

JEWISH NATIONAL FUND-USA  
**MOUNTAIN STATES  
2024-2025 SPONSORSHIP  
OPPORTUNITIES**



JEWISH  
NATIONAL  
FUND  
USA

*Your Voice in Israel*





# What Is Jewish National Fund-USA?

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Unparalleled in the Jewish philanthropic world, Jewish National Fund-USA's strategic vision has been, and always will be, to ensure a strong, secure, and prosperous future for the land and people of Israel. Everything we do—every project, initiative, and campaign we take on—is integral to our vision of building and connecting to our land. We plant trees, build houses and parks, source water solutions, buy fire trucks, and improve the lives of people with special needs. We boost tourism, support aliyah, promote Zionist education and engagement, build medical centers and trauma centers, fund agricultural and culinary research, and run an American semester abroad high school in Israel. We do all these things because each project and program is consistent with our strategic vision—population growth in the north and south, connecting the next generation to Israel, infrastructure development, ecology, forestation, heritage preservation, and more—all for the land and people of Israel.

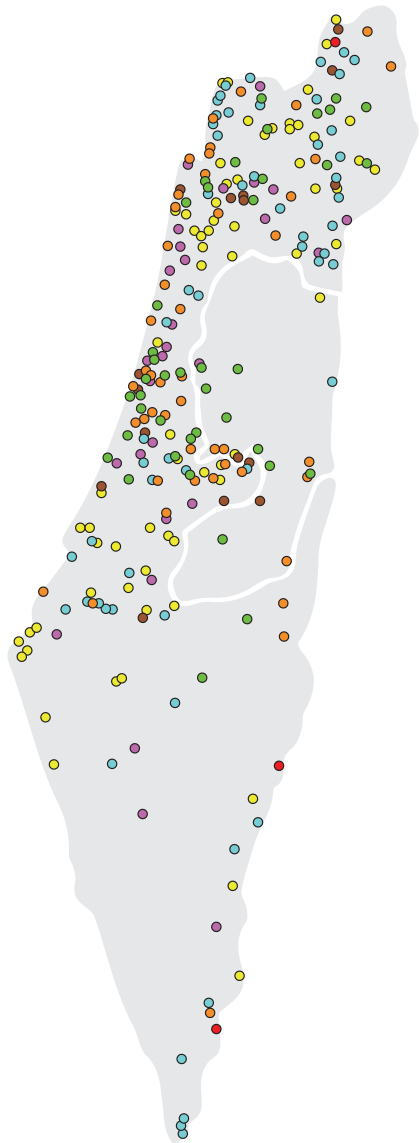
**JEWISH NATIONAL FUND-USA** builds a strong, vibrant future for the land and people of Israel through bold initiatives and Zionist education.



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# Jewish National Fund-USA Action Areas



## • Community Building



Jewish National Fund-USA enhances quality of life in Israel by building new communities and bolstering existing ones, especially in the north and south.

## • Heritage Sites



Jewish National Fund-USA is committed to the preservation of historical sites associated with Israel's rebirth and to ensuring that the stories behind them are properly documented and retold for generations to come.

## • Disabilities & Special Needs



Jewish National Fund-USA is dedicated to ensuring that no member of Israeli society is left behind by providing cutting-edge rehabilitative services, special education, and medical care for people with special needs.

## • Research & Development



For over 100 years, Jewish National Fund-USA has sponsored research initiatives in Israel as part of its efforts to cultivate the land. JNF-USA is a world leader in both technological and environmental innovation.

## • Zionist Education & Advocacy



As the single largest provider of Zionist engagement programs in the U.S., Jewish National Fund-USA offers myriad ways to connect young American Jews to Israel.

## • Water Solutions



Jewish National Fund-USA has been at the forefront of water management and conservation in Israel, increasing the water supply by 15% and helping Israel become a world leader in water recycling.

## • Forestry & Green Innovations



As an innovator in ecological development and a pioneer in forest creation, Jewish National Fund-USA has planted more than 250 million trees in Israel, providing lush belts of green covering more than 250,000 acres.



**RECEIVE UNPARALLELED VISIBILITY** among an affluent and influential audience committed to helping the land and people of Israel thrive. Ensure your company's and personal support of Israel is known throughout the Mountain States region and nationally.

