

Jewish National Fund  
**ISRAEL@70 TOUR**  
President's Society Experience

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**April 15–19, 2018**

*Optional Pre-mission: April 12–15*

*Optional Extension in Eilat: April 19–22*

**Chair Ron Werner**

**Professionals** **Glen Schwartz**, *National Executive Director, Major Gifts*  
**Laura Sherry**, *Director, North Palm Beach*

**Tour Guides** **Daniel Jacob**  
**Gershon Priewer**



**JEWISH  
NATIONAL  
FUND**

*Your Voice in Israel*



## Thursday, April 12 – Tel Aviv (Pre-Mission)

AM

Welcome to Israel. If arriving at Ben Gurion Airport today for the optional pre-mission, meet your arranged transfer and head to the Alexander Hotel in **Tel Aviv**, Israel's most modern and metropolitan city.

PM

Enjoy an **opening dinner** at **7:30pm** this evening at a local restaurant in Tel Aviv.

Overnight

Alexander Hotel, Tel Aviv



Tel Aviv

*Itinerary is subject to change.*

## Friday, April 13 – Tel Aviv / Shabbat (Pre-Mission)

### AM

Following a delicious breakfast at the hotel, immerse yourself in Israeli history with a tour of the **Yitzhak Rabin Museum**, which highlights the creation of the State of Israel through the eyes of Prime Minister Yitzhak Rabin. Learn about this visionary leader and Noble Peace Prize winner whose life was eventually cut short in an assassination that devastated the nation.

Continue to the **Levinsky Market**, which was founded in the 1920s by Balkan immigrants who brought their local flavors with them to Tel Aviv. Today, gourmet restaurant chefs frequent Levinsky Street for fresh spices, dried fruits and store-roasted coffees, as well as olive oils and deli goods. Graze the market from top to bottom with a renowned chef and meet the grandfathers and sons working side by side, who will share their stories about Israel's colorful culinary history.

### PM

Following lunch this afternoon, enjoy free time to wander the Tel Aviv port, known as HaNamal in Hebrew, which has undergone a renaissance over the past ten years to become the vibrant and popular boardwalk and culture center it is today. Walk along the boardwalk and explore the shops and cafés before heading to the Shuk HaNamal—the newest and only fully covered marketplace in Tel Aviv—to discover local cheeses, artisan olive oils, spices, sweets and more.

This evening, come together with all Israel@70 Tour groups for our first joint event at the Carlton Hotel. Mark the beginning of **Shabbat** with a symbolic Kabbalat Shabbat ceremony before enjoying a memorable Shabbat dinner with special guest **Deputy Minister Michael Oren**, former Israeli ambassador to the U.S.

### Overnight

Alexander Hotel, Tel Aviv



Colorful spices at Levinsky Market



## Saturday, April 14 – Shabbat (Pre-Mission)

### AM

Today will be at leisure in honor of Shabbat, providing the opportunity to relax and explore Tel Aviv at your own pace. Services will be offered at the hotel for those who wish to attend.

Consider spending the day:

- Visiting Beit Hatfutsot (the Diaspora Museum) which traces the history and culture of the Jewish people worldwide.
- Wandering the narrow streets of the chic Neve Tzedek neighborhood. Considered Tel Aviv's first neighborhood, Neve Tzedek been transformed into one of Tel Aviv's most popular places to live, work, and shop. This picturesque area is filled with galleries, artists' studios, cafés, restaurants, and unique shops.
- Touring the Tel Aviv Museum of Art, home to Israel's most extensive collections of modern, contemporary and Israeli art.

Or join the following optional day tour:

- **\*Masada & Dead Sea Day Tour:** Depart on the bus to begin your drive via the Judean Hills along the shores of the Dead Sea, the lowest place on Earth. Continue to Masada, the mountain fortress built by King Herod, where Zealots made their last stand against the Romans, and learn about the history of the Jewish fighters before taking a cable car ride to the top of the Herodian Palace Complex. Afterwards, descend the mountain to the depths of the Dead Sea and float in the buoyant waters or simply relax at the beach.

### PM

As the sun sets, rejoin the group for a special **cocktail hour** with refreshments and hors d'oeuvres on the balcony of the Alexander Hotel. Mark the end of Shabbat by participating in the ritual of Havdalah; a meaningful service infused with prayers, songs, and spices.

Enjoy dinner on your own this evening.

### Overnight

Alexander Hotel, Tel Aviv

*\*Additional Cost – not included in tour price.*



From left: the Tel Aviv Museum of Art, Tel Aviv's Neve Tzedek neighborhood

*Itinerary is subject to change.*

## Sunday, April 15 – Main Mission Begins



Zichron Ya'akov

**Note:** Early arrivals not participating in the pre-mission are welcome to join the bus departure from the Alexander Hotel in Tel Aviv at **10:15am** (estimated time; to be confirmed). Participants arriving throughout the day will be transferred directly from Ben Gurion Airport to meet with the group.

