

PROGRAM



JEWISH
NATIONAL
FUND
USA

National
Conference

2022

November 4-6
Boston

OMNI BOSTON HOTEL AT THE SEAPORT

CONFERENCE LEADERSHIP

JEWISH NATIONAL FUND-USA

Dr. Sol Lizerbram, *President*

Ronald S. Lauder, *Chairman of the Board, Emeritus*

Jeffrey E. Levine, *Chairman of the Board*

Russell F. Robinson, *Chief Executive Officer*

2022 NATIONAL CONFERENCE CO-CHAIRS

Risa Aronson

Michael Blank

Boston Board of Directors

Risa Aronson, *President*

Steven Aronson

Leona Aronson z"l

Michael Blank

Richard Calmas

Robert Cohan

Lawrence Cohen

Gary Cohen

Isaac Edry

David Eisenberg

Judi Elovitz Greenberg

Rhonda Forman

Mark Furman

Paul Garrido

David Goodtree

Dr. Jeffrey Kraines

Beth Lebovitz Backer

Bruce Levine

Steven London

Daniel Ottenheimer

Amy Parsons

Todd Patkin

Gail Pearlstein

Jonathan Plaut

Dr. Maria Ponsillo

Adam Rizika

Ralph Rotman

Kim Rubin

Jay Shuman

Russell Stein

Marcia Widmer

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Dr. Robin Santiago

David Sloviter

Wendy Webber

Anne Weiss

Sponsorship Committee

Risa Aronson

Rhonda Forman

Kim Rubin

Russell Stein

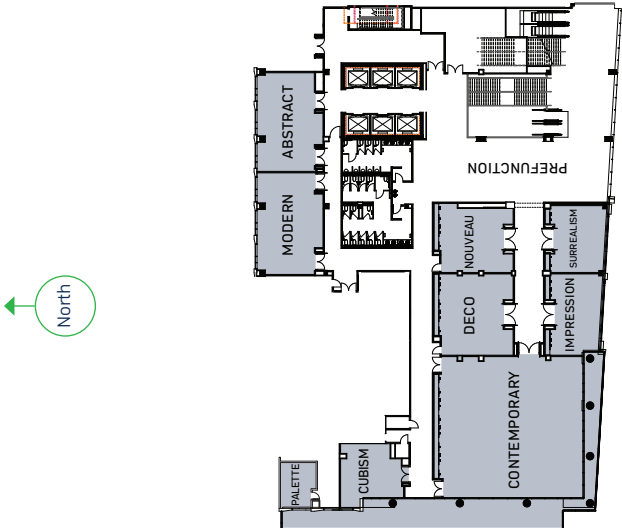
MAP OF OMNI BOSTON HOTEL AT THE SEAPORT

Level Two



MAP OF OMNI BOSTON HOTEL AT THE SEAPORT

Level Three



Level Five



PROGRAM

THURSDAY, NOVEMBER 3

12:00 – 5:00 pm

Conference Registration Available

Ensemble Pre-Function Space – 2nd Floor

Sponsor: Omni Boston Hotel at the Seaport

3:00 – 6:00 pm

MEETING: World Zionist Village Stakeholders (By Invitation)

Deco - 3rd Floor

COMMITTEE

Joseph Wolfson, *Chair, Be'er Sheva Executive Committee*

Jeffrey Levine and Carole Shnier, *Co-Chairs, Construction and Building Subcommittee*

Marv Schlanger, *Chair, Strategic Planning Subcommittee*

Bernice Friedman, Kenneth Segel, Nina Paul, *Co-Chairs, Fundraising Subcommittee*

Professor Ken Stein and Dr. Shmuel Rosenman, *Co-Chairs, Adult Education Subcommittee*

PRESENTERS

Ofer Ohad and Jonah Stern, *DBI Projects*

Dani Zamir and Avishai Berman, *The Joint Council of Pre-Military Leadership Academies*

FRIDAY, NOVEMBER 4

8:00 am

Shacharit Service

Nouveau – 3rd Floor

9:00 am – 5:00 pm

Conference Registration Available

Ensemble Pre-Function Space – 2nd Floor

Sponsor: Omni Boston Hotel at the Seaport

9:00 am – 2:00 pm

JNF-USA IN ISRAEL EXPO

Ensemble Pre-Function Space – 2nd Floor

Sponsor: El Al Israel Airlines

A showcase of Jewish National Fund-USA's amazing partners on the ground in Israel. Spend time walking through and get to know our affiliates who are working day in and day out to improve the quality of life all across Israel's North and South. Learn more about your impact on our vital work in Israel and bring a bag, there's always SWAG!

9:00 – 9:30 am

JNFuture National Board Meeting

Marquee – 2nd Floor

CHAIR

Chad Holtzman, *JNFuture National President*

9:30 – 11:00 am

Media Training Session (Pre-Registration Required)

Concerto A - 1st Floor

SPEAKER

Ron Nehring and Team

9:30 am – 1:00 pm

JNFuture Summit

Marquee – 2nd Floor

Sponsors: Sam Goldberg and Yaron Marcus

CHAIRS

Chad Holtzman, JNFuture National President

Ian Sachs, JNFuture National Vice President, Campaign

Danielle Hankin, JNFuture National Vice President, Leadership

10:00 – 11:00 am

MEETING: Israel Independence Experience Task Force

Abstract – 3rd Floor

CHAIR

Benjamin Gutmann

10:00 – 11:30 am

MEETING: Nefesh B’Nefesh Task Force

Deco – 3rd Floor

CHAIRS

Rose Barlow and Debby Riegel

10:00 – 11:30 am

MEETING: Fire and Rescue Task Force

Surrealism – 3rd Floor

CHAIR

Penny Rosen

10:00 am – 12:00 pm

MEETING: Disabilities Task Force

Contemporary – 3rd Floor

CHAIRS

Gary Kushner

Alan Wolk

Roni Wolk

Nina Paul

Laurie Landy

11:00 am – 1:00 pm

Grab n’ Go Lunch Available

Pre-Function Space – 3rd Floor

11:45 am – 1:15 pm

MEETING: Go North - East Task Force

Nouveau – 3rd Floor

CHAIRS

Sheryl Buchholtz and Amy Berko Iles

PROGRAM

12:00 – 1:30 pm

Media Training Session (Pre-Registration Required)

Concerto A - 1st Floor

SPEAKER

Ron Nehring and Team

12:30 - 1:45 pm

WFI Session: The Future of Women in Philanthropy

Contemporary – 3rd Floor

CHAIR

Barbara Burry, *President, National WFI Executive Board*

SPEAKER

Melanie Schnoll Begun, *Managing Director; Head, Family Office Resources Field Engagement; President, Morgan Stanley GIFT*

2:00 – 3:30 pm

OPENING PLENARY: A Celebration of Being Together

Ensemble Ballroom – 2nd Floor

*Sponsors: Risa and Steve Aronson
Pat and Michael Blank*

CONFERENCE CHAIRS

Risa Aronson

Michael Blank

SPECIAL GUESTS

Michael Herzog, *Israel's Ambassador to the United States*

Ronald S. Lauder, *Chairman Emeritus*

PRESENTERS

Dr. Sol Lizerbram, *President*

Nina Paul, *Assistant Vice President, Campaign*

Risa Aronson, *President, Boston Board of Directors*

Michael Blank, *Treasurer*

MUSICAL PERFORMANCES

Members of the Special in Uniform Band

Adi Yehuda

Doron Laor

Idan Fishslevich

INTRODUCTIONS

Betsy Fischer, *Chair, Gaza Envelope Task Force*

Penny Rosen, *Assistant Secretary*

ANTHEMS

Special in Uniform Band

3:45 – 4:45 pm

College Students Summit Opening

Ensemble A – 2nd Floor

*Cosponsors: Fromkin Family Foundation
Israel on Campus Coalition
Students Supporting Israel*

One of the largest gatherings in the country of college students who come together to celebrate Israel, learn how to advocate for her, and connect with peers and like-minded people of all ages.

