



Thursday, Nov. 14 –  
Sunday, Nov. 17, 2024

The Hilton Anatole  
Dallas, Texas

# 2024 SPONSORSHIP OPPORTUNITIES

Join us now by contacting Ali Cohen at [sponsorships@jnf.org](mailto:sponsorships@jnf.org)



# Uniting for Impact

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Dear Esteemed Partners,

We are grateful for your interest in collaborating with Jewish National Fund-USA on our pivotal Global Conference for Israel.

As a vanguard in philanthropy for Israel's land and people since 1901, Jewish National Fund-USA unites Americans from diverse backgrounds in support of our mission for the development of Israel's Northern (Galilee) and Southern (Negev) regions. Our dedication to this cause has earned us Charity Navigator's highest 4-star rating for over a decade, placing us in the top 3% of U.S. charities.

Recent events have deeply affected us all, with the tragic and unprovoked attacks by Hamas against Israeli civilians. Amidst this turmoil, our commitment to the communities along the Gaza border is unwavering, as we strive to address both the immediate and long-term needs arising from the crisis.

**We were there yesterday, we are there today, and we will be there tomorrow.**

By sponsoring our annual conference, your organization will not only support the land and people of Israel but also make a powerful statement against the rising tide of antisemitism. Your commitment is especially meaningful as we gather in Dallas this year, a community that has shown immense hospitality and support.

This booklet details our initiatives in Israel, their impact, our valued donor community, and how your sponsorship can enhance your brand's presence at our conference this November.

We eagerly anticipate forging a strong partnership with your company, united by our shared values and commitment to Israel.

Warm regards,

Russell F. Robinson  
CEO, Jewish National Fund-USA



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**JEWISH  
NATIONAL  
FUND  
USA**

*Your Voice in Israel*

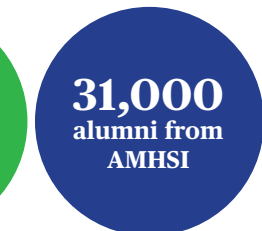
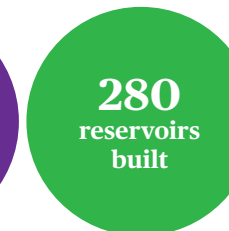




# The Work We Do

AT JEWISH NATIONAL FUND-USA, everything we do is strategic, data-driven, and deliberate. For Israel to continue to thrive and prosper, we must develop the Negev and Galilee. That's why we are attracting 800,000 people to these regions by increasing the quality of life for all residents. Every new plan, project, and initiative that we take on must create jobs and contribute to economic growth and development. Our portfolio of work falls into seven key action areas:

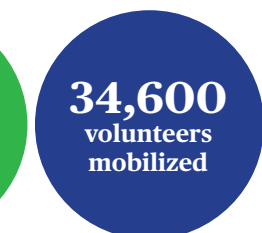
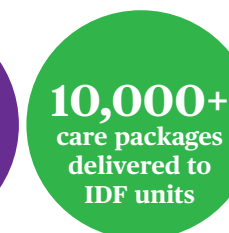
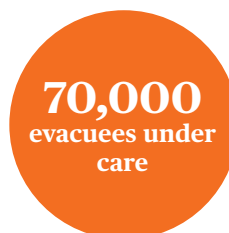
- Community Building
- Supporting People with Special Needs
- Forestry and Green Innovations
- Research & Development
- Water Solutions
- Zionist Education and Advocacy
- Heritage Site Preservation



*Learn more at: [www.jnf.org/our-work](http://www.jnf.org/our-work)*

**SINCE OCTOBER 7, 2023**, we have focused our attention on providing immediate relief to the people in the communities on the border with Gaza, people we have been working with for over two decades. We are also helping them move back home through our Build Together campaign.

