

Jewish National Fund PRESIDENT'S SOCIETY MISSION

October 14 – October 18, 2018

Optional Pre-mission to Rome: October 10–14

Chair Debby Riegel

Professionals Glen Schwartz, *National Executive Director, Major Gifts*
Celine Leeds, *Executive Director, Central New Jersey*



JEWISH
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FUND

Your Voice in Israel

Sunday, October 14 – Arrival

AM

Welcome to **Israel!** Upon individual arrivals*, meet your arranged transfer and head to the **Hilton Hotel** in Tel Aviv. The Hilton Hotel is situated in the heart of **Tel Aviv**, overlooking the Mediterranean Sea, with just a short stroll to the city's shopping centers, restaurants and cultural landmarks.

PM

Enjoy a true gourmet experience for our **opening dinner** with a special guest speaker.

Overnight

Hilton Hotel, Tel Aviv

**Transfers to the hotel are complimentary for those arriving to Israel on Sunday, October 14. If arriving earlier, transportation must be arranged on own or by contacting a JNF Travel & Tours representative.*



Tel Aviv

Itinerary is subject to change.

Monday, October 15 – Center / Tel Aviv

AM

Following breakfast at the hotel, we will head to a nearby **IDF Base** to meet with the **Director of Special in Uniform, Lt. Colonel Tiran Attia**, and soldiers from the program. Special in Uniform is a unique initiative that integrates special needs youth into the IDF and prepares them for career placement following their Army Service. We will learn about the program and see soldiers in action as they decode satellite images.

Return to Tel Aviv for a spice tour of the **Levinsky Market** with a renowned chef. See, smell, and learn about the many spices used in Israeli cuisine”

PM

Continue to **Nefesh B’Nefesh (NBN) TLV HUB**, located on Rothschild Blvd, for a lunch. Enjoy a dynamic discussion with various NBN partners and olim, and learn about the vision behind the new TLV HUB and other NBN programs.

Proceed to **Hod HaSharon** to visit the **Alexander Muss High School in Israel (AMHSI) Campus**, the only nondenominational, pluralistic, accredited academic program in Israel for English speaking North American High School students. Meet with students, **Co-CEO of AMHSI Leor Sinai**, and tour the campus.

This evening, enjoy dinner at a local restaurant with guest speaker **Miri Eisin**. Miri is a seasoned spokesperson and defense expert. She served as deputy head of the IDF’s combat intelligence corps and the Israeli prime minister’s international media advisor. Today, she teaches at the Interdisciplinary Center in Herzliya, and gives security and intelligence briefings around the world.

Overnight

Hilton Hotel, Tel Aviv



Lt. Colonel Tiran Attia (far right) with Special in Uniform IDF Soldiers

Tuesday, October 16 – South

AM

Following breakfast and check-out, depart for **ALEH Negev-Nahalat Eran**, a one-of-a-kind rehabilitative village that provides high quality care, medical services, and support to people with severe cognitive and developmental disabilities.

En route to ALEH Negev, stop at a **Fire Station** to meet with local firefighters and learn about the impact of JNF's fire and rescue efforts in Israel.

Continue to the **Be'er Sheva River Park**, the centerpiece of JNF's efforts to create a renaissance for the city. Hear how this urban renewal project has served as an anchor of tourism and recreation. See the Pipes Bridge, a pedestrian and cycling bridge that links to the Old City of Be'er Sheva, the future site of the new campus for Alexander Muss High School in Israel, and the 12,000-seat amphitheater—now the largest in Israel.

PM

This afternoon you will enjoy an **Ethiopian hospitality experience** for lunch and then **tour of Be'er Sheva** with **Social Entrepreneur Naftali Aklum**. Learn about this community-based project which focuses on the history, culture and traditions of Ethiopian Jewry and experience how its unique character contributes to Israeli society.

You will arrive and check-in to the **Isrotel Dead Sea Hotel**. Known for its medicinal qualities, the natural sulfur and minerals make the Dead Sea water and mud especially potent. It is no surprise that the region has become the undisputed spa capital of Israel.

After enjoying time to relax, join the rest of the group for dinner at the hotel.

Overnight

Isrotel Dead Sea Hotel, Ein Bokek



The amphitheater at Be'er Sheva River Park

Wednesday, October 17 – Arava



From left to right: Student at AICAT, Arava Medical Center

AM

Following breakfast at the hotel, proceed to the **Vidor Visitors Center**, where you will see how people have built their homes in the middle of the **Arava**. The Vidor Center introduces you to the Arava desert in all its variety, covering topics such as the region's uniquely advanced agriculture alongside its water and soil challenges, the history of the Arava communities, geology, aquaculture, the local fascinating colorful crops and much more.

Next, proceed to the **Hatzeva Field School** with **HaShomer HaChadash**, a youth volunteer organization dedicated to safeguarding the land in the Negev and Galilee. Meet with young leaders to hear an overview of the program and gain a deeper understanding of their goals and vision for the future.

PM

Enjoy lunch with **Eyal Blum**, Mayor of the Central Arava Regional Council, and **Noa Zer**, Central Arava Regional Council's Director of Resource Development.

Proceed to Sapir and the **AICAT (Arava International Center for Agriculture Training)**, which was established in 1994 with the support of the Ministry of Foreign Affairs and the Ministry of Agriculture. You will take a tour of the campus and meet with students. The center's program is based on the principle of Learning by Doing—a winning combination of practical training on an advanced and modern farm and theoretical studies which provides the students with a unique and rich experience.

Survey one of JNF's **housing development projects** that aim to help communities in the Negev and Galilee expand and offer new housing options, before returning back to the hotel and preparing for dinner at a restaurant in the area.

Overnight

Isrotel Dead Sea Hotel, Ein Bokek

Itinerary is subject to change.

Thursday, October 18 – South/Departure

AM

Following breakfast and hotel check-out, continue to **Masada**, towering 1,300 feet above the Dead Sea, Masada looks as intimidating today as it did to those who stood at its base thousands of years ago. This natural mesa looms tall across from the Lisan at the southern half of the Dead Sea. You will learn about the new **JNF Torah Scroll Initiative** on top of the mountain fortress on Masada.

PM

Enjoy lunch at **Kfar Ha'Nokdim**, nestled in the Kana'im Valley in the Judean desert, between the city of Arad and the ancient citadel of Masada. Ever since Kfar Ha'Nokdim was established it has provided a high-level of personalized hospitality that allows each guest to experience the desert in the way they choose, including Bedouin experience in Israel.

Afterwards, tour the city with the **Mayor of Arad** while discussing his vision for the future and JNF's role. Visit the revolutionary **NetGev Center** in Arad, an innovative training center that is changing the face of employment in the area with career development and placement services with **Tamar Gil, Director of Resource Development at Eretz-Ir**.

Our journey comes to a close with a **farewell** dinner before transferring to Ben Gurion Airport for return flights to the U.S.



Masada