CHAIRS

Tali Peretz, *Northeastern University*

Jacob Hochstein, *Duke University*

COMMITTEE

Aden Solomon, *Syracuse University*

Zach Silver, *University of Texas Austin*

Leah Weintraub, *University of Florida*

Sari Rosenberg, *University of Michigan*

REMARKS

Dr. Sol Lizerbram, *President*

Scott Gendell, *Vice President, College Engagement*

Russell F. Robinson, *Chief Executive Officer*

3:45 - 4:45 pm

High School Students Summit Opening

Marquee – 2nd Floor

Sponsor: Paula and Steven London

An opportunity for young, Jewish high school students from across the country to learn how Jewish National Fund-USA is transforming the land and the people of Israel and, thereby, deepening their connection to their homeland.

CHAIRS

Barri Seitz, *The Weber School, Atlanta, GA*

Eli West, *The Masters School, Dobbs Ferry, NY*

COMMITTEE

Noam Ben-Shlomo, *Ithaca High School, Ithaca, NY*

Andrew Biller, *Templeton Academy, Nashville, TN*

Eliza Castello, *Lower Merion High School, Ardmore, PA*

Julian Contract, *Harrington High School, Rosemont, PA*

Noa Helmbrecht, *Lexington, High School, Lexington, MA*

Ellis Landauer, *Miami-Dade County High School, Miami, FL*

Julia Ledo, *Don Soffer Aventura High School, Miami, FL*

Maya Rosenthal, *Wyoming Seminary College Preparatory School, Kingston, PA*

Noa Young, *North Springs High School, Atlanta, GA*

PROGRAM

REMARKS

Michael Kessler, *Vice President, Zionist Education*

Dr. Sol Lizerbram, *President*

Russell F. Robinson, *Chief Executive Officer*

3:45 – 4:45 pm

Rabbinic Students Summit Opening

Impressionism – 3rd Floor

A unique opportunity for this special peer group to learn about Jewish National Fund-USA's work for the land and people of Israel and meet, learn, and connect with colleagues from all of the various denominations

CHAIR

Bruce Pomerantz

3:45 – 4:45 pm

MEETING: General Campaign (By invitation)

Abstract – 3rd Floor

CHAIRS

Susan Farber

Robert Oppenheimer

3:45 – 5:00 pm

Media Training Session (Pre-Registration Required)

Concerto A - 1st Floor

SPEAKER

Ron Nehring and Team

4:00 – 5:00 pm

MEETING: Housing Development Fund

Nouveau – 3rd Floor

CHAIR

Jeffrey Schwartz

4:00 – 5:00 pm

MEETING: Arts and Entertainment Task Force

Surrealism – 3rd Floor

CHAIR

Civia Caroline

4:15 – 5:15 pm

Negev Society Lounge: Open to World Chairman Council, King Solomon Society and Negev Society Members

Lifted Pool Bar – 5th Floor

Welcome Reception with Dr. Sol Lizerbram and Russell F. Robinson

5:15 pm

Candle Lighting Available

Ensemble Pre-Function Space – 2nd Floor

5:15 – 6:15 pm

Kabbalat Shabbat Services

EGALITARIAN

Rabbi Greg Litcofsky

Ensemble C – 2nd Floor

TRADITIONAL

Rabbi Jonathan Shulman

Ensemble B – 2nd Floor

6:30 – 8:00 pm

Shabbat Dinner (Reservations Required)

Momentum Ballroom – 5th Floor

KIDDUSH

Benny Klein, *Yavneh Fellow, Yeshiva University*

MOTZI

Atara Kresch, *Yavneh Fellow, University of Michigan*

BIRKAT

Matthew Plotsker, *Yavneh Fellow, SUNY Binghamton*

8:15 – 9:15 pm

PLENARY: Jewish Pride

SPEAKER

Ben M. Freeman, *Author and Internationally Renowned Educator*

Ensemble Ballroom – 2nd floor

Sponsor: Jonathan E. Price (in memory of Lee Aronson)

INTRODUCTION

Theodore L. Banks, *Assistant Vice President, Israel Relations*

CLOSING

Florence Paley, *Member, South Palm Beach Board*

SATURDAY, NOVEMBER 5

8:00 – 9:00 am

Continental Breakfast Available

Momentum Ballroom – 5th Floor

9:00 am – 3:30 pm

Conference Registration Available

Ensemble Pre-Function Space – 2nd Floor

Sponsor: Omni Boston Hotel at the Seaport

10:00 am – 3:30 pm

JNF-USA IN ISRAEL EXPO

Ensemble Pre-Function Space – 2nd Floor

Sponsor: El Al Israel Airlines

PROGRAM

8:15 – 9:15 am

MEETING: Lawyers for Israel Society

Momentum E – 2nd Floor

CHAIR

Steve London

9:00 am

Shabbat Services

EGALITARIAN

Rabbi Greg Litcofsky

Ensemble C – 2nd Floor

TRADITIONAL

Rabbi Jonathan Shulman

Ensemble B - 2nd Floor

10:00 – 11:00 am

MEETING: Gaza Envelope Task Force

Nouveau – 3rd Floor

CHAIR

Betsy Fischer

10:00 – 11:00 am

MEETING: Arad Task Force

Modern – 3rd Floor

CHAIRS

Terry Katz and Jim Riola

10:00 am – 12:00 pm

MEETING: Arava and Eilat Task Force

Deco – 3rd Floor

CHAIR

Matthew Fragner

11:00 am – 12:45 pm

Sapphire and Chai Program and Luncheon (By Invitation)

Momentum E, F, G – 5th Floor

The Case for a Strong Israel: An African's Perspective

SPEAKER

Olga Meshoe Washington, *Board Member, Institute for Black Solidarity with Israel*

LEADERSHIP

President, Women for Israel Executive Board, Barbara Burry

Vice President, Women for Israel Executive Board, Ann Zinman

Asst. Vice President, Women for Israel Executive Board, Roni Wolk

WELCOME

Barbara Burry, President, Women for Israel Executive Board

PRESENTATION TO FOUNDING SAPPHIRE SOCIETY MEMBERS

Terry Katz and Toby Mower

INTRODUCTION

Myra Chack Fleischer, *Immediate Past President, Women for Israel Executive Board*

MOTZI

Ann Zinman, *Vice President, Women for Israel Executive Board*
Raeefa Shams, *Vice President, Task Forces, JNFuture National Board*

CLOSING

Natalie Goldman, *Member, Women for Israel Executive Board*

11:00 am – 5:00 pm

Negev Society Lounge Hours: Open to World Chairman Council, King Solomon Society and Negev Society Members

Lifted Pool Bar – 5th Floor

Please stop by any time to enjoy refreshments at your leisure

11:30 am – 12:45 pm

Shabbat Lunch

Momentum Ballroom – 5th Floor

1:00 – 2:00 pm

PLENARY: Confronting Jew Hatred in the 21st Century

SPEAKER

Rachel Fish, *Co-founder and Scholar Warrior of Boundless*

Ensemble Ballroom – 2nd Floor

INTRODUCTION

Robert Dubin, *Member, World Chairman's Council*

CLOSING

Scott N. Schreiber, *Vice President, Boruchin Committee*

2:00 – 3:15 pm

MEETING: National Water Task Force

Deco – 3rd Floor

CHAIR

Marc Kelman

2:15 – 3:15 pm

SHABBAT LEARNING SESSIONS (SELECT ONE)

• Negation of the Diaspora/Negation of the Redemption

In this text study we will explore the first Biblical narrative depicting the relationship between Jews in Israel and in the Diaspora, and compare it to the intricate relations between American Jewry and the Zionist Movement in the modern era.

