS**

Theodore L. Banks, *Vice President, Israel Relations*

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➤ **Hashtag Zionism: Pro-Israel Stories and Strategies From the Social Media Trenches**

*Senators Lecture Hall*

Whether you have 2 followers or 2 million, all of us can share Israel's positive impact through social media. This session will unlock the secrets to social media mastery and provide inspiring examples of people just like you who have made their voices heard. No tech expertise needed — just a passion for Israel and a desire to stand up for our homeland. Your voice matters—let's make sure you're heard!

**SPEAKERS**

Emily Austin, *Broadcaster & Activist*



Shai Davidai, *Assistant Professor of Management, Columbia University Business School*

Angelina Palumbo, *Student, Binghamton University*

**MODERATOR**

Vivian Grossman, *Vice President, Marketing*

**CLOSING REMARKS**

Myra Chack Fleischer, *Vice Chair, Audit Committee*

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**> Jewish National Fund-USA: Playing a Vital Role in Moving Population to Israel's North and South**

*Metropolitan (Mezzanine Level)*

Jewish National Fund-USA has been building communities and infrastructure in Israel's north and south through its Go North and Blueprint Negev campaigns. Housing, employment, medical, social services and more remain more vital than ever as these regions rebuild after October 7.

**SPEAKERS**

Eran Doron, *Mayor, Ramat HaNegev*

Naomi Becker, *CEO, Arava Development and Building Company Ltd.*

Rick Krosnick, *Chief Development Officer*

**MODERATOR**

Jeffrey Schwartz, *Chair, Housing Development Fund*

**CLOSING REMARKS**

Michelle Bernstein, *Vice Chair, Housing Development Fund*

3:15 – 4:15 PM

**NEGEV LOUNGE**

*Open to Negev Society, King Solomon Society and World Chairman Council Members (by invitation only)*

*Peacock Terrace*

Exclusive Briefing from Colonel Richard Kemp, *Retired British Army Officer*

5:00 PM

**SERVICES**

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**> Traditional**

*Coronado A*

Led by Yavneh on Campus Student Leaders

-----  
**> Egalitarian**

*Cortez A and B*

Led by Rabbi Jason Navarez, Senior Rabbi, Congregation Beth Israel, San Diego, CA and Tori Greene, Rabbinical Student, Hebrew Union College

6:30 PM

**SHABBAT TEXAS BARBEQUE DINNER**

*Trinity Ballroom*

**GUEST SPEAKER**

Yoseph Haddad, *Arab-Israeli Journalist and Advocate for Israel; One of the Top 25 Visionaries of 2024, The Jerusalem Post*

9:30 - 10:30 PM

**OPENING AND SHALOM ALEICHEM**

Rabbi Leor Sinai, *Global Speaker, Tel Aviv, Israel*

**KIDDUSH**

Rabbi David Kornberg, *Senior Rabbi, Congregation Beth Am, San Diego, CA*

**MOTZI**

Rabbi Scott Rosenberg, *Head Rabbi, Congregation B'Nai Zion, El Paso, TX*

**SPEAKER INTRODUCTION**

Harley Feldberg, *Assistant Vice President, College Engagement*

**CLOSING REMARKS**

Russell F. Robinson, *Chief Executive Officer*

**JEWISH NATIONAL FUND-USA VOLUNTEER MISSION PARTICIPANTS' REUNION**

*Trinity Exhibit Hall*

Following our Shabbat dinner speaker, gather in the Expo with fellow volunteer mission participants – whether from your trip or any of the others. Reminisce over the highlights, plan a return trip, or simply enjoy the company of people bound by a shared experience.

