

Jewish National Fund

# Exclusive Las Vegas Major Sponsorship Opportunity



# What is JNF?

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Jewish National Fund gives all generations of Jews a unique voice in building a prosperous future for the land of Israel and its people.

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JEWISH NATIONAL FUND began in 1901 as a dream and vision to reestablish a homeland in Israel for Jewish people everywhere. Jews the world over collected coins in iconic JNF Blue Boxes, purchasing land and planting trees until ultimately, their dream of a Jewish homeland was a reality. Today, JNF continues to give all generations a unique voice in building and ensuring the prosperity of the land of Israel through their generosity and partnership with the people of Israel.

JNF embodies both heart and action; our work is varied in scope but singular in benefit. We strive to bring an enhanced quality of life to all of Israel's residents, and translate these advancements to the world beyond. JNF is greening the desert with millions of trees, building thousands of parks, creating new communities and cities for generations of Israelis to call home, bolstering Israel's water supply, helping develop innovative arid-agriculture techniques, and educating both young and old about the founding and importance of Israel and Zionism.

JNF is a registered 501(c)(3) organization and United Nations NGO, which continuously earns top ratings from charity overseers.



# Upcoming Event

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## “Israel and the Media” - Las Vegas Love of Israel Brunch

February 11, 2018 · Conference Center of Las Vegas

Featuring Guest Speaker

**Bret Stephens**

*New York Times* Op-Ed Columnist



Mr. Stephens came to *The Times* after a long career with *The Wall Street Journal*, where he was most recently deputy editorial-page editor and, for 11 years, foreign affairs columnist. Before that, he was the editor in chief of *The Jerusalem Post*. At *The Post*, he oversaw the paper's news, editorial and digital operations and its international editions, and also wrote a weekly column. He has reported from around the world and interviewed scores of world leaders. Mr. Stephens is the author of “America in Retreat: The New Isolationism and the Coming Global Disorder.” He is the recipient of 2013 Pulitzer Prize for commentary. Raised in Mexico City, he holds a B.A. from the University of Chicago and an MSc from the London School of Economics.

The premier event for Jewish National Fund in Las Vegas, the Love of Israel Brunch attracts hundreds of supporters of Israel.

Honoring

**Larry Monkarsh**



Larry Monkarsh was raised to support Israel. At his Bar Mitzvah, the candle lighting ceremony was replaced by a map of Israel, and he gave Jewish National Fund tree certificates to his friends and family. A member of the Las Vegas Board of Directors, Larry served as Board President and has been involved in JNF Las Vegas for 20 years. Larry considers himself part of a generation that was born into a world where Israel has been in existence, something we almost take for granted. He cannot imagine a world without Israel, and he says it's our duty to serve as its caretakers. In fact, he has been to Israel at least five times and plans to go back every two years. Jewish National Fund would like to graciously thank Larry for his dedication and generosity. We are proud to honor him at our upcoming Love of Israel Brunch on Sunday, February 11.



JEWISH  
NATIONAL  
FUND

*Your Voice in Israel*

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# Sponsorship Levels

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## **Jerusalem Sponsor - \$25,000**

- Recognition as a sponsor at 2018 JNF National Conference in Phoenix, October 2018 at Arizona Biltmore Hotel and Las Vegas Brunch
- On-site signage at 2018 JNF National Conference
- Inclusion in 2018 JNF National Conference program booklet
- Listing on 2018 JNF National Conference website registration page
- Public recognition at 2018 JNF National Conference
- Post-event coverage in JNF's B'Yachad Magazine mailed to 800,000 households
- Prominent company name and logo will be printed on all pre- and post-event materials including invitation, program, social media, website, and e-mails for Love of Israel Brunch
- Opportunity to distribute company or personal promotional items at each event
- Membership in JNF's Negev Society
- VIP seating
- Eligible for the Negev Mission to Israel.  
One full land subsidy per household
- Recognized as a major donor on name tag
- Exclusive VIP reception at Las Vegas Brunch

## **Tel Aviv Sponsor - \$10,000**

- Company name and logo will be printed on all pre- and post-event materials including invitation, program, social media, website, and e-mails for Love of Israel Brunch
- Membership in JNF's President's Society
- VIP seating at Las Vegas Brunch
- Eligible for the President's Mission to Israel.  
One full land subsidy per household

## **Haifa Sponsor - \$5,000**

- Company name and logo will be printed on all pre- and post-event materials including invitation, program, social media, website, and e-mails for Love of Israel Brunch
- Membership of a Jewish National Fund Honor Society
- Recognized as a major donor on name tag
- Exclusive VIP reception at Las Vegas Brunch

## **Be'er Sheva Sponsor - \$1,800**

- Company name and logo will be printed on all pre- and post-event materials including invitation, program, social media, website, and e-mails for Love of Israel Brunch

We hope you will partner with us as a JNF sponsor. To become a sponsor or for more information, please contact Deb Rochford, Executive Vice President: Desert States and Southwest at [drochford@jnf.org](mailto:drochford@jnf.org) or 702.434.6505 x980.