Ensemble B – 2nd Floor

PRESENTER

Moshe Samuels, *CEO of Shazur/Interwoven and Creator of The New Jew*

PROGRAM

OPENING

Robert M. Wigoda, *Vice President, Legal Committee*

CLOSING

Toni Dusik, *Vice President, Israel Relations*

• Sacred Journey and Perilous Quest

In this session we will dive into the Parashat HaShavua (Torah portion of the week), Lech L'cha and explore in detail Abraham's decision to leave his home behind and journey to the Promised Land and what the text can teach us about the choices we make as individuals and as a community. Why was it that Abraham followed his calling knowing the challenges that might lie ahead and what can that teach us about our calling as Zionists?

Ensemble C – 2nd Floor

PRESENTER

Rabbi Greg Litcofsky, *Executive Director, Recruitment and Partnerships, Alexander Muss High School in Israel*

OPENING

Ira Bartfield, *Vice President, Missions*

CLOSING

Dr. Ellen Kelman, *Chair, Student Life and Well-Being, Alexander Muss High School in Israel*

• U're'eh B'tuv Yerushalayim: Training Ourselves to

See the Good

Join Rabbi Carnie Shalom Rose, Chair of JNF-USA's Rabbis for Israel, for a fascinating exploration of these poignant words from the Book of Psalms (Psalms 128) and their applicability to our contemporary orientation to the State of Israel and our general worldview.

Contemporary – 3rd Floor

PRESENTER

Rabbi Carnie Shalom Rose, *D.Div., The Rabbi Bernard Lipnick Senior Rabbinic Chair, Congregation B'nai Amoona*

OPENING

Samuel Goldberg, *Vice President, Planned Giving*

CLOSING

Meril Salzburg, *Past President, Orlando Board of Directors*

2:15 – 3:15 pm

Negev Society Lounge: open to World Chairman Council, King Solomon Society and Negev Society Members

Lifted Pool Bar – 5th Floor

Insider Briefing with Jacob Baime, *CEO, Israel on Campus Coalition*

2:15 – 3:15 pm

MEETING: Central Negev Task Force

Surrealism – 3rd Floor

CHAIR

Susan Farber

2:15 – 3:15 pm

MEETING: Go North - West Task Force

Abstract – 3rd Floor

CHAIR

Deb Lust Zaluda

2:15 – 3:15 pm

MEETING: MAKOM Task Force

Modern – 3rd Floor

CHAIR

Beth Cohn

2:15 – 3:15 pm

MEETING: Regional Board Presidents (By Invitation)

Momentum C – 5th Floor

CHAIR

Gary Kushner

2:15 – 3:15 pm

College Summit and JNFutures Meet and Greet

Open to all college seniors and JNFuture

Momentum A - 5th Floor

3:30 – 4:30 pm

PLENARY: How Can One be Progressive, LGBTQ, a Person of Color, Left Wing and Pro-Israel? Easily.

SPEAKER

Hen Mazzig, *Israeli Writer, Speaker and Activist*

Ensemble Ballroom – 2nd Floor

INTRODUCTION

Kenneth Segel, *Assistant Treasurer*

CLOSING

Marc Kelman, *Assistant First Vice President, Israel Operations*

4:45 pm

Mincha Service

Ensemble B - 2nd Floor

PROGRAM

5:00 – 6:15 pm

Reception for Members of our President's, Negev, and King Solomon Societies and our Century and World Chairman Councils (By Invitation)

Momentum E, F, & G – 5th Floor

Sponsor: Chesapeake Contracting Group

Assistant Vice President, Campaign, Nina Paul

HAVDALLAH

Lilly Fuchs, Yavneh Fellow, Yeshiva University

Jeremy Tibbetts, Director of Student Leadership, Yavneh

8:30 – 11:30 pm

Camp JNFuture

Lifted Pool Bar – 5th Floor

Sponsors: Sam Goldberg and Yaron Marcus

CHAIRS

Rachel Firestone

Aaron Ganz

David Price

Amanda Shane

HOSTS

JNFuture New England Board

Ben Slutzky, President

Alexis Efron

Kate Eppers

Aaron Ganz

David Joslin

David Price

Lisa Shakun

Seth Tenenbaum

Don't forget to set your clocks back one hour!

SUNDAY, NOVEMBER 6

7:00 – 8:30 am

Breakfast Available

Momentum Ballroom – 5th Floor

7:30 am – 3:30 pm

Conference Registration Available

Ensemble Pre-Function Space – 2nd Floor

Sponsor: Omni Boston Hotel at the Seaport

7:15 am

Shacharit Service

Ensemble B - 2nd Floor

8:45 – 10:00 am

PLENARY: To the Next 50 and Beyond: Celebrating AMHSI at 50 and the Jewish National Fund-USA Continuum of Engagement with Israel

Ensemble Ballroom – 2nd Floor

Sponsor: Nixon Peabody LLP

REMARKS

Benjamin Gutmann, *Vice President, Campaign*

PRESENTERS

Mike Leven, *Founder and CEO, Jewish Future Pledge*

Jordan Meyers, *Deerfield High School, Chicago, IL*

Sarah Renbaum, *George Washington University*

Barri Seitz, *The Weber School, Atlanta, GA*

Brian Seitz, *Board Member, Alexander Muss High School in Israel*

Jordan and Noah Thur, *Bala Cynwyd Middle School, Bala Cynwyd, PA*

Aviva Weinstein, *Brandeis University*

Jason Zenner, *Immediate Past President, JNFFuture*

HOST

Michael Kessler, *Vice President, Zionist Education*

CLOSING

Susan Sacks, *Vice President, Alexander Muss High School in Israel*

Ronald E. Werner, *President, Alexander Muss High School in Israel*

10:00 am – 3:30 pm

JNF-USA IN ISRAEL EXPO

Ensemble Pre-Function Space – 2nd Floor

Sponsor: El Al Israel Airlines

10:00 am – 3:30 pm

Negev Society Lounge hours: Open to World Chairman Council, King Solomon Society and Negev Society Members

Lifted Pool Bar – 5th Floor

Please stop by any time to enjoy refreshments at your leisure

PROGRAM

10:15 – 11:30 am

CONCURRENT SESSIONS (SELECT ONE)

- **Let's Hear From the Students: Being a Zionist on Campus Today**

Ensemble C – 2nd Floor

Sponsor: Bari and Charlie Popkin

PRESENTERS

Jacob Hochstein, *Chair, JNF-USA College Summit, Duke University*

Keron Campbell, *Caravan for Democracy Alum, Morehouse College*

Tamara Listenberg, *Students Supporting Israel President, American University*

Emily Austin, *Sports Broadcaster and Activist, Hofstra University*

MODERATOR

Moshe Samuels, *CEO of Shazur/Interwoven and Creator of The New Jew*

OPENING

Alan Fisher, *Assistant Vice President, College Engagement*

CLOSING

Drew Fromkin, *Member, JNF-USA Education Committee*

- **Leveraging Jewish National Fund-USA for Strategic Collaboration in Day School Settings**