**AM** Following breakfast and hotel checkout, begin the drive north along the scenic coastal route. Visit the **Hadera Fire Station** and meet with local firefighters while learning about Jewish National Fund's ongoing fire & rescue efforts in Israel.

**PM** Enjoy lunch and a wine-tasting at **Tishbi Winery** overlooking the estate's lush vineyards. Dine on local cuisine including fresh vegetables, homemade bread, and fresh cheeses from the nearby dairy farms.

Afterwards, head to the charming village of **Zichron Ya'akov**, one of Israel's first modern settlements. Tour through the cobblestone streets and learn about the town's rich history before having some free time to explore the area on own.

The main mission will officially commence with an **opening dinner** at the Dan Carmel Hotel at **7:30pm**. Hear from guest speaker **Joe Hyams, CEO of HonestReporting**, who works to promote fair and accurate media coverage of Israel and has experience training and lecturing thousands of people around the world on how to identify and counter anti-Israel bias.

**Overnight** Dan Carmel Hotel\*, Haifa

*\*Or similar hotel based on availability.*

## Monday, April 16 – Western Galilee

### AM

Enjoy breakfast at the hotel before heading to the port-city of **Akko**, steeped in medieval Crusader history and home to a brilliantly coexistent population of Jews, Christians and Muslims. Embark on a dynamic walking tour of the **Akko Prison** led by expert educators and students from the **Alexander Muss High School in Israel** (AMHSI). Gain a unique perspective of this historic site and see firsthand how AMHSI uses the land as its classroom.

Afterwards, see the **Western Galilee Tourist Information Center**; a multimedia facility that showcases the wide array of activities and attractions in the Western Galilee. Meet with **Michal Shiloah, CEO of Western Galilee Now (WGN)**, and hear how this Jewish National Fund initiative is drawing people to the region as part of its visionary *Go North* plan.

### PM

Spend the afternoon at **Kfar Masaryk** for an authentic **kibbutz experience**. Upon arrival, dine on delicious food and sample local products from various Western Galilee Now partners. Following a tour of the kibbutz, engage in fun interactive activities such as chocolate-making and a unique keychain-making workshop with a local artist before partaking in a traditional “Hora” dancing session led by a member of the community.

This evening, enjoy an exclusive event and dinner organized by the KKL World Leadership Conference along with the other tracks of JNF’s Israel@70 Tour at Mount Precipice. Held every two years, this special conference brings together distinguished leaders, eminent donors, and academics from across the world for an in-depth discussion and exploration of KKL and JNF’s work.

### Overnight

Dan Carmel Hotel\*, Haifa

*\*Or similar hotel based on availability.*



*The Galilean coast*



Tuesday, April 17 – Jerusalem (Erev Yom HaZikaron)



*Barracks in Atlit Detention Camp*

AM

After breakfast and hotel checkout, depart for the **Atlit Detention Camp**, where thousands of Jewish immigrants were once imprisoned upon their arrival into Israel during the British Mandate. See the restored *Galina*, a replica of a ship that carried 122,000 “illegal” immigrants in defiance of the British blockade to Israel.

PM

Following lunch, continue south and check into the luxurious Cramim Hotel, located on a scenic hill right outside Jerusalem.

Have dinner at the hotel before heading to **Ammunition Hill**, where the definitive battle for the reunification of Jerusalem took place during the Six-Day War. Visit JNF’s Wall of Honor, which memorializes Jewish veterans from around the world.

The evening will be spent observing **Erev Yom HaZikaron**, known as “The evening of Remembrance Day.” Join with families of Israeli war veterans and all Israel@70 Tour groups for an exclusive event in honor of IDF soldiers who have fallen protecting the State of Israel.

Overnight

Cramim Hotel, Kiryat Anavim (Jerusalem periphery)

## Wednesday, April 18 – Central (Yom HaZikaron)

### AM

Today marks Israel's Memorial Day. The day will begin at the **9/11 Living Memorial**, built in memory of the victims of the September 11 terrorist attacks. Designed by award-winning Israeli artist Eliezer Weishoff, this unique site is the only place outside of the United States that recognizes the names of the people who were killed on 9/11. Participate in a powerful ceremony with all tour participants and pay tribute to those who lost their lives as victims of a terrorist attack or brave soldiers who fell in battle protecting their country. At 11:00am, hear the sirens sound as we pause with all the people of Israel for a moment of silence.

### PM

Visit the **Gush Etzion Winery** for a tasty lunch and wine tasting at the Dairy and Fish restaurant, located in the heart of the winery.