## SATURDAY, NOVEMBER 16, 2024

8:00 AM – 7:30 PM

### REGISTRATION HOURS

*Tower Atrium*

*Sponsors: Bel Air Investment Advisors • Salesforce*

9:00 AM – 6:00 PM

### ISRAEL EXPO HOURS

*Trinity Exhibit Hall*

8:00 – 9:30 AM

### BREAKFAST AVAILABLE FOR PURCHASE AND FOR THOSE WHO PRE-PURCHASED

*Trinity Exhibit Hall*

8:30 AM

### SERVICES

-----  
➤ **Traditional**

*Coronado A*

Led by Yavneh on Campus Student Leaders

-----  
➤ **Egalitarian**

*Cortez A and B*

Led by Rabbi Robert Tobin, B'nai Shalom, West Orange, NJ and Aviva Frank, Rabbinical Student, Ziegler School of Rabbinic Studies

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➤ **Shabbat Learner's Minyan**

*Madrid*

Led by Rabbi Barry Axler, Community Rabbi, Chicago, IL

10:00 AM – 5:00 PM

### NEGEV LOUNGE

*Open to Negev Society, King Solomon Society and World Chairman Council Members (By Invitation Only)*

*Peacock Terrace*

*Please stop by any time to enjoy refreshments at your leisure.*

10:30 – 11:45 AM

### CONCURRENT SESSIONS – *Select from*

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➤ **Deep Roots: How Old Tropes Shape Modern Antisemitism and Attacks on Israel (to be repeated)**

*Miro (Mezzanine Level)*

Explore the history of antisemitism in driving the Jewish people from place to place until the return to our ancestral homeland. Tropes will be examined through the lens of contemporary attacks on Jews and Israel. The session will explore the contextual meaning of these tropes and provide positive perspectives on points of pride of Jews.

### SPEAKER

Gavriel Porten, *Israel Studies Teacher, Alexander Muss High School in Israel*

**OPENING REMARKS**

Ellen Kelman, *Board Member, Alexander Muss High School in Israel*

**CLOSING REMARKS**

Karl Kaplan, *Board Member, Alexander Muss High School in Israel*

➤ **Whose Land is it Anyway: Indigenous People vs. Colonizers (to be repeated)**

*Governors Lecture Hall*

Participants will explore the power dynamics that defined the Middle East for nearly 3,000 years with a focused examination on the past 125 years and will consider the different perspectives on modern Zionism.

**SPEAKER**

Lisa Biton, *Dean of Israel Studies and Programming, Alexander Muss High School in Israel*

**OPENING REMARKS**

Dr. Robert Benedon, *Board Member, Alexander Muss High School in Israel*

**CLOSING REMARKS**

Dr. Sharon Polansky, *Board Member, Alexander Muss High School in Israel*

➤ **Israel and the Media**

*Metropolitan (Mezzanine Level)*

In a world of soundbites and Tik Tok journalism, how can you be a positive voice for Israel? Join leading journalists for a look at the media's inner workings and what it takes for your message to rise above the noise.

**SPEAKERS**

Jonathan S. Tobin, *Editor-in-Chief, JNS (Jewish News Syndicate)*

Sharon Wisch-Ray, *Editor, Texas Jewish Post*

Haley Cohen, *Reporter, Jewish Insider*

Maayan Hoffman, *Executive Editor and Strategist, ILTV News*

**MODERATOR**

Steven Shalowitz, *Podcast Host, IsraelCast and The One Way Ticket Show*

**OPENING REMARKS**

Chad Holtzman, *One of the Top 25 Visionaries of 2024, The Jerusalem Post*

**CLOSING REMARKS**

Toni Dusik, *Presidential Advisor*

➤ **Diaspora United: A Conversation with Leadership from Around the World**

*Topaz*

The level of antisemitism globally has reached unprecedented levels not seen since the 1930's and 1940's, and yet Jewish

life flourishes. Our panel of Jewish leaders from around the globe will share the joys and challenges of life for the Jewish community in their respective countries, how they connect with Israel and the projects and programs they support through their fundraising efforts on behalf of Jewish National Fund – Keren Kayemeth L'Israel.

#### **SPEAKERS**

David Tarabulsi, *Vice President, KKL Mexico*

Nathan Disenhouse, *President, JNF Canada*

Doron Lazarus, *Chief Executive Officer, JNF Australia*

Diego Stern, *President, KKL Argentina*

Max Federman, *President, KKL Sweden*

#### **MODERATOR**

Nina Paul, *Ambassador to Keren Kayemeth L'Israel*

#### **CLOSING REMARKS**

Josh Goodkin, *Vice President, Continuum into JNFuture*

#### **➤ Campuses on the Front Lines**

##### *Cortez C and D*

What is really happening on college campuses across the country, what can we do about it and where do we go from here?