Contemporary – 3rd Floor

Sponsor: Isaac's Moving and Storage

SPEAKERS

Rabbi Moshe Schwartz, *Principal of Krieger Schechter Day School, Baltimore*

Michael Stein, *Presidential Advisor*

MODERATOR

Robert M. Benedon, *Day School Partnerships Chair, AMHSI*

OPENING

Lynne Merriam, *VP, Community Engagement*

CLOSING

Rosemarie Klipper, *Education Chair, Long Island*

- **What Does Zionist Education Look Like in Israel?**

Marquee – 2nd Floor

Sponsor: Cohan Rasnick Myerson Plaut LLP

PRESENTERS

Rachelle Sevitt, *Interim Head of School, Alexander Muss High School in Israel*

Yoel Zilberman, *Chief Executive Officer, HaShomer Hachadash*
Amit Meir, *Director, HaShomer Hachadash Adam V'Adama High Schools*
Alon Wald, *Head of Operations, Ammunition Hill*
Ido Reichman-Eisikovits, *Vice President of Fundraising, Green Horizons*

REMARKS

Robert Weiss, *Development Chair, AMHSI Board of Directors; Chairman, Friends of Green Horizon*

MODERATOR

Yoel Rosby, *Project Manager, Jewish National Fund-USA*

• **From Zero to Hero: How to Be a Social Media Warrior for Israel**

Ensemble A – 2nd Floor

Sponsor: SB360 Capital Partners

PRESENTERS

Vivian Grossman, *Vice President, Marketing*

Hen Mazzig, *Israeli Writer, Speaker and Activist*

Stefan Oberman, *Director of Communications, Jewish National Fund-USA*

Yael Levontin, *PR and Communications Manager, Jewish National Fund-USA, Israel*

CLOSING

Sharoni Levison, *Co-Chair, Community Campaign*

• **Blueprint Next: Celebrating our Accomplishments and Looking Forward to the Future**

Ensemble B – 2nd Floor

Sponsor: Kenes Tours

PRESENTERS

Nisan Ben Hamo, *Mayor, Arad*

Gadi Yarkoni, *Mayor, Eshkol Regional Council*

Eran Doron, *Mayor, Ramat HaNegev Regional Council*

Ofir Libstein, *Mayor, Shaar HaNegev Regional Council*

OPENING

Jeffrey Schwartz, *Chair, Housing Development Fund*

CLOSING

Betsy Fischer, *Chair, Gaza Envelope Task Force*

PROGRAM

10:15 – 11:45 am

Media Training Session (Registration Required)

Concerto A - 1st Floor

SPEAKER

Ron Nehring and Team

11:45 am – 12:30 pm

Lunch Available

Momentum Ballroom – 5th Floor

12:30 pm

Mincha Service

Nouveau – 3rd Floor

12:45 – 2:00 pm

PLENARY: JNF-USA Shark Tank: The Successes of Today and Our Vision for the Future

Ensemble Ballroom – 2nd Floor

Sponsor: Verdence Capital Advisors

HOST

Russell F. Robinson, *Chief Executive Officer*

JUDGES

Dr. Sol Lizerbram, *President*

Barbara Burry, *Vice President, Women for Israel*

Civia Caroline, *Founder and Chair, Arts and Entertainment Task Force*

Scott Nadler, *Member, Housing Development Fund*

PRESENTERS

Tania Pons Allon, *Director, Kasser Joint Institute for Food, Water and Energy Security, JNF-USA*

Yedidya Harush, *JNF-Halutza Liaison*

Oren Hefetz, *Business Development Director, JNF Israel*

Nathan Hoffman, *CEO, Galilee Culinary Institute by JNF*

Lior Lev Sercarz, *Chief Culinary Officer and Co-Founder, Galilee Culinary Institute by JNF*

Samantha Levy, *Resource Development, Central Arava Regional Council*

Michal Uziyahu, *Director, Eshkol Community Center, Eshkol Regional Council*

Joseph Wolfson, *Chair, World Zionist Village Executive Committee*

Efrat Gilman, *Chief Operating Officer*

CLOSING

Edward Blank, *Assistant Vice President, Planned Giving*

2:15 – 3:30 pm

CONCURRENT SESSIONS (SELECT ONE)

• The Magic of the Galilee

Marquee – 2nd Floor

Sponsor: Merrill,

A Bank of America Company

The Seitz Bosley McLaughlin Group

SPEAKERS

Nathan Hoffman, *CEO, The Galilee Culinary Institute by JNF*

Nisan Zeevi, *VP and Impact Director, Jerusalem Venture Partners*

Megan Turner-Chernia, *Director of Partnerships, Lauder Employment Center*

Michal Shiloah-Galnoor, *CEO, Western Galilee Now*

INTRODUCTIONS

Sheryl Buchholtz, *Chair, Galilee Culinary Institute and Member, Go North East Task Force*

Amy Iles, *Food Tech Chair, Go North East Task Force*

Rhonda Forman, *Member, Go North West Task Force and Lauder Employment Center*

Robin Santiago, *Member, Go North West Task Force and Western Galilee Now*

• Food, Water and Energy: The Driving Forces of National Security in Israel and the World

Sponsor: Eastern Bank

Ensemble C – 2nd Floor

SPEAKERS

Dr. Sharon Megdal, *Director, Water Resources Research Center, University of Arizona*

Hanni Arnon, *Executive Director, AICAT (Arava International Center for Agriculture Training)*

Dorit Banet, *CEO, Eilat- Eilat Renewable Energy*

MODERATOR

Doran Arik Miller, *Assistant Vice President, Legal Committee*

OPENING

Matt Fragner, *Chair, Arava Task Force*

CLOSING

Barbara Sommer, *Member, Arava Task Force*

• Israel's Success Story of Inclusion

Contemporary – 3rd Floor

Sponsor: Security Lock

PROGRAM

SPEAKERS

Lt. Col. Tiran Attia, *Director, Special in Uniform*
Elie Klein, *Liaison to JNF-USA, Adi Negev-Nahalat Eran*
Eva Lange, *Resource Development Director, Red Mountain Therapeutic Riding Center*
Gaylee Schiff, *Resource Development Manager, LOTEM*

OPENING

Gary Kushner, *Chair, Disabilities Task Force*

CLOSING

Robert Oppenheimer, *Member, Disabilities Task Force*

• **The World Zionist Village – A New Conversation**

Ensemble B – 2nd Floor

Sponsor: Comerica Wealth Management

SPEAKERS

Ofer Ohad, *Managing Director, DBI Projects*
Jonah Stern , *Planned Lead, DBI Projects*
Moshe Samuels, *CEO of Shazur/Interwoven and Creator of The New Jew*
Carole Shnier, *Co-Chair, Building and Construction Subcommittee*
David Sable, *Co-Founder/Partner, DoAble*

OPENING

Joseph Wolfson, *Chair, World Zionist Village Executive Committee*

CLOSING

Bernice Friedman, *Co-Chair, Fundraising Subcommittee*
Boaz Meir, *International Development Director, World Zionist Village*

2:15 – 3:30 pm

Media Training Session (Registration Required)

Concerto A - 1st Floor

SPEAKER

Ron Nehring and Team

3:45 – 5:00 pm

PLENARY: Champions of Zionism

Ensemble Ballroom – 2nd Floor

Sponsor: Isaac's Moving and Storage

MODERATOR

Hen Mazzig, *Israeli Writer, Speaker, and Activist*

PANELISTS

Ben M. Freeman, *Author and Internationally Renowned Educator*
Dr. Logan Levkoff-Cortes, *Chair, Caravan for Democracy*

Olga Meshoe Washington, *Board Member, Institute for Black Solidarity with Israel*