- Supporting Evacuees
- Trauma Therapy
- Firefighting and Protective Equipment
- Food Security
- Respite Activities
- The Elderly and Infirm
- Hostages and Missing Families Forum
- Life-Saving Trauma Facilities
- Hope for the Future



*Learn more at: [www.jnf.org/supportisrael](http://www.jnf.org/supportisrael)*



# How We Do It

**LED BY DONOR-DRIVEN TASK FORCES**, Jewish National Fund-USA supports over 30 affiliates in Israel that enable us to achieve our historic nation-building activities in the Negev and Galilee. Every year, we inspire supporters by:

- Raising over \$150 million annually (and growing) for the land and people of Israel
- Bringing high net worth philanthropists together in support of our strategic vision
- Leading over 150 missions and group trips to Israel
- Hosting over 500 events across the U.S. including our annual Global Conference for Israel
- Providing Zionist education to American schools and college students with many attending our semester abroad experience at our Alexander Muss High School in Israel
- Publishing our award-winning magazine, *B'Yachad*, three times a year

## Our Affiliate Partners





# Our Marquee Event



# Global Conference for Israel 2024

**THURSDAY, NOVEMBER 14 –  
SUNDAY, NOVEMBER 17, 2024**

**The Hilton Anatole  
Dallas, Texas**

**JEWISH NATIONAL FUND-USA'S GLOBAL CONFERENCE FOR ISRAEL** is our marquis fundraising and educational event dedicated to showcasing our visionary work in ensuring a strong, secure, and prosperous future for Israel.

The interactive weekend allows attendees to engage with JNF-USA's affiliate partners from Israel and share their voices with a global community of renowned experts from media, entertainment, politics, and international business, among others.

The Global Conference for Israel offers a unique opportunity for brand engagement with 2,000 attendees and a database of 2.9M qualified users.

## Highlights include

- Major Donor Cocktail Reception
- Elegant Dinner for \$1M+ Donors
- Saturday Night Gala
- Expo Showcasing Israel-Based Affiliates
- Keynote Plenaries
- Breakout Sessions
- Special In Uniform Performance
- Sapphire + Root Society Luncheons
- Shabbat Dinner
- Networking Events
- Rabbinic Summit
- High School + College Summits
- After Parties





# A Tradition of Insight and Inspiration

IN THE ILLUSTRIOUS HISTORY of our conference, we have had the honor of hosting an esteemed array of speakers on our stage. This distinguished group includes dignitaries, world leaders, pioneering entrepreneurs, community leaders, and prominent influencers, all of whom have contributed their insights and visions to inspire and enlighten our attendees.

**Our array of speakers and sponsors has made our conference credible, important, and consequential**

Equally impressive is the diversity of our sponsorship portfolio, which spans from multinational corporate giants to dynamic local small businesses. Each sponsor, regardless of size, plays a crucial role in enriching our conference, demonstrating a wide-ranging commitment to the values and goals of Jewish National Fund-USA.

Presented here is a selection of speakers and companies we have worked with in the past.

## Past Speakers



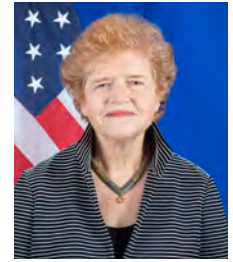
Alex Edelman



Bari Weiss



Bret Stephens



Dr. Deborah E. Lipstadt



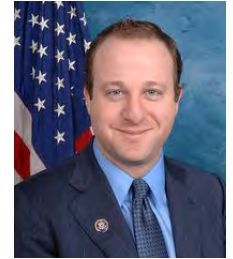
Erel N. Margalit, PhD



Amb. Gilad Erdan



Amb. Ido Aharoni Aronoff



Gov. Jared Polis



Marlee Matlin



Amb. Michael Oren



Virág Gulyás



Yityish Titi Aynaw

## Past Sponsors





# Conference Impact

OUR TEAM CRAFTS SPONSORSHIP PACKAGES TO ELEVATE YOUR BRAND, aligning with your goals and budget. Sponsoring our conference connects you with innovation and progress, positioning your brand among world leaders and top-tier philanthropists. It's an opportunity to demonstrate your commitment to impactful causes. Let's collaborate on a partnership that not only showcases your values but also sets your brand apart in a meaningful way.