#### **SPEAKERS**

Elizabeth Rand, *Founder of Mothers Against College Antisemitism (MACA)*

Shai Davidai, *Assistant Professor of Management, Columbia University Business School*

Danielle Azani, *Student, University of California, Los Angeles*

#### **MODERATOR**

Gerard Filliti, *Senior Counsel, The Lawfare Project*

#### **OPENING REMARKS**

Scott Schreiber, *Vice President, Boruchin Committee*

#### **CLOSING REMARKS**

Bailey Spitz, *Student, University of Maryland*

#### **➤ International Law and Geo-Political Issues in the Middle East**

##### *Sapphire*

What are Israel's most pressing challenges, and what potential solutions can be crafted given the current circumstances and constraints? We will try to cover that by discussing the domains of security, law, diplomacy, and public perception.

#### **SPEAKER**

Gadi Ezra, *International Commentator and Author of 11 Days in Gaza*

#### **OPENING REMARKS**

Robert M. Wigoda, *Vice President, Legal Committee*

#### **CLOSING REMARKS**

Benjamin Gutmann, *Vice President, Strategic Planning*

11:45 AM – 1:45 PM

**LUNCH BREAK WITH FOOD AVAILABLE FOR PURCHASE AND FOR THOSE WHO PRE-PURCHASED***Trinity Exhibit Hall*

12:00 – 1:30 PM

**JNFUTURE ROOTS SOCIETY APPRECIATION LUNCHEON***(by Invitation)**Emerald**Sponsor: Centurion Anesthesia*

JNFuture Roots Society members donate a minimum of \$1,000 to the annual campaign

**SPEAKER**

Emily Austin, *American Sports TV Personality, Broadcaster, Social Media Influencer, and Pro-Israel Advocate*

**WELCOME**

Ian Sachs, *President, JNFuture*

**INTRODUCTION**

Raeefa Shams, *Leadership Chair, JNFuture*

**CLOSING REMARKS**

Deena Shiff, *Chief Strategy Officer*

1:15 PM

**MINCHA***Coronda A*

1:45 – 2:45 PM

**PLENARY: THE ETHICS OF WAR AND THE IDF***Trinity Ballroom*

Experience lends perspective. With a decades-long military career, that includes service in Iraq, Afghanistan and the Balkans, Col. Richard Kemp lends an insightful exploration into how the IDF stacks up, despite what you may be reading.

**SPEAKER**

Colonel Richard Kemp, *Retired British Army Officer*

**INTERVIEWER**

Jonathan S. Tobin, *Editor-in-Chief, JNS (Jewish News Syndicate)*

**INTRODUCTION**

Michael Stein, *Assistant Vice President, Israel Investments*

**CLOSING REMARKS**

Kenneth Segel, *Treasurer*

3:15 – 4:30 PM

**CONCURRENT SESSIONS – Select from**

➤ **Navigating Contemporary Jewish Challenges: Strategies for Small, Medium, and Large Communities Around the World**

*Metropolitan (Mezzanine Level)*

This panel, convened by World Jewish Congress, will address the unique challenges faced by Jewish communities of varying sizes across the globe. By bringing together leaders from small, medium, and large Jewish communities, the discussion will focus on common issues, Israel based antisemitism and exploring innovative solutions to ensure the vitality and sustainability of Jewish life in diverse contexts.

**MODERATOR**

Sara Friedman, *Chief Marketing Officer, World Jewish Congress*

**SPEAKERS**

Maya Cimeša Samokovlija, *World Jewish Congress Executive Director of Community Relations*

Carolina Aisen, *Director of the Spanish Jewish Community*

Irina Shlick, *Director, JCC of Tallin, Estonia*

➤ **Deep Roots: How Old Tropes Shape Modern Antisemitism and Attacks on Israel**

*Miro (Mezzanine Level)*

Explore the history of antisemitism in driving the Jewish people from place to place until the return to our ancestral homeland. Tropes will be examined through the lens of contemporary attacks on Jews and Israel. The session will explore the contextual meaning of these tropes and provide positive perspectives on points of pride of Jews.