OPENING

Harold Kaplan, *Vice President, Administration*

CLOSING

Deb Lust Zaluda, *Assistant Vice President, Missions*

6:15 pm

Maariv Service

Nouveau – 3rd Floor

6:30 pm

GALA DINNER

Ensemble Ballroom – 2nd Floor

REMARKS

Ambassador Meron Reuben, *Consul General of Israel to New England*

ENTERTAINMENT

Jon Stetson, *America's Master Mentalist*

BERACH Orchestra

CONFERENCE CHAIRS

Risa Aronson

Michel Blank

INTRODUCTION

Todd Patkin, *VP of Campaign Emeritus, Boston Board of Directors*

HATIKVAH

Special in Uniform Band

MONDAY, NOVEMBER 7

8:00 am

Shacharit Service

Surrealism– 3rd Floor

10:00 – 11:00 am

AMIIE-JNF Board of Directors Meeting

Contemporary – 3rd Floor

PRESIDENT

Ronald E. Werner

12:00 pm

Lunch Available

Contemporary – 3rd Floor

1:00 – 3:00 pm

National Board of Directors Meeting

Contemporary – 3rd Floor

Dr. Sol Lizerbram, *President*

SPEAKER BIOGRAPHIES

Tania Pons Allon



Tania Pons Allon is the Director of the Kasser Joint Institute for Food, Water and Energy Security. Through developing applied research capacity and exchanging relevant knowledge and experience

between the University of Arizona and the Arava Valley, the Kasser Joint Institute will have a positive impact on vulnerable communities, especially in arid lands, and will make the world a better place. Originally from Kibbutz Ketura, Tania previously worked in Tel Aviv as a designer, and then moved to the Central Arava with her family. Tania also previously worked in the resource development department of the Central Arava Regional Council, a part of Jewish National Fund-USA's Blueprint Negev campaign to make the region habitable for the next generation of Israelis.

Hanni Arnon



Hanni Arnon is the Executive Director of the Arava International Center for Agricultural Training (AICAT), a Jewish National Fund-USA affiliate that gives students from

developing countries the tools and mentorship to create successful agricultural businesses as they bring greater prosperity to their local communities. Arnon helped settle Moshav Idan in the Negev, establishing a successful farm in the area. Now she uses her expertise to guide AICAT students in practical field work on Arava farms, exposing them to modern Israeli agriculture techniques and technologies, Jewish tradition, Israeli innovation, and the Arava community's pioneering spirit.

Lt.Col. (Res.) Tiran Attia



Israel Defense Forces (IDF) Lt. Col. (Res.) Tiran Attia serves as Director of Jewish National Fund-USA affiliate Special in Uniform, an innovative program that integrates young people with disabilities into the

IDF and Israeli society. After their service, Special in Uniform helps usher its graduates toward a life of self-sufficiency through employment and other meaningful societal involvement. Over the course of his distinguished 30-year career in the IDF, Attia commanded a tank, the IDF's Technology and Logistics Forces training program, and the Sar-El program for army volunteers from around the world.

Dorit Davidovich Banet



Dorit Davidovich Banet is a Committee Chair of the Kasser Joint Institute for Food, Water, and Energy Security, a joint initiative of Jewish National Fund-USA, the University of Arizona, and the Arava Regional

Council with the mission of introducing innovative technology that builds capacity in vulnerable communities in arid and hyper-arid environments. Banet is also the Co-founder and CEO of Eilat-Eilot Renewable Energy Initiative, the Co-founder and Chair of Directors at Keilot Israel & Keilot Kenya, and the Chair of the Israel Energy Innovation Community. She is also a member of the Israeli President's Climate Forum.

Barbara Burry



Barbara Burry serves as Vice President on Jewish National Fund-USA's National Board of Directors. She is a member of JNF-USA's Sapphire Society, and previously served as Chair of

JNF-USA's Mountain States Board of Directors; National President of JNF-USA Women for Israel; and Co-Chair of JNF-USA's Community Campaign. Burry spearheaded the creation of JNF-USA's Women for Israel, was the first female President of the Beth HaMedrosh Hagadol-Beth Joseph Congregation, and is the chair of the Center for Community Enrichment of the Graduate School of Social Work at the University of Denver.

Civia Caroline



Civia Caroline is a music industry impact coach with 17+ years of experience in marketing and artist management, who has worked with artists such as Maroon 5, Jason Mraz, Flyleaf, Alanis Morissette,

and more. She developed a niche in cause-related marketing and in early 2021, brought all of her experience together with her passion for social impact & activism and personal development and started CLiC Impact Coaching. As an impact coach, Civia operates on the belief that the greatest impact one can have in the world- through their art, their music, or any other inherent talent or passion – is directly determined by the relationship they have with themselves. She is founder and chair of JNF-USA's Arts and Entertainment Task Force.

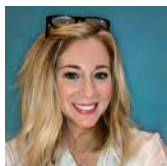
Megan Turner-Chernia



Megan Turner-Chernia serves as Social Media Strategist and Jewish National Fund-USA liaison at the Lauder Employment Center. The Center focuses on increasing employment opportunities in the Negev

and Galilee and supports the efforts to attract 800,000 new residents to Israel's north and south. Originally from Fort Smith, Arkansas, Turner-Chernia made aliyah (immigration to Israel) to Be'er Sheva in 2012 and is extremely passionate about building and strengthening Israel's periphery, particularly in the Negev.

Dr. Logan Levkoff-Cortes



Dr. Logan Levkoff-Cortes is the Chairperson of Jewish National Fund-USA's Caravan for Democracy Leadership Mission to Israel and an internationally recognized expert on sexuality and

relationships. She is the co-director of the Modern Sexuality Training Institute, has worked on health and wellness projects for Dove, Merck, and Pfizer, and is the author of *Got Teens? The Doctor Moms' Guide to Sexuality, Social Media, and Other Adolescent*

Realities, and Third Base Ain't What it Used to Be: What Your Kids are Learning About Sex Today and How to Teach Them to Become Sexually Healthy Adults.

Eran Doron

Eran Doron is the Mayor of Ramat HaNegev, a region supported by Jewish National Fund-USA's Blueprint Negev strategy. Doron previously served as CEO of Ramat HaNegev Regional Council and its Director of Education and Community. He has held management positions with the Ministry of Tourism, Sde Boker School, and Midreshet Sde Boker in addition to roles that have seen him bring America's Jewish community closer together with Israel. Through his leadership, Ramat HaNegev and the Mitzpe Ramon regions have achieved the highest utilization of energy derived from solar power in the country.

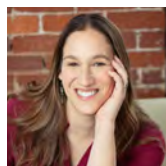
Ido Reichman-Eisikovits



Ido Reichman-Eisikovits serves as Jewish National Fund-USA's Green Horizons VP of fundraising, where he works to develop the leadership skills of thousands of Israeli youth, educating them about their

country's rich history and Zionist values. Ido formerly served as an IDF-appointed advisor to Peru's military, as Vice Chairman of the National Union of Israeli Students, and in the corporate world as the CEO of an advertising agency.

Dr. Rachel Fish

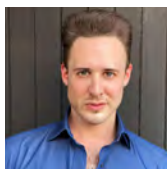


Dr. Rachel Fish is the founding Executive Director of the Foundation to Combat Antisemitism and previously served as Senior Advisor and Resident Scholar of Jewish/Israel Philanthropy

at the Paul E. Singer Foundation in New York City. She also served as the Executive Director for the Schusterman Center for Israel Studies at Brandeis University and held the Rohr Visiting Professorship at Harvard University. She is co-editor, with Ilan Troen, of the book *Essential Israel: Essays for the Twenty-First Century.*

SPEAKER BIOGRAPHIES

Ben M. Freeman



Founder of the modern Jewish Pride movement, a Jewish leader, a Jewish thinker, and a Jewish educator, Ben M. Freeman is the author of *Jewish Pride: Rebuilding a People and Reclaiming our Story*:

The Pursuit of Jewish Pride. He is an internationally renowned gay Jewish author, and educator focusing on Jewish identity and historical and contemporary Jew-hatred. A Holocaust scholar for over 15 years, Ben came to prominence during the Corbyn Labour Jew-hate crisis and quickly became one of his generation's leading Jewish thinkers and writers against anti-Jewish racism.