Proceed to the **Gush Etzion Visitor Center** at Kibbutz Kfar Etzion, which commemorates the heroic men and women who gave their lives to protect the communities of the Etzion Bloc in 1947, when the area blockaded and attacked in response to the U.N. resolution to partition Palestine during Israel's War of Independence. Visit the Boys' Promenade, a memorial Gil-Ad Shaer, Naftali Frenkel, and Eyal Yifrah—three teenage boys awaiting a ride home from their yeshivas at a Gush Etzion bus stop—were kidnapped and murdered by terrorists. In an effort to enhance the quality of life and make the area safe and secure, JNF has collaborated with the Gush Etzion Regional Council and the Gush Etzion Foundation to build this promenade not only as a memorial, but to help to bring security to the region and provide a safe way to travel on foot between the communities.

Continue to Jerusalem and spend the afternoon on a walking tour of the **Old City of Jerusalem**. Explore the Jewish and Christian Quarters in all of their history and wonder, hear the soft sounds of prayer and contemplation at the Kotel, and discover the ancient City of David. Afterwards, enjoy some free time in the Old City.

Tonight marks the beginning of **Yom Ha'atzmaut**, Israel's Independence Day. Enjoy dinner as a group at a local restaurant before immersing yourself in Israeli culture and celebrating at one of the many open concerts and parties. Consider spending time on Ben Yehuda Street, the beating heart of Jerusalem's center-city life, or heading to Machane Yehuda to experience the lively night scene as bars and restaurants open up while the rest of the market shuts down.

### Overnight

Cramim Hotel, Kiryat Anavim (Jerusalem periphery)



9/11 Living Memorial



## Thursday, April 19 – Yom Ha'atzmaut / Departure

AM

Following breakfast and hotel checkout begin the day with a **private VIP tour** of **Yad LaShiryon** in Latrun, an open-air museum featuring more than 200 tanks and military vehicles dating back to WWI that serves as Israel's official memorial site for fallen soldiers from the armored corps. Explore the museum and learn of the location itself, which was a major battle ground during the War of Independence and then liberated from Jordanian rule during the Six-Day War in 1967.

PM

This afternoon, rejoice with everyone one last time and celebrate Yom Ha'atzmaut like local Israeli's do with a **festive BBQ** at an outdoor park near Jerusalem. If we're lucky, we'll see the special IDF Air Show, where a range of aircrafts from the Israeli Air Force fleet flyover numerous cities around the country.

Afterwards, visit the **Stalactite Cave**, an extensive natural woodland area that houses the largest and most beautiful stalactites-stalagmites cave in all of Israel.

Our journey concludes with a **farewell dinner** before continuing to Ben Gurion Airport for return flights to the U.S. (unless joining the optional extension).



*Itinerary is subject to change.*

## Optional Extension – Thursday, April 19 – Eilat

PM

Transfer to Sde Dov Airport in Tel Aviv for your flight to **Eilat**. Upon arrival, an arranged transfer will bring you to the Herods Palace Hotel.

Enjoy dinner tonight on Eilat's luxurious promenade parallel to the Red Sea, lined with various bars, restaurants, and trendy shops.

Overnight

Herods Palace Hotel, Eilat

## Friday, April 20 – Timna / Eilat

AM

Start the day with breakfast at the hotel before you visit **Timna Park**, a site of great historical significance and a premier recreation destination for Israelis and tourists. Start at the **JNF Chudnow Visitor Center** and discover the park's archeological and geological treasures, such as King Solomon's breathtaking pillars, ancient copper mines, and mountains that afford spectacular views.

PM

Enjoy lunch at the park before taking time to explore the beautiful hiking and biking trails at your leisure.

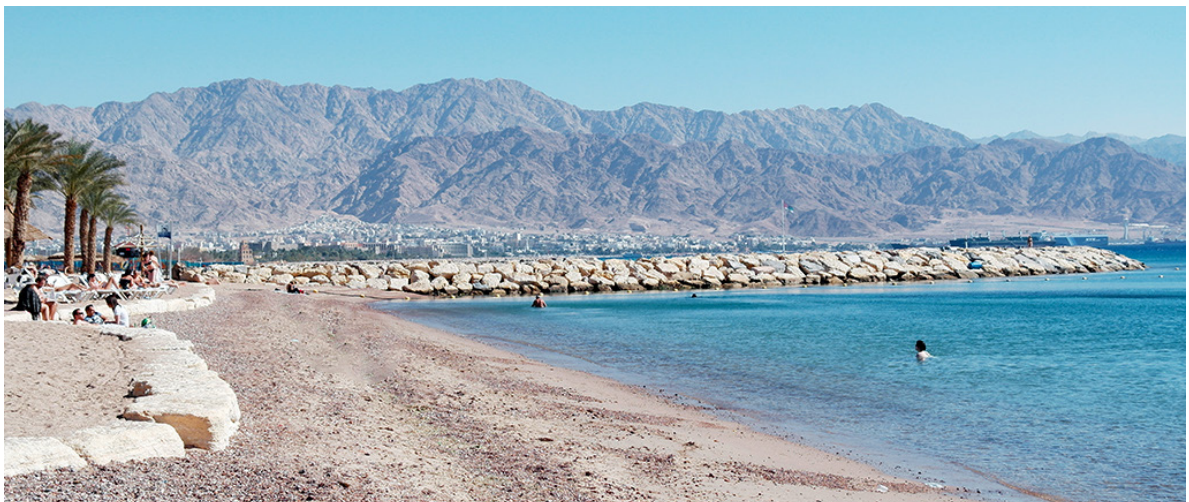
Continue to the **Botanical Garden of Eilat**. Grown on a former military outpost, this biblical style garden offers a unique combination of rare plants and herbs, bird sanctuaries, a rain forest, and an abandoned military bunker.