**SPEAKER**

Gavriel Porten, *Israel Studies Teacher, Alexander Muss High School in Israel*

**OPENING REMARKS**

Seth Kleinman, *Chair, Alexander Muss High School in Israel Chicago*

**CLOSING REMARKS**

Layne Zagorin, *President, Chicago Board*

➤ **Whose Land is it Anyway: Indigenous People vs. Colonizers**  
*Governors Lecture Hall*

Participants will explore the power dynamics that defined the Middle East for nearly 3,000 years with a focused examination on the past 125 years and will consider the different perspectives on modern Zionism.

**SPEAKER**

Lisa Biton, *Dean of Israel Studies and Programming, Alexander Muss High School in Israel*

**OPENING REMARKS**

Beth Weissman, *Parent, Alexander Muss High School in Israel Alum*

**CLOSING REMARKS**

Dr. Sandor Gothard, *Past Chair, Alexander Muss High School in Israel Dallas*

➤ **The 21<sup>st</sup> Century and Global Judaism**

*Cortez C and D*

AI and other new technologies are shifting demographic and generational trends and changing economic and cultural practices. Explore the implications of these dramatic changes for American Jews and Israelis and hear about new directions we are seeing within the Jewish world.

**SPEAKER**

Dr. Steven Windmueller, *Emeritus Professor of Jewish Communal Studies, Hebrew Union College*

**OPENING REMARKS**

Alan Wolk, *Vice President, Israel Investments*

**CLOSING REMARKS**

Harold Kaplan, *Vice President, Administration*

3:15 – 4:15 PM

**NEGEV LOUNGE**

*Open to Negev Society, King Solomon Society and World Chairman Council Members (By Invitation Only)*

*Peacock Terrace*

Exclusive Briefing from Deb Lust Zaluda, President, Jewish National Fund-USA and Russell F. Robinson, Chief Executive Officer, Jewish National Fund-USA

5:40 PM

**MAARIV***Coronado A*

6:05 PM

**HAVDALLAH***Cortez Ballroom***LEADER**

Rabbi Leor Sinai, Global Speaker, Tel Aviv, Israel

**CANDLE HOLDER**

Gideon Oren, Student, Chattahoochee Technical College, Marietta, GA

**SPICE HOLDER**

Talia Zuckerman, Student, Glenbrook North High School, Northbrook, IL

6:30 PM

**GALA DINNER**

*Honoring Pastor Jentezen Franklin with the Tree of Life Shalom Peace Award, Celebrating Jewish National Fund-USA Outgoing President Dr. Sol Lizerbram and his wife Lauren, and welcoming incoming Jewish National Fund-USA President Deb Lust Zaluda*

*Trinity Ballroom***MASTER OF CEREMONIES AND ENTERTAINER**

Michael Rapaport, *Actor & Comedian*

**OPENING REMARKS**

Rabbi Erez Sherman, *Vice President, Rabbis for Israel; Senior Rabbi, Sinai Temple*

**PRESENTERS**

Betsy Fischer, *Assistant Vice President, Israel Relations*  
Russell F. Robinson, *Chief Executive Officer*

**MUSICAL PERFORMANCES**

Special in Uniform Band

7:15 PM

**HIGH SCHOOL AND COLLEGE STUDENT PARTIES**

10:00 PM – 1:00 AM

**JNFUTURE AFTER PARTY***Wedgewood Ballroom*

*For conference attendees ages 22–40 (registration and valid ID required for entry)*



## SUNDAY, NOVEMBER 17, 2024

7:00 -10:00 AM

### REGISTRATION HOURS

*Trinity Exhibit Hall*

*Sponsors: Bel Air Investment Advisors • Salesforce*

8:00 – 11:00 AM

### ISRAEL EXPO HOURS

*Trinity Exhibit Hall*

7:00 – 9:00 AM

### BREAKFAST AVAILABLE FOR PURCHASE

*Trinity Exhibit Hall*

7:30 AM

### SHACHARIT

*Coronado A*

7:45 – 9:00 AM

### TASK FORCE MEETINGS

Task Forces, comprised of ambassadors from across the country, work directly with our strategic partners and affiliates on the ground in Israel to determine needs and set priorities. They help turn that vision into reality and help fundraise for a particular action area.