Michal Shiloah Galnoor



Michal Shiloah Galnoor is the CEO of Western Galilee Now (WGN), a small business consortium supported by Jewish National Fund-USA. Overseeing many of the region's

small tourism operators and artisanal businesses, and in support of JNF-USA's Go North strategy, Michal promotes awareness and appreciation for the Western Galilee region's boutique wines, beers, food, produce, and art, as well as the area's cultural diversity, historical traditions, and scenic routes that help to drive change in the region where 40% of the population is employed in the tourism industry. Prior to her work with WGN, Michal ran her own thriving public relations and marketing business, owned a fashion boutique, and was a spokesperson for Motorola.

Efrat Gilman



Efrat Gilman is Jewish National Fund's Chief Operating Officer. Efrat worked as a litigator before entering the Jewish nonprofit world as a legal, operations and administration

professional. She is a facilitator trained to support dialogue across divides, and

volunteered mentoring crisis advocates at New York hospitals. When she joined Jewish National Fund in April of 2019, Efrat was the youngest COO in the organization's history and brought the number of women who serve in executive management to 50%. Efrat works with the National Board, including the governance and legal committees, and with the vast network of JNF's regional boards

Vivian Grossman



Vivian Grossman is Vice President of Marketing for Jewish National Fund-USA and a member of the organization's World Chairman's Council.

Together with host Steven Shalowitz, she manages

IsraelCast, the organization's premier podcast on Israel and its fascinating people; is the face behind the ever-growing Humans of JNF Facebook page, and the dynamic Jewish National Fund-USA's Conversations on Zionism; Reclaiming the Narrative series. Highly active in the organization's Faculty Fellowship Program in Israel, Vivian has helped connect hundreds of professors beyond the Jewish faith in the U.S. to their counterparts in Israel, resulting in genuine collaboration and mutual understanding.

Benjamin Gutmann



Benjamin Gutmann is Jewish National Fund-USA's Vice President of Campaign. He is also a current member and Past President of the organization's Northern New Jersey Board as well

as the Chair of the Israel Independence Experience Task Force. He has chaired several President's Society Missions as well as Jewish National Fund-USA's 2017 National Conference in South Florida. Ben and his wife, Susan, are proud Negev Society and World Chairman's Council members. Professionally, Gutmann is the founder and CEO of BassTech International, a worldwide distributor of raw materials for industry.

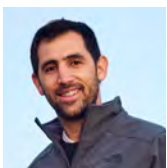
Mayor Nisan Ben-Hamo



Mayor Nisan Ben-Hamo was born and raised in the Negev city of Arad. His family was one of the city's founders. He served in the Israel Defense Forces in the elite Duvdevan combat unit, and then as a security

emissary in South America. Upon his return to Israel, he completed a degree in law and business administration and became General Counsel, and then a member of the Ceragon Networks Company Board of Directors. He returned to Arad to help shape its future and in 2015, was elected mayor with 72% of the vote.

Yedidya Harush



Yedidya Harush is Jewish National Fund-USA's Halutza Liaison for Negev Community Development, where he works with the organization to achieve its Blueprint Negev strategy as he supports regional

development in southern Israeli communities. Previously, Harush served in the IDF where he helped evacuees of Gush Katif following the Gaza Disengagement. He also worked with his IDF reserve unit and Halutza's residents during Operation Protective Edge in 2014 to protect Israel after repeated rocket attacks struck the country. Harush and his community serve as an inspiring example of how Jewish National Fund-USA is strategically creating high quality of life opportunities in Israel's Negev and Galilee.

Oren Hefetz



Oren Hefetz currently serves as Jewish National Fund-USA's Israel Emissary to the Villages, where he fundraises for projects in Israel's periphery in addition to serving on the

organization's Central Negev Taskforce. Hefetz also works closely with Alexander Muss High school in Israel and summer programs for Jewish youth. Before joining Jewish National Fund-USA, Hefetz served in the Israeli Air Force for 24 years as an Air Crew Member,

Squadron Commander, Headquarters Commander, and Deputy Base Commander, where he was responsible for the organization's external relations network.

Ambassador Michael Herzog



Michael Herzog was appointed Israel's Ambassador to the United States in the summer of 2021 by Prime Minister Naftali Bennett.

Ambassador Herzog is a retired Israel Defense

Forces Brigadier General and has held senior positions in Israel's Ministry of Defense. From 2009 to 2014, he served as Special Emissary to Israel's Prime Minister in an effort to relaunch the Peace Process. Previously, he served as an International Fellow at the Washington Institute for Near East Policy, a Senior Fellow at the Jewish People Policy Institute, and the Director of the Forum of Strategic Dialogue.

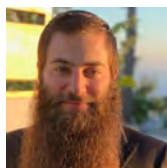
Jacob Hochstein



Jacob Hochstein studies at Duke University after spending a semester at Alexander Muss High School in Israel and participating in Jewish National Fund USA's Frontier Israel Gap

Semester program. Through these experiences, Jacob grew a strong connection to the land of Israel and is serving as this year's College Summit Co-Chair.

Nathan Hoffman



Nathan Hoffman is the CEO of Jewish National Fund-USA's Galilee Culinary Institute located in the Greater Kiryat Shmona area and an integral element of the organization's Go North

Initiative that's attracting 300,000 new residents to the region. He is responsible for the strategic leadership and oversight of the Institute's operations and management. Hoffman started his Jewish National Fund-USA journey by helping launch the

SPEAKER BIOGRAPHIES

organization's JNFuture chapter in Arizona. He later made aliyah with Nefesh B'Nefesh, another Jewish National Fund-USA affiliate, and settled in northern Israel. Hoffman has over 18 years of diverse experience leading business operations for both startups and established organizations.

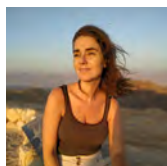
Elie Klein



Elie Klein is a veteran nonprofit marketing professional and the North American Director of Development and Jewish National Fund-USA Liaison for ADI Negev-Nahalat Eran, a world-class

rehabilitation facility for people with disabilities located in the Negev Desert. Before joining the ADI family, Elie was an Associate Partner and the Director of Nonprofit Accounts for FINN Partners, where he serviced a robust roster of international clients from the firm's Jerusalem office. Over the last decade, he has become an outspoken advocate for the disability community, employing the written and spoken word to promote disability inclusion, equity, and access around the globe.

Eva Lange



Eva Margaretha Lange works for Red Mountain Therapeutic Riding Center, a Jewish National Fund-USA affiliate and therapy center in Kibbutz Grofit that uses equine therapy and other methods

to treat children and adults with special needs. Her responsibilities include ensuring the Center has the budget to provide people with the therapy they need and managing the Riding Center's social media accounts.

Ronald S. Lauder



Jewish National Fund-USA Chair Emeritus Ronald S. Lauder is a preeminent philanthropist, businessman, and international advocate for the Jewish people. During his 10-year tenure as

Jewish National Fund-USA President, Lauder

helped the organization gain a maximum 4-star rating from Charity Navigator, grew its donor base to more than 600,000 nationwide, and launched the organization's Blueprint Negev campaign which today is transforming Israel's Negev Desert into an oasis of prosperity for the next generation of Zionist pioneers. A recipient of Jewish National Fund-USA's prestigious Tree of Life™ award, and a Negev Society and World Chairman's Council member, Lauder currently serves as President of the World Jewish Congress.