## Marketing Touchpoints

 **323,000** Page Views per Month

 **1,609,656** Donors

 **360,000+** Accounts Reached per Month

 **550,000+** Magazine Recipients

## Benefits of Partnership Access

- **Connections:** Boost your brand and meet marketing goals with innovative engagements.
- **Creativity:** Tailor your brand experience with custom collateral and experiences.
- **Access:** Utilize our expert promotions across digital, social, and print media all year.



Sought-After Demographics



Reach a Global Audience



Engage with Top-Tier Philanthropists

## Our Attendees

**46%**

are Top-Tier Donors  
Contributing  
A Minimum of  
\$5,000 Annually

**2,000**

Powerful Industry  
Leaders, Philanthropists,  
Young Professionals,  
High School &  
College Students

### AGE

- 48% Under 40
- 17% 22-40
- 19% 18-22
- 12% 15-18
- 20% 40-60
- 32% 60+

### REGION\*

- 29% US Northeast
- 9% US South
- 7% US Midwest
- 49% US West
- 6% International

*\*Based on 2023 attendance in Denver*

# Sponsorship Tiers

OUR TEAM CRAFTS SPONSORSHIP PACKAGES TO ELEVATE YOUR BRAND, aligning with your goals and budget. Sponsoring our conference connects you with innovation and progress, positioning your brand among world leaders and top-tier philanthropists. It's an opportunity to demonstrate your commitment to impactful causes. Let's collaborate on a partnership that not only showcases your values but also sets your brand apart in a meaningful way.

Sponsorship Level	\$100,000	\$50,000	\$25,000	\$18,000	\$10,000	\$5,000
Key Art	✓					
PR	✓	✓				
Social Media Posts	3	2	2	1	1	1
Logo on Promotional Emails, Conference Website, Signage, and Printed Materials	✓	✓	✓	✓	✓	✓
Ad in Program Booklet	1 full page ad (inside cover)	1 full page ad	1 half-page ad	1 quarter-page ad		
Tickets to Conference	10	5	3	2	1	
Gala Seating	VIP Seating	Priority Seating	Priority Seating			
Recognition in B'Yachad Magazine	✓	✓	✓	✓	✓	✓
Welcome Bag Swag Opportunity	✓	✓	✓	✓	✓	✓
Verbal Recognition During Dedicated Program Element	✓	✓	✓	✓		
Program	Become a sponsor of a dedicated program element. See page 11 for options.					



# Sponsorship Tiers, continued

**DIRECT YOUR SPONSORSHIP TO MAKE A TARGETED IMPACT** by choosing a specific program element, such as keynotes, breakout sessions, networking events, or technology integration. This strategic approach not only amplifies your brand's visibility but also aligns your contribution with elements that best reflect your company's values and goals. Elevate your presence by ensuring your sponsorship directly influences the conference's most pivotal aspects, leaving a lasting impression on attendees.

## \$100,000

- Global Conference Presenting Sponsor

## \$50,000 OPTIONS

- Opening Plenary Presenting Sponsor
- Expo Title Sponsor

## \$25,000 OPTIONS

- Major Donor Cocktail Reception Sponsor
- General Plenary Presenting Sponsor
- Major Donor Lounge Sponsor

## \$18,000 OPTIONS

- Breakout Session Sponsor
- Luncheon Sponsor (Sapphire Society -or- JNFuture Root Society)
- Summit Sponsor (High School, College -or- Rabbinic)
- JNFuture Sponsor
- Lounge Sponsor (First Timers, College -or- High School)

## \$10,000 OPTIONS

- Registration Sponsor
- Technology Sponsor
- Dessert Reception Sponsor
- After Party Sponsor (Teens, College -or- JNFuture)
- Arts & Entertainment Sponsor

## \$5,000 OPTIONS

- Affiliate Subsidy Sponsor
- Welcome Bag Sponsor
- Lanyard Sponsor

## \$2,500

- Expo Sponsor - Vendor Booth (for companies)

## \$1,800

- Expo Sponsor - Vendor Booth (for nonprofit organizations)

**DON'T SEE WHAT YOU'RE LOOKING FOR?** Let's customize an experience for your company to shine! From customized swag items to photo booths, hospitality experiences and beyond, we'd like to hear from you what would make the greatest impact for your contribution!