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**> Arad**

*Ming (Mezzanine Level)*

#### CO-CHAIRS

Matthew Franzblau and Russell Silberglied

#### SPEAKER

Yair Maayan, *Mayor of Arad*

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**> Arts and Entertainment**

*Cortez A and B*

#### CHAIR

Julia Sherry

#### SPEAKERS

Oren Hefetz, *Business Development Director, Jewish National Fund-USA Impact Investment Fund*

Nati Dinnar, *Co-Founder and CEO, Israel Media Group*

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**> Disabilities**

*Metropolitan (Mezzanine Level)*

#### CHAIR

Gary Kushner

#### SPEAKERS

Lt Col Tiran Attia, *Director, Special in Uniform*

Elie Klein, *Director of Advancement, USA & Canada - ADI Negev*

Oshra Nizri, *Resource Development Director, Red Mountain Therapeutic Riding Center -*

Gaylee Schif, *Jewish National Fund-LOTEM Liaison*

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➤ **Fire and Rescue**

*Emerald***CHAIR**

Penny Rosen

**VICE CHAIR**

Michael Mintz

**SPEAKER**Itzik Oz, *Southern District Commander, Fire and Rescue Authority*


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➤ **Go North East**

*Senators Lecture Hall***CO-CHAIRS**

Sheryl Bucholtz and Amy Berko Iles

**SPEAKER**Devora Mason, *Senior Director, Donor Relations, JVP*


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➤ **Housing Development Fund**

*Sapphire***CHAIR**

Jeffrey Schwartz

**VICE CHAIRS**

Michelle Bernstein and Natalie Goldman

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➤ **Israel Independence Experience**

*Governors Lecture Hall***CHAIR**

Ben Gutmann

**SPEAKERS**Noa Gefen, *Executive Vice-Chairman, Society for Preservation of Israel Heritage Sites*Alon Wald, *Head of Operations, Ammunition Hill*Shahar Hermelin, *Spokesperson, Society for Preservation of Israel Heritage Sites*


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➤ **Nefesh B'Nefesh**

*Topaz***CHAIR**

Deborah Riegel

**SPEAKER**Doreet Freedman, *Vice President, Strategic Partnerships, Nefesh B'Nefesh*


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➤ **Project Wadi Attir**

*Miro (Mezzanine Level)***CHAIR**

Ben Naman

**SPEAKERS**

Nimrod Rogel, *CEO Wadi Attir*

Tania Pons Alon, *Director, Kasser Joint Institute for Global Food, Water, and Energy Security*

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 > **Rebuild the Envelope**

*Cortez C and D*

**CO-CHAIRS**

Betsy Fischer and Ariel Grunberg

**SPEAKERS**

Lt. Colonel Elan Issacson, *Head of Security and Emergency Services, Eshkol Regional Council*

Maia Ifrah, *Director of International Relations and Partnerships, Sha'ar HaNegev Regional Council*

Yoel Rosby, *Project Manager, Jewish National Fund-USA Israel Operations*

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 > **Water**

*Manchester (Mezzanine Level)*

**CHAIR**

Marc Kelman

**VICE CHAIR**

Bob Lembke

**SPEAKER**

Dr. Sharon B. Megdal, *Director and Professor, Water Resources Research Center, University of Arizona*

9:30 - 10:45 AM

**CONCURRENT SESSIONS – Select from**

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 > **Practical Aspects of Resilience in Israel During Times of War**

*Topaz*

Resiliency is both a state-of-mind and something acquired. With the number of people in the Israel Envelope and the north in need of mental health support tripling since October 7, hear how they live with ongoing traumatic stress and the state-of-the-art services that Jewish National Fund-USA is expanding to help alleviate it.

**MODERATOR**

Talia Tzour Avner, *Chief Israel Officer*

**SPEAKERS**

Ayelet Shmuel, *Director of International Resilience Center of Sderot*

Eran Doron, *Mayor, Ramat HaNegev Regional Council*

Gaylee Schif, *Jewish National Fund-LOTEM Liaison*

Michal Shiloah Galnoor, *CEO, Western Galilee Now and Lauder Employment Centers*

Elie Klein, *Director of Advancement, ADI Negev-Nahalat Eran*

**OPENING REMARKS**

Louise Dabrow, *Honorary Presidential Advisor*

**CLOSING REMARKS**

Lori Dabrow, *Member, Eastern PA Board*

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➤ **Stars of the Desert: The Fabulous Future of Space, Tech, and Film in the Negev**

*Cortez C and D*

Hear from these Negev stars how their work is lighting up the future and enticing population to move south for remarkable opportunities.