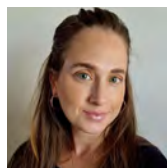
Mike Leven



Mike Leven is the founder and CEO of the Jewish Future Pledge, a worldwide movement inspiring Jews of all backgrounds to commit that from the charity they leave upon their passing, at least half

is earmarked to support the Jewish People and/or the State of Israel. A legendary business executive and visionary philanthropist, he has held top positions at the Georgia Aquarium, the Las Vegas Sands Corporation, US Franchise System, Holiday Inn Worldwide and Days Inn of America. He also sits on the boards of the Marcus Foundation, AEPi, Birthright and more.

Yael Levontin



Yael Levontin serves as Jewish National Fund-USA's PR and Communications Manager in Israel, where she highlights the organization's incredible impact on the land and

people of Israel. Levontin originally joined the organization 12 years ago as its firefighters' liaison, where she supported fundraising, communications, and engagement with donors and Israel's Fire & Rescue Authority.

Ofir Libstein



Ofir Libstein is the Mayor of the Sha'ar HaNegev Regional Council, a region supported by Jewish National Fund-USA's Blueprint Negev strategy. Libstein also chairs the Worldwide Habonim Dror

youth movement and is Chairman of Sapir College of Technology. He previously served as Director on the Board of KKL-JNF and as Director of "From North to South – Tikkun Olam," a Jewish Agency for Israel program. Libstein has also held the role of CEO of the Kibbutzim Industry Association and was the Chair of the Board of Directors for the Bedouin Heritage Center.

Rabbi Greg Litcofsky



Rabbi Greg Litcofsky serves as the Executive Director of Jewish National Fund-USA's Alexander Muss High School in Israel (Muss), a pluralistic, college prep study abroad experience for Jewish

teens. In his role, he travels around the country speaking about Jewish National Fund-USA, Muss, and Israel. A Muss alumnus himself from 1992, with a Rabbinic ordination from Hebrew Union College-Jewish Institute of Religion, Litcofsky began his career with Jewish National Fund-USA in 1999 before also serving as a congregational rabbi prior to joining Muss.

Dr. Sol Lizerbram



Dr. Sol Lizerbram is the President of Jewish National Fund-USA. Under his leadership, the organization has set fundraising records, maintained a maximum 4-star Charity Navigator

rating, and has remained ahead of schedule of its One Billion Dollar Roadmap for the Next Decade fundraising goal. Dr. Lizerbram has had a tremendous impact on the land and people of Israel and the Jewish community over the course of 35 years of involvement as a Jewish National Fund-USA Ambassador. Dr. Lizerbram is the Executive Chairman and

Co-Founder of ForeSee Medical Inc and formerly held the same titles at HealthFusion Inc. He has also served as a health advisor to former California Governor Jerry Brown.

Samantha Levy



Samantha Levy leads all development projects for the Central Arava Regional Council – an area supported by Jewish National Fund-USA's Blueprint Negev strategy.

She also manages the Council's relationship with Diaspora Jewish communities. Born and raised in Bogota, Columbia, in 2013, the Government of Columbia recognized Levy's involvement in developing advanced desert agriculture and its impact on the world by including her on its list of 100 creative and entrepreneurial Colombians living abroad.

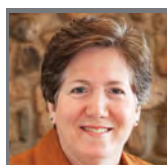
Hen Mazzig



Hen Mazzig is an Israeli writer, and columnist who has inspired thousands around the world with his story. He was named as one of Algemeiner's top 100 people positively influencing Jewish life in

2018, a Top 50 online pro-Israel influencer and a Top 50 LGBTQ+ Influencer. Previously Hen was the Campus Coordinator for a pro-Israel campus group in the Pacific Northwest, during which he fought many BDS resolutions on college campuses. Mazzig also previously led the Israel Education Department for a pro-Israel advocacy organization.

Dr. Sharon B. Megdal



Dr. Sharon B. Megdal is a Board member of the Kasser Joint Institute for Food, Water, and Energy Security, a joint initiative of Jewish National Fund-USA, the University of Arizona, and the Arava Regional

Council with the mission of introducing innovative technology that builds capacity in vulnerable communities in arid and hyper-arid environments. She also serves as Director of

SPEAKER BIOGRAPHIES

The University of Arizona Water Resources Research Center, is the lead editor of the book, *Shared Borders, Shared Waters: Israeli-Palestinian and Colorado River Basin Water Challenges*, and has guest edited several special journal issues.

Amit Meir



Amit Meir is an instructor at Hashomer Hachadash, a Jewish National Fund-USA supported social, educational, and Zionist organization devoted to assisting local farmers while forging stronger

bonds between their volunteers and all things Israel. He also established HaShomer's boarding school network - Adam V'Adama, which now educates over 250 children across its four branches. In addition, Meir has previously been listed in *Forbes* "30 Under 30." Meir completed his military service in one of the Israel Defense Force's special units - 669, and today volunteers with the Arava region's Search & Rescue team. He also established the area's Nahal unit group and continues to mentor those who complete the program.

Jordan Meyers

Jordan Meyers is a senior at Deerfield High School in Chicago. A football player, he attended Alexander Muss High School in Israel last year raising money through Dream Israel.

Doran Arik Miller



Doran Arik Miller is Jewish National Fund-USA's Assistant Vice President, Legal Committee, and a member of the organization's Desert States Board of Directors and its National Water and

Arava Task Forces. A member of the Arizona and New York bars, Miller serves as Principal at Miller Policy Consulting, a Phoenix-based public policy consulting firm. As an experienced attorney and policy advisor, she provides in-depth research, analysis, and advocacy services in the areas of water, clean energy, and natural resources.

Scott Nadler



Scott Nadler, a member of JNF-USA's Housing Development Fund, has been in the mortgage lending industry for 12+ years. He is consistently recognized as one of the top originators in the

nation despite being in one of the most competitive housing markets. Established industry publications such as *Mortgage Executive Magazine*, the *Scotsman Guide*, *Mortgage Origination News* and the *Real Deal* have featured Scott as a leading mortgage professional, and he has been ranked in the top 1% of mortgage originators nationally 7 years in a row. He is licensed in NY, NJ, CT, PA, FL and CA and he receives referrals from some of the top real estate brokers, financial advisors, attorneys and CPAs in the country.

Stefan Oberman



Stefan Oberman is Director of Communications at Jewish National Fund-USA. Previously, Oberman served as Director of Public Partnerships at AeroFarms, a Goldman Sachs-backed indoor

vertical farming company, where he regularly represented the organization at international forums, including the U.N. and B20. Before this, Oberman was Global Innovations Coordinator for AUSVEG - Australia's largest agriculture industry association. He has also held the role of Bureau Chief to two Ambassadors of Israel and was an advisor to a Federal Member of Australia's Parliament. In addition, Oberman is a trained Class-A Firefighter, Ambulance Driver, and PADI certified rescue diver.

Ofer Ohad



Ofer Ohad is the Project Direction Lead for DBI projects, where he plays a crucial role in the planning and construction of Jewish National Fund-USA's groundbreaking World Zionist Village, a world-

class campus in Be'er Sheva that will revolutionize Zionist and Jewish educational

engagement for the decades ahead. With over 20 years of experience spanning every aspect of real estate and capital projects, Ohad is uniquely positioned to navigate intricate financial structures, sensitive negotiations, complex transactions, and challenging construction conditions. His portfolio includes Pace University, Bard College, and St. John's University, and Ofer acts as real estate adviser and asset manager for the study abroad nonprofit Council for Educational Exchange.

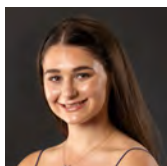
Nina Paul



Nina Paul has channeled her passion for Israel into Jewish National Fund-USA for three decades. She is a founding member of JNF-USA's Sapphire Society and helped create one of the largest regional

groups in the country as President of the Southern Ohio and Kentucky Region Board. Nina is the Assistant Vice President of Campaign and a member of the World Chairman Council, former president of JNF-USA Women for Israel, a member of Makor, JNF-USA's King Solomon Society, JNF-USA's National Ambassador Group, JNF-USA's Task Force for Disabilities, and a member of the Negev Society and Century Council.