# Gala Sponsorship

**JOIN US AT JEWISH NATIONAL FUND-USA'S GALA ON SATURDAY NIGHT**, a highlight of our Global Conference for Israel. This extraordinary evening promises to be unforgettable, with a gourmet dinner, captivating entertainment, and heartfelt celebrations of the enduring spirit and achievements of the organization. Additionally, we will pay tribute to our outgoing president Dr. Sol Lizerbram and his wife Lauren, for their dedication and visionary leadership; welcome our incoming president; and honor Pastor Jentezen Franklin with the Shalom Peace Award. Your sponsorship not only supports our mission but also enables us to engage with and invite prominent community leaders, young professionals, and other esteemed guests, ensuring an inclusive and impactful gathering. Don't miss this opportunity to be part of a celebration that epitomizes commitment, leadership, and the vibrant future of Jewish National Fund-USA.

Sponsorship Level	\$100,000	\$50,000	\$25,000	\$18,000	\$10,000	\$5,000	\$2,500
Branding on Gala-related marketing	✓	✓	✓	✓			
Logo on Promotional Emails, Conference Website, Signage, and Printed Materials	✓	✓	✓	✓	✓	✓	✓
Journal Ad Commensurate with Sponsorship Level*	✓	✓	✓	✓	✓	✓	✓
Seating	Two VIP tables for 10 with premium seating	VIP table for 10 with premium seating	VIP table for 10 with priority seating	Priority table for 10	Reserved table for 10	Reserved half table (5 seats)	1 Reserved Seat
Recognition in B'Yachad Magazine	✓	✓	✓	✓	✓	✓	
Verbal Recognition at Gala	✓	✓	✓				

\*Journal ads are also available for purchase for \$1,800.



# Sponsor Interest Form

**THANK YOU FOR YOUR INTEREST IN BECOMING A SPONSOR** for the 2024 Jewish National Fund-USA Global Conference for Israel in Dallas, Texas. Your support plays a pivotal role in enabling us to make a meaningful impact. Please fill email this form to [sponsorships@jnf.org](mailto:sponsorships@jnf.org) to express your interest in sponsorship opportunities. We will follow up with you to discuss how we can best align your brand with our event and create a memorable partnership.

Company Name \_\_\_\_\_

Contact Person Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Preferred Sponsorship Tier	General Sponsorships	Gala Sponsorships
	<input type="checkbox"/> \$100,000	<input type="checkbox"/> \$100,000
	<input type="checkbox"/> \$50,000	<input type="checkbox"/> \$50,000
	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$25,000
	<input type="checkbox"/> \$18,000	<input type="checkbox"/> \$18,000
	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$10,000
	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000
	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500
	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,800
	<input type="checkbox"/> Other: _____	<input type="checkbox"/> Other: _____

Area of Interest \_\_\_\_\_

(see page 10 for reference)

Additional Comments/  
Questions \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Preferred Method of Contact  Email  Phone

To join us as a Corporate Sponsor  
at the 2024 Global Conference for Israel,  
email Ali Cohen at [sponsorships@jnf.org](mailto:sponsorships@jnf.org)  
or call (516) 554-7090

**Learn more at [jnf.org/global](https://jnf.org/global)**



**JEWISH  
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*Your Voice in Israel*

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New York, NY 10021  
USA

Jewish National Fund is listed by the IRS as an independent 501(c)(3) non-profit with a Federal Tax ID of 13-1659627. All donations are tax-deductible to the fullest extent of the law.

