

Israel Advocacy & Education Department

Jewish National Fund

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JEWISH
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FUND

Your Voice in Israel

From Birth to the Boardroom...

The Israel Advocacy and Education department
creates leaders of the Jewish Community,
Zionists, and the next generation of Jewish
National Fund.



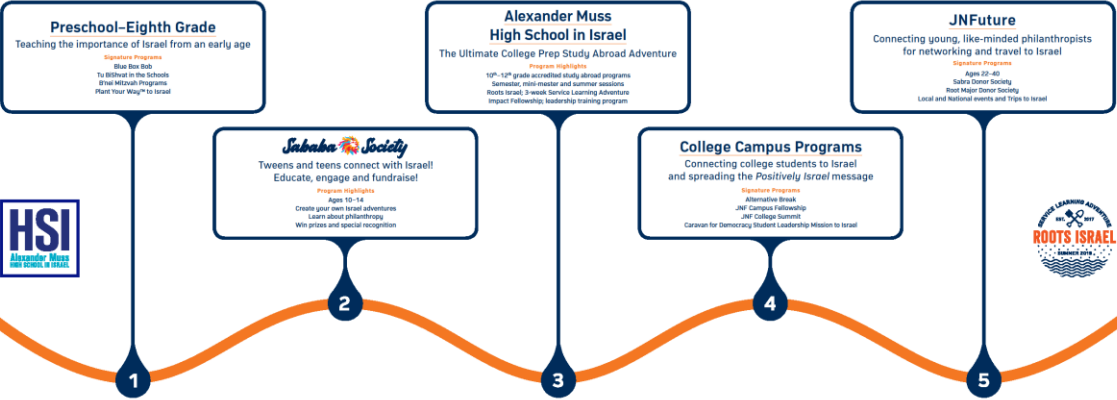
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Israel Continuum

From birth to the boardroom,
Jewish National Fund's educational programming
is here every step of your way.



JNF.ORG/EDUCATION



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Your Voice in Israel

By the Numbers

- 1,300** students at AMHSI and **60** participants on Roots Israel
- 2,700** (68 buses) Birthright Israel participants
- 80** non-Jewish student leaders on Caravan For Democracy
- 160** college students volunteering at JNF sites on Alternative Break
- 50,000+** students participating in JNF Tu Bishvat activities
- 120+** Rabbis for Israel
- 1,000+** synagogues distributing tree forms
- 135** campuses across **37** states running JNF Tu Bishvat Seders
- 10** Sababa Society Fellows
- 80** Jewish educators on our Educators Mission
- 350** participants at College Summit
- 20** students on Frontier Israel



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Operating in a COVID-19 World

Hundreds of students, educators, and rabbis on our virtual tours.

New online educational experiences.

Online repository of JNF/Israel programming.

Growth in long term Israel programs (100 this fall).



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Schools and Community Engagement



TBS Across America | Bnai Mitzvah | Educators Mission | Rabbis for Israel



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High School Engagement



FRONTIER ISRAEL

Academic | Service Learning | Gap Year | Alumni Engagement



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Campus Engagement (1)



Positively Israel | College Summit | Alternative Winter Break | Campus Fellows | Birthright



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Campus Engagement (2)



Caravan for Democracy | Faculty Fellowship



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Highlight of Goals for 2021 & Beyond

Tu Bishvat Across America: \$250,000

Plant Your Way to Israel: 75 accounts per staff member (1,000 participants)

AMHSI: 25 students per staff member (1,500 students)

Roots Israel: 120

Bnai Mitzvah: 75 (\$100,000)

Sababa Society: 100 (net new)

Alternative Winter Break: 160 (\$160,000)

College Summit: 500

Rabbis for Israel: 500 (\$500,000)

Educators Mission: 80

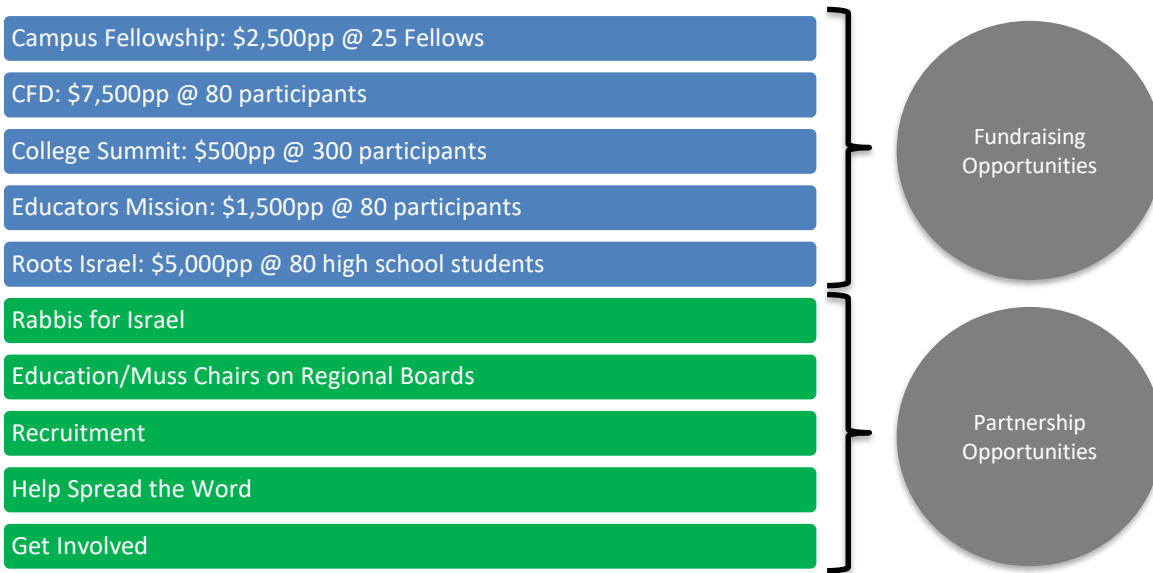
Campaign Goal: \$1,100,000



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Collaborative Growth



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Questions?



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