Sarah Renbaum



Sarah Renbaum is a Sophomore at The George Washington University, from Baltimore, MD, and studying Organizational Sciences. She comes from generations of proud Zionists and is an activist

on her campus in honor of her family in Israel and a proud JNF-USA Campus Fellow.

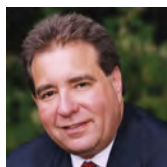
Ambassador Meron Reuben



Ambassador Meron Reuben has served as the Consul General of Israel to New England since November 2020. His diplomatic career spans three and a half decades, during which he served in

Chile and Mexico, and as Israel's Ambassador to Paraguay, Bolivia, and Colombia. Ambassador Reuben also served as Israel's ambassador to the UN between 2010 and 2011, and as Israel's Chief of State Protocol from 2015 to 2020.

Russell F. Robinson



In 1998, Russell F. Robinson became the youngest CEO in Jewish National Fund-USA's history. He works tirelessly, overseeing the organization's groundbreaking One Billion

Dollar Roadmap for the Next Decade, and traveling around the US and Israel to meet with Jewish National Fund-USA's partners and affiliates as he highlights the organization's vision and philanthropic investments. Today, Jewish National Fund-USA is unparalleled in the Jewish philanthropic world, ensuring a strong and prosperous future for the land and people of Israel. Robinson has succeeded in making Jewish National Fund-USA one of the top-rated charities in the United States, and the leading organization for the land and people of Israel. He has been ranked on The Jerusalem Post's list of the World's 50 Most Influential Jews.

Orit Rome



Orit Rome serves as the Chief Financial Officer at Jewish National Fund-USA's Alexander Muss High School in Israel, a pluralistic, college prep study abroad experience for Jewish teens, that

Jewish National Fund-USA acquired in 2013. Rome has had extensive financial and managerial experience as an auditor for Price Waterhouse Coopers and a Financial Director in the high-tech and industrial arena. She was also active in the Australian Union of Jewish Students (AUJS), where she served as regional president.

SPEAKER BIOGRAPHIES

Yoel Rosby



Yoel Rosby serves as Jewish National Fund-USA's National Project Manager in Israel, where he ensures the organization's strategic vision for the land and people of Israel is brought

to fruition, and that their wide variety of projects are completed on schedule. Yoel previously served as a sniper and medic in the Israel Defense Force's elite Search & Rescue unit, was cited for "Special Excellence in Combat," and is currently an active reservist. Before joining the Jewish National Fund-USA family, he worked in the finance industry.

Rabbi Carnie Shalom Rose



Rabbi Carnie Shalom Rose is Chair of Jewish National Fund-USA's Rabbis for Israel, a group reserved for Rabbis who have demonstrated an unwavering commitment to Israel and Jewish

National Fund-USA. He also serves as Congregation B'nai Amoona synagogue's Rabbi Bernard Lipnick (z'l) Senior Rabbinic Chair.

Rabbi Rose has lived, studied, trained, and taught throughout the world. Deeply committed to inclusion and pluralism, he continually strives to find innovative ways to make Jewish tradition and wisdom existentially relevant for contemporary seekers. In 2023, Rabbi Rose will take on a new challenge as he assumes the role of CEO of the Mandel JCC in Cleveland, Ohio.

David Sable



David Sable is Co-Founder and Partner of DoAble and ranks among the most read business leaders in the world. Prior to DoAble, Sable was the Global CEO and Chairman of Y&R. He has previously served as

Chairman of the Advertising Council's Board of Directors and Director-at-Large of the 4As. In 2013, Fast Company named David one of the

10 Most Generous Marketing Geniuses. Sable currently serves on the Board of Directors of UNICEF/USA and the International Special Olympics. David is also a Board Member of American Eagle Outfitters and provides guidance in the creation of Jewish National Fund-USA's World Zionist Village.

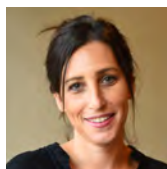
Moshe Samuels



Moshe Samuels worked in the formal and informal Jewish education arena for many years before co-founding Shazur/Interwoven, a nonprofit which helps Israelis gain a better understanding of

their American counterparts. He is the creator of "The New Jew," an Israeli TV miniseries which introduced Israelis to American Jewry. For the past year, Moshe has facilitated over 70 focus groups, gathering feedback from over 1,200 people on JNF-USA's World Zionist Village, the largest philanthropic capital project in Israel that will spark a new conversation about Zionism and the Jewish people.

Gaylee Schif



Gaylee Schif is Jewish National Fund-USA's liaison for LOTEM-Making Israel Accessible, the leading organization empowering children and adults with disabilities across Israel to experience

nature and the outdoors. Born and raised in Israel, she was inspired to pursue work in disability inclusion as the mother of a child who struggled with disabilities early in life. Schif has extensive experience as a local newspaper editor and as an auditor of government authorities and private companies.

Marvin O. Schlanger



Marvin O. Schlanger is Chairman of the Board and former CEO of CEVA Group, plc, a \$9 Billion international logistics supplier, and is a principal in the firm of

Cherry Hill Chemical Investments, LLC, which provides management services and capital to the chemical and allied industries. He serves as Jewish National Fund-USA's Assistant Vice President of Administration and is a member of the organization's National Board of Directors.

Carole Shnier



Carole Shnier is a devoted philanthropist and Zionist who has supported many Israel based organizations. Schnier is a member of Jewish National Fund-USA's Century Council, Legacy Society, and serves

on the organization's greater LA Board of Directors. Shnier is now retired, having worked for years in Commercial Real Estate. She is Co-chair of the World Zionist Village Building and Construction Subcommittee.

Rabbi Moshe Schwartz



Rabbi Moshe Schwartz has served as the Head of School at Krieger Schechter Day School in Pikesville, Maryland, since 2015. Previously, he served as Head of School at Kellman Brown

Academy in Voorhees, New Jersey. Rabbi Schwartz has twice chaired Jewish National Fund-USA's Summer Educators Mission, serves on the organization's education committee, and is a member of its Rabbis for Israel, a group reserved for Rabbis who have demonstrated a commitment to Israel and Jewish National Fund-USA. In 2021, he was a winning contestant on the Jewish geography game show Who Knows One.

Barri Seitz

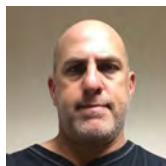


Barri Seitz is a high school senior at The Weber School in Atlanta, Georgia. The daughter of two Alexander Muss High School in Israel alumni, she attended AMHSI in the summer of 2021 on Foundations 2.

Since then, she has dedicated herself to Jewish National Fund-USA, serving as an

AMHSI ambassador, a panelist on Conversations on Zionism, as the youngest member on the Atlanta Board of Trustees, and now Co-Chair for the High School Summit at the National Conference. Outside of JNF, Barri is the president of the Atlanta-nonprofit Creating Connected Communities, chair of the Georgia Leukemia and Lymphoma Society's Students of the Year Leadership Team, a National Merit Semifinalist, an officer at her school's pro-Israel advocacy club and Design Editor of her senior yearbook.

Brian Seitz



Brian Seitz is an Alumnus (1991) of Jewish National Fund-USA's Alexander Muss High School in Israel (Muss). He has held various roles over his 25-year career, including high school teacher, coach,

retailer, and has also worked in real estate finance. Seitz has served on various boards, including the Epstein School Board and the Marcus JCC of Atlanta Board. He has