**MODERATOR**

Logan Levkoff, *Chair, Caravan for Democracy*

**SPEAKERS**

Inbar Cohen, *Co-Founder and CEO, Tech19*

Nati Dinnar, *Co-Founder and CEO, IZZY-Stream Israel*

Roy Naor, *Co-Founder and CEO of Creation-Space*

**OPENING REMARKS**

Susan Farber, *Chair, Central Negev Task Force*

**CLOSING REMARKS**

David Braverman, *Co-President, Naples Board*

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➤ **Israel Making the World a Better Place**

*Miro (Mezzanine Level)*

Israel, *a country known for its start-up mentality and ingenuity, shares its expertise with the world. Learn where and how its impact is making a difference.*

**SPEAKERS**

Aviva Klompas, *Co-Founder and CEO, Boundless and author of the newly-released book Stand-Up Nation*

Tania Pons Allon, *Director, Kasser Joint Institute of Food, Water and Energy Security*

Dr. Sharon B. Megdal, *Director and Professor, Water Resources Research Center, University of Arizona*

Hanni Arnon, *Founder, AICAT (Arava International Center for Agriculture Training)*

Dr. Mohammed Alnabari, *Founder, Project Wadi Attir*

**OPENING REMARKS**

Laura Olson, *Board Member, Northern California*

**CLOSING REMARKS**

Dick Berman, *President Emeritus, Northern California Board*

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➤ **Civil Defense and the Security of our Homeland**

*Metropolitan (Mezzanine Level)*

Every resident of Israel, especially in the frontier, is directly impacted by the Jewish National Fund-USA's Civil Security Initiative. For over a decade, Jewish National Fund has made strategic investments in civil defense, focusing on security, fire, rescue, and emergency medical services (EMS). A swift and effective response, carried out by well-equipped and expertly trained volunteers, remains crucial to maintaining our homeland's security. Join us for an exclusive opportunity

to engage with some of the most senior and strategic leaders dedicated to protecting our homeland. Discover our comprehensive plans for safeguarding the entire region.

#### **SPEAKERS**

Lt. (Res) Yoel Zilberman, *Founder and CEO of HaShomer Hachadash*

Chief Itzik Oz, *Commander, Southern District, Israel Fire and Rescue Authority*

Lt. Colonel Elan Issacson, *Head of Security and Emergency Services, Eshkol Regional Council*

Nisan Zeevi, *Commander, Civil Security Team, Kfar Giladi*

#### **MODERATOR**

Yoel Rosby, *Project Manager, Jewish National Fund-USA Israel Operations*

#### **OPENING REMARKS**

Thomas Morgan, *Vice President, Investments*

#### **CLOSING REMARKS**

David Levy, *Vice President, Initiatives Fund*

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### ➤ **Living The Zionist Dream: A Day in a Life at The World Zionist Village**

#### *Emerald*

Immerse yourself in a day at the World Zionist Village in a narrated tour of the future campus with potential visitors to the campus. The tour will demonstrate how the Master Plan being developed by the architects HQ of Israel will enable the realization of the core elements of the Village: Education, Heritage, Innovation, and Unity, with consideration of key design principles or truths – conversation, safety, sustainability, authenticity and flexibility.