*Sponsors receive recognition at the following Jewish National Fund-USA events (October 2024 – September 2025) and sponsorship options are outlined below.*

# Signature Events

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## TREE OF LIFE® AWARD GALA HONORING STANLEY KAMLET

Thursday, December 5, 2024 – Denver, CO

Jewish National Fund-USA, along with the greater Colorado community, will recognize Stanley Kamlet with our highest humanitarian honor, the prestigious Tree of Life® Award. This award is only bestowed to a most exclusive group of individuals for their outstanding community involvement, dedication to supporting Israel, and devotion to peace and the security of human life.

*Anticipated attendance of 600 people*

## BREAKFAST FOR ISRAEL

Wednesday, April 9, 2025 – Denver, CO

Annual signature event to celebrate and support the importance of Israel as our homeland. This event is designed to bring in new supporters, educate the community about the work of Jewish National Fund-USA, and grow our network of Israeli advocates.

*Anticipated attendance of 1,000 people*



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# Mountain States Events

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## WOMEN FOR ISRAEL EVENTS

(Approx. 5 events throughout the year)

Social and educational Women for Israel programming will be held quarterly to provide connection and education for Jewish National Fund-USA's work on the ground in Israel, nationally, and here in Colorado.

*Anticipated attendance between 25-100 guests per event*

## BEYOND THE TREES EDUCATIONAL EVENTS

(Approx. 5 events throughout the year)

Social and educational engagements that provide greater awareness and connection to Jewish National Fund-USA's work on the ground in Israel with like-minded Zionists throughout Colorado.

*Anticipated attendance between 25-100 guests per event*



# Global Conference for Israel Sponsorship Opportunities

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**THURSDAY, NOVEMBER 14-17, 2024 – DALLAS, TX**

**THURSDAY, OCTOBER 23-26, 2025 – HOLLYWOOD, FL**

The annual Global Conference for Israel is Jewish National Fund-USA's premier fundraising and educational event dedicated to showcasing our visionary work in ensuring Israel's strong, secure, and prosperous future. This interactive weekend allows attendees to engage with our affiliate partners from Israel and share their voices with a global community of renowned experts from media, entertainment, politics, and international business, among others. The Global Conference for Israel offers a unique opportunity for brand engagement with 2,000+ attendees and a database of 2.9M qualified users.

## **For Partners Giving \$25,000 or more:**

- Three (3) tickets to attend the Global Conference for Israel
- Logo on promotional emails, conference website, signage, and printed materials
- Two (2) social media posts
- Prominent logo inclusion on partner recognition signage strategically placed in high-traffic areas throughout the conference footprint during the entire weekend
- Opportunity to include swag in the welcome bag
- One (1) half-page ad in the Global Conference Program Booklet
- Recognized in post-event coverage in Jewish National Fund-USA's national magazine, B'Yachad

## **For Partners Giving \$10,000 or more:**

- One (1) ticket to attend the Global Conference for Israel
- Logo on promotional emails, conference website, signage, and printed materials
- One (1) social media post
- Prominent logo inclusion on partner recognition signage strategically placed in high-traffic areas throughout the conference footprint during the entire weekend
- Opportunity to include swag in the welcome bag
- Recognized in post-event coverage in Jewish National Fund-USA's national magazine, B'Yachad



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# Local Sponsorship Opportunities

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## The Kavod Sponsorship • \$100,000 (Limited to a maximum of three (3) sponsors)

- Premier recognition on all event marketing materials (website, local social media, printed and electronic marketing materials, emails, and presentation loop) and opportunity to display company collateral at regional events
- Recognition with top billing on all event sponsorship signage
- Custom Step & Repeat banner with logo which serves as the backdrop for all event photos and press coverage at Signature Events (*Tree of Life® Award Gala and Breakfast for Israel*)
- **Tree of Life® Award Gala honoring Stanley Kamlet benefits include:**
  - Three (3) complimentary VIP tables (30 tickets) with a logo/name prominently displayed
  - Champagne Toast Sponsor: logo/name on the card under filled champagne flute with verbiage “Reserve for toast to honor Stanley” and opportunity to deliver a congratulatory toast during the program
  - Recognition at Tree of Life® Award Gala Pre-event Reception
  - Logo/Name on the event swag bag and opportunity to provide a branded gift
  - Opportunity to participate in Stanley’s tribute video
- **Breakfast for Israel benefits include:**
  - Two (2) VIP tables (20 tickets) with logo/name prominently displayed
  - Coffee Reception Sponsor: logo/name displayed during coffee service and on coffee napkins
  - Recognition at Donor Society Member Reception (exclusive for partners giving \$5,000 or more to the current campaign) and the opportunity to introduce the featured speaker at the reception
  - Invitation for two (2) to attend an exclusive dinner with the featured speaker the night before Breakfast for Israel
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Eligible to participate in a highly subsidized President’s Society Mission to Israel
- Membership in King Solomon Society (partners giving \$100,000 or more to the current campaign) with one-year access to exclusive Donor Society programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable





# Local Sponsorship Opportunities

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## The Shalom Sponsorship • \$50,000

- Recognition on all event marketing materials (website, local social media, printed and electronic marketing materials, emails, and presentation loop) and opportunity to display company collateral at regional events
- Recognition on all event sponsorship signage
- **Tree of Life® Award Gala honoring Stanley Kamlet benefits include:**
  - Two (2) complimentary VIP tables (20 tickets) with logo/name prominently displayed
  - Signature Cocktail Sponsor: logo/name displayed at bar and on bar napkins
  - Recognition at Tree of Life® Award Gala Pre-event Reception
  - Logo/Name on the event swag bag and opportunity to provide a branded gift
- **Breakfast for Israel benefits include:**
  - Two (2) VIP tables (20 tickets) with logo/name prominently displayed
  - Recognition at Donor Society Member Reception (exclusive for partners giving \$5,000 or more to the current campaign)
- Opportunity for a 10-minute ZOOM presentation at one (1) Mountain States Board of Directors Meeting and provide collateral
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign) with one-year access to exclusive Donor Society programs and briefings.
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

## Menches & Machers Sponsor • \$36,000

- Recognition on all event marketing materials (website, local social media, printed and electronic marketing materials, emails, and presentation loop) and opportunity to display company collateral at regional events
- Recognition on all event sponsorship signage
- **Registration Sponsor of Tree of Life® Award Gala and Breakfast for Israel**
  - Logo displayed at registration
- **Tree of Life® Award Gala honoring Stanley Kamlet benefits include:**
  - Registration Sponsor of Tree of Life® Award Gala and Breakfast for Israel
  - Logo/name displayed at registration
  - One (1) complimentary VIP table (10 tickets) with logo/name prominently displayed
  - Recognition at Tree of Life® Award Gala Pre-event Reception
  - Logo/Name on the event swag bag and opportunity to provide a branded gift
- **Breakfast for Israel benefits include:**
  - Two (2) VIP tables (20 tickets) with logo/name prominently displayed
  - Recognition at the Donor Society Member Reception (exclusive for partners giving \$5,000 or more to the current campaign)
- Opportunity for a 10-minute ZOOM presentation at one (1) Mountain States Board of Directors Meeting and provide collateral
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign) with one-year access to exclusive Donor Society programs and briefings.
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable





# Local Sponsorship Opportunities

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## Drive-Up & Dayenu Sponsor • \$25,000

- Recognition on all event marketing materials (website, local social media, printed and electronic marketing materials, emails, and presentation loop) and opportunity to display company collateral at regional events
- Recognition on all event sponsorship signage
- **Valet Sponsor of Tree of Life® Award Gala and Breakfast for Israel**
  - Logo displayed at valet station
- **Tree of Life® Award Gala honoring Stanley Kamlet benefits include:**
  - Two (2) complimentary VIP tables (20 tickets) with logo/name prominently displayed
  - Recognition at Tree of Life® Award Gala Pre-event Reception
  - Logo/Name on the event swag bag and opportunity to provide a branded gift
- **Breakfast for Israel benefits include:**
  - Two (2) VIP tables (20 tickets) with logo/name prominently displayed
  - Recognition at Donor Society Member Reception (exclusive for partners giving \$5,000 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign) with one-year access to exclusive Donor Society programs and briefings.
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

## The Schmatte & Schmooze Sponsor • \$10,000

- Recognition on all event marketing materials (website, local social media, printed and electronic marketing materials, emails, and presentation loop) and opportunity to display company collateral at regional events
- Recognition on all event sponsorship signage
- **Coat Check Sponsor of Tree of Life® Award Gala and Breakfast for Israel**
  - Logo displayed at the coat check station/s
- **Tree of Life® Award Gala honoring Stanley Kamlet benefits include:**
  - One (1) complimentary VIP table (10 tickets) with logo/name prominently displayed
  - Opportunity to include a branded gift in the event swag bag
- **Breakfast for Israel benefits include:**
  - Two (2) VIP tables (20 tickets) with logo/name prominently displayed
  - Recognition as a sponsor at Major Donor Reception (Donor Society Members giving \$5,000 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in President's Society (partners giving \$10,000 or more to the current campaign) with one-year access to exclusive Donor Society programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable



# Local Sponsorship Opportunities

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## Mitzvah Sponsor • \$5,000

- Recognition on all event marketing materials (website, local social media, printed and electronic marketing materials, emails, and presentation loop) and opportunity to display company collateral at regional events
- Recognition on all event sponsorship signage
- **Tree of Life® Award Gala honoring Stanley Kamlet benefits include:**
  - One (1) complimentary VIP table (10 tickets) with logo/name prominently displayed
  - Opportunity to provide a branded gift in the event swag bag
- **Breakfast for Israel benefits include:**
  - One (1) VIP table (10 tickets) with logo/name prominently displayed
  - Recognition as a sponsor at Major Donor Reception (Donor Society Members giving \$5,000 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Choice of membership in Herzl or Women for Israel's Sapphire Society (partners giving \$5,000 or more to the current campaign) with one-year access to exclusive Donor Society programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

## Am Israel Chai Sponsor • \$3,600

- Recognition at Tree of Life® Award Gala AND Breakfast for Israel only on marketing materials (website, local social media, printed and electronic marketing materials, emails, and presentation loop)
- **Tree of Life® Award Gala honoring Stanley Kamlet benefits include:**
  - Four (4) complimentary tickets to the gala
  - Opportunity to provide a branded gift in the event swag bag
- **Breakfast for Israel benefits include:**
  - One (1) VIP table (10 tickets) with logo/name prominently displayed
- Choice of membership in Eretz or Women for Israel's Chai Society (for partners giving \$1,800 or more to the current campaign)
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable



# Local Sponsorship Opportunities

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## Mazel Tov, You're a Community Sponsor • \$1,800

(Designed exclusively for our Jewish Community Partners)

- Recognition at either Tree of Life® Award Gala OR Breakfast for Israel on marketing materials (website, local social media, printed and electronic marketing materials, emails, and presentation loop) (Designed exclusively for our Jewish Community Partners)
- **Tree of Life® Award Gala honoring Stanley Kamlet benefits include:**
  - Two (2) complimentary tickets to the gala
  - Opportunity to provide a branded gift in the event swag bag
- **Breakfast for Israel benefits include:**
  - One (1) VIP table (10 tickets) with logo/name prominently displayed
- Choice of membership in Eretz or Women for Israel's Chai Society (for partners giving \$1,800 or more to the current campaign)
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

*All logos should be submitted as high-resolution images such as EPS, SVG, or AI file types. Image files submitted as PNG or JPG file types must be at least 1,000 px wide.*

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*Please note that inclusion as a sponsor on event materials is based on print and publication deadlines.*

*For more information on sponsorship, deadlines, or tickets please contact:*

*Rachael Solomon, Executive Director, Mountain States  
rsolomon@jnf.org • 303.573.7095 x978*

*Tedrah Robertson, Director, Mountain States  
trobertson@jnf.org • 303.573.7095 x976*



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# MOUNTAIN STATES 2024 – 2025 SPONSORSHIP OPPORTUNITIES

## MORE INFORMATION

Rachael Solomon  
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[rsolomon@jnf.org](mailto:rsolomon@jnf.org) • 303.573.7095 x978

Tedrah Robertson  
Director, Mountain States  
[trobertson@jnf.org](mailto:trobertson@jnf.org) • 303.573.7095 x976

## SPONSORSHIP RECOGNITION INFORMATION

Please indicate exactly how your name or company name should be listed in event marketing materials.

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

EMAIL \_\_\_\_\_

- My logo is included to be used on event materials.
- Yes, I/we would like to attend, please accept my contribution in the amount of \$ \_\_\_\_\_ at the \_\_\_\_\_ sponsorship level.
- Regrettably, I/we are unable to attend, please accept my contribution in the amount of \$ \_\_\_\_\_ at the \_\_\_\_\_ sponsorship level.

## FORM OF PAYMENT

- To pay by credit card over the phone, please contact your local fundraiser. (*contact info below*)
- My check is included. Please indicate Mountain States Sponsorship on your check in the memo area.

Please make check payable to Jewish National Fund-USA:  
Administrative Center – Mountain States  
78 Randall Ave  
Rockville Centre, NY 11570

- Invoice my company:

COMPANY NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_



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