

Jewish National Fund

# Exclusive Las Vegas Major Sponsorship Opportunities 2018-2019



**JEWISH  
NATIONAL  
FUND**

*Your Voice in Israel*



# What is JNF?

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JEWISH NATIONAL FUND (JNF) began in 1901 as a dream and vision to reestablish a homeland in Israel for Jewish people everywhere. Jews the world over collected coins in iconic JNF Blue Boxes, purchasing land and planting trees until ultimately, their dream of a Jewish homeland was a reality. Today, JNF continues to give all generations a unique voice in building and ensuring the prosperity of the land of Israel through their generosity and partnership with the people of Israel.

JNF embodies both heart and action; our work is varied in scope but singular in benefit. We strive to bring an enhanced quality of life to all of Israel's residents, and translate these advancements to the world beyond. JNF is greening the desert with millions of trees, building thousands of parks, creating new communities and cities for generations of Israelis to call home, bolstering Israel's water supply, helping develop innovative arid-agriculture techniques, and educating both young and old about the founding and importance of Israel and Zionism.

JNF expanded its education operations to include Alexander Muss High School in Israel (AMHSI-JNF). Since 1972, AMHSI-JNF has provided a unique, accredited, semester study abroad program for high school students where the land of Israel becomes a living classroom, demonstrating 4,000+ years of Jewish and Israeli history. Our semester, mini-mester, and summer programs help teens from the US and around the globe develop skills and tools that boost their college applications and prepare them for college and beyond.

JNF is a registered 501(c)(3) organization and United Nations NGO, which continuously earns top ratings from charity overseers.

For more information on JNF, call 800.JNF.0099 or visit JNF.ORG.



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# Upcoming Events

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## Annual Jewish National Fund Love of Israel Brunch

*From Israel to Europe to the USA:*

*The Inside Story of Democracy in Action*

**Sunday, January 13, 2019 • Four Seasons Hotel Las Vegas**

**11:00 am - 1:00 pm Brunch**

Featuring Guest Speaker

**Ron Nehring**

**Presidential Campaign Veteran & News Commentator**



From the aftermath of the Second Gulf War and the Israel-Gaza war in 2014 to the heart of the U.S. presidential campaign in 2016, Ron Nehring has seen the conflicts impacting Israel firsthand. A frequent guest on CNN, MSNBC, and Fox News, he lends his insight on confrontational politics, urgent public policy issues, and advocacy strategies to millions of Americans each year.

## JNFuture Shabbat on the Strip

*Shabbat on the Strip is the first event of Jewish National Fund Major Donor Weekend. Major donors from across the U.S. are invited to attend this Shabbat dinner.*

**Friday, April 5, 2019 • Four Seasons Hotel Las Vegas**

**5:00-9:00pm Shabbat Dinner**



Shabbat on the Strip is a cocktail hour followed by a traditional dinner for young professionals as well as JNFuture members. JNFuture is a community of emerging leaders and supporters of Jewish National Fund, ages 22-40, who share a commitment and passion for Israel.



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# Sponsorship Levels and Benefits

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## Halutza Sponsor - \$10,000

### Las Vegas Love of Israel Brunch & Shabbat on the Strip

- Recognition as a Jewish National Fund Major Donor. Membership in Jewish National Fund's President's Society (for donors who give an annual minimum contribution of \$10,000)
- Invitation to National Major Donor Weekend in Las Vegas April 5 - 7
- Eligible for the President's Society Mission to Israel (one land subsidy per household)
- One table reserved at the Love of Israel Brunch and Shabbat on the Strip
- Company logo will be printed on all pre- and post-event marketing materials including, but not limited to, social media (including Facebook and Instagram), website, e-mails, flyers, signage, and prominently displayed on screens at the Love of Israel Brunch
- Inscription on Wall of Honor at American Independence Park, overlooking the hills of Jerusalem

## Arava Sponsor - \$5,000

### Las Vegas Love of Israel Brunch & Shabbat on the Strip

- Recognition as a Jewish National Fund Major Donor. Membership in Jewish National Fund's Herzl Society (for donors who give an annual minimum contribution of \$5,000) or Sapphire Society (for women donors who give an annual minimum contribution of \$5,000)
- Company logo will be printed on all pre- and post-event marketing materials including, but not limited to, social media (including Facebook and Instagram), website, e-mails, flyers, signage, and displayed on screens at the Love of Israel Brunch
- One table reserved at the Love of Israel Brunch
- Two complimentary tickets to Shabbat on the Strip

## Western Galilee Sponsor - \$1,800

### Shabbat on the Strip

- Membership in JNFuture's Root Society (for young professionals between the ages of 22-40 who give an annual minimum contribution of \$1,000)
- VIP seating at Shabbat on the Strip
- Two complimentary tickets to Shabbat on the Strip
- Company logo will be printed on all pre- and post-event marketing materials including, but not limited to, social media (including Facebook and Instagram), website, e-mails, flyers, and signage for Shabbat on the Strip

To become a sponsor or for more information, please contact Ezra Meppen, Director, Las Vegas, at [emeppen@jnf.org](mailto:emeppen@jnf.org) or 702.434.6505 x777.