#### **SPEAKERS**

Joseph Wolfson, *First Vice President and Executive Chair, World Zionist Village.*

Ruvik Danilovich, *Mayor of Be'er Sheva*

Russell F. Robinson, *Chief Executive Officer*

#### **MODERATOR**

Carole Shnier, *Co-Chair, World Zionist Village Architecture Committee*

#### **CLOSING REMAKRS**

Marvin Schlanger, *Chair, World Zionist Village Strategic Planning Committee*

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### ➤ **Theodor Herzl: He Continues to Inspire Us to Make a Difference Today**

#### *Governors Lecture Hall*

Herzl, the founder of our modern Zionist movement, made things happen. He willed an idea into a reality. His story is a playbook in passion, creativity and commitment which can help us all in our work on behalf of Israel and the Jewish people

**SPEAKER**

David Matlow, *Owner of the largest collection of Herzl memorabilia in the world*

**OPENING REMARKS**

Robert Chertkof, *President, Maryland Regional Board*

**CLOSING REMARKS**

Lynne Merriam, *Vice President, Community Engagement*

11:15 AM – 12:30 PM

**CLOSING PLENARY: VISION FOR TOMORROW**

*Trinity Ballroom*

*Sponsor: Reliable Background Screening*

Celebrate our unity and solidarity as the Jewish People. Join us as we embrace our future and its opportunities.

**KEYNOTE SPEAKER**

Ruvik Danilovich, *Mayor of Be'er Sheva*

**MASTER OF CEREMONIES**

Emily Austin, *American Sports TV Personality, Broadcaster, Social Media Influencer, and Pro-Israel Advocate*

**PRESENTERS**

Deb Lust Zaluda, *President, National Board of Directors*

Russell F. Robinson, *Chief Executive Officer*

Randi Pergament, *Volunteer Mission Participant*

Basma Hino, *Torch Bearer; Yom Ha'atzmaut National Ceremony; Owner, Noor Restaurant*

Zohar Livne Mizrahi, *Secretary General, Kibbutz Re'im*

**SPECIAL GUEST**

Peter Paltchik, *Two-Time Olympic Medalist; Israel's Most Decorated Judoka*

**REMARKS**

Ronald E. Werner, *Vice President, Campaign*

**MUSICAL PERFORMANCES**

Special in Uniform Band

1:30 – 2:30 PM

**ALEXANDER MUSS HIGH SCHOOL IN ISRAEL BOARD MEETING**

*Madrid (Mezzanine Level)*

**PRESIDENT**

Susan Sacks

3:00 – 4:30 PM

**JEWISH NATIONAL FUND BOARD OF DIRECTORS MEETING**

*Topaz*

**PRESIDENT**

Deb Lust Zaluda

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"When you shall come to the land you shall plant trees." —Leviticus 19:7

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To His Memory  
With Sympathy,  
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JEWISH NATIONAL FUND-USA INVITES YOU TO THE 2024 ANNUAL

# WINTER CONNECTION

South Florida • February 4-6, 2025

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**World Chairman's Council Dinner**

Tuesday, February 4, 2025

**President's Society Dinner**

Wednesday, February 5, 2025

**Winter Connection Brunch & Pre-Reception**

Thursday, February 6, 2025

*Featuring Colonel Richard Kemp*

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[jnf.org/winterconnection](https://jnf.org/winterconnection)

*Minimum gift required*



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# SHABBAT FOR ISRAEL

**Friday, May 2, 2025**

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Be part of our nationwide Shabbat dinner experience in honor of Yom Ha'atzmaut, Israel's independence day. Homes from coast to coast will be filled with friends and families all bound together by our unwavering support for Israel.



Join us.

[shabbatforisrael.jnf.org](https://shabbatforisrael.jnf.org)



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# Jewish Future P R M I S E

## YOU CAN HELP SECURE THE JEWISH FUTURE

TAKE THE JEWISH FUTURE PROMISE

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Send a signal to your family,  
friends, and community that the  
Jewish Future matters to you.

*Join the worldwide movement.*

*Stop by the  
Planned Giving Expo Booth!*

*Join us for a Mini Session!*

*Schedules available  
at registration  
and our booth.*



Ignite Jewish pride [jnf.org/promise](https://jnf.org/promise)

For more information contact Matt Bernstein at  
[mbernstein@jnf.org](mailto:mbernstein@jnf.org) • 800.562.7526



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*Your Voice in Israel*



WORLD  
ZIONIST  
VILLAGE

# The Conversation Starts Here

## **The World's First Hub for the Greatest Conversation on Zionism!**

Located in Be'er Sheva, the cradle of Judaism and Zionism.

## **Zionist Education, Heritage, Innovation and Unity in Action!**

Coming to life all in one place.

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## #JNFGC24

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