Return to the hotel to freshen up before heading to the promenade for a walking tour. Conclude at the **Ink Flag Sculpture Memorial**, which commemorates the Israeli victory and last military maneuver of the War of Independence.

Enjoy Shabbat dinner tonight at the hotel.

Overnight

Herods Palace Hotel, Eilat



*The beach at Eilat*





Petra, Jordan

AM

Today will be at leisure in honor of Shabbat, providing the opportunity to relax and explore Eilat at your own pace. Services will be offered at the hotel for those who wish to attend. Consider relaxing on Eilat's pristine beach, snorkeling around Eilat's coral reef, hiking the nearby Har Shlomo, or joining the following optional day trip:

**\*Day Trip to Petra:** Begin at the Arava border point in Jordan and drive to the Rose City of Petra. Enter Petra through a long, winding sandstone canyon called the "Siq," before viewing the jaw dropping grandeur of the Treasury. On a walking tour through the heart of this ancient city, see the spectacular architecture carved into the mountains, myriad tombs and monuments, and a one-of-a-kind amphitheater. Following lunch, walk or take a camel or donkey ride back through the modern city of before returning to Eilat.

PM

Enjoy dinner at leisure.

Overnight

Herods Palace Hotel, Eilat

*\*Additional Cost – not included in tour price*



## Sunday, April 22 – Arava / Departure

### AM

Following breakfast and hotel checkout proceed to **Yotvata**, the oldest kibbutz in the Arava, and home to one of the leading dairies in Israel. Experience the famous ice cream and chocolate milk of Yotvata on a special “Chocolate Milk Trail” tour of the Dairy Farm. The original formula for Yotvata’s famous chocolate milk has not changed since it was first developed 40 years ago—in fact, only two people can access the kibbutz’s safe, where the Yotvata chocolate milk formula is kept.

Continue north to the **Vidor Visitor Center**, a multimedia facility that offers a taste of the Arava in all its variety. Take a multi-sensory tour to learn about the advanced agriculture of the region; watch a 3D film screening to hear about its rich history; visit a greenhouse that showcases quality local crops; and journey through an interactive museum for an insider’s view into the lives of Arava families and farmers. Meet with **Eyal Blum, PhD, Mayor of the Central Arava** and **Noa Zer, Resource Development Director of the Central Arava Regional Council** and hear an overview of agriculture and water sources in the area. Next, head to the **Yair Agricultural R&D Center** in Hatzeva and pick fresh vegetables and herbs while hearing about the latest agricultural findings from the region.

Alternatively, visit the **Agricultural Institute Arava International Center for Agricultural Training (AICAT)** in Sapir, the regional capital of the Central Arava. See firsthand how this cutting-edge program is generating employment opportunities and enhancing communities in the Negev, while bringing together international students from various countries including Cambodia, Ethiopia, Jordan, Thailand, and more. Visit the one-of-a-kind **Central Arava Medical Center**, another Jewish National Fund-sponsored initiative that has brought much-needed medical care and health services to the region

### PM

After lunch, head to **Be’er Sheva**, the capital of the Negev and the crown jewel of JNF’s *Blueprint Negev* initiative to improve the quality of life in Southern Israel. Upon arrival, visit the Be’er Sheva River Park, the centerpiece of JNF’s efforts to create a renaissance for the city. Hear how this urban renewal project has served as an anchor of tourism and recreation. See the Pipes Bridge, a pedestrian and cycling bridge that links to the Old City of Be’er Sheva, and the 12,000-seat amphitheater—now the largest in Israel.

Indulge in a farewell dinner before ending our journey at Ben Gurion airport to catch return flights back to the U.S.



*Workers at the Yair Agricultural R&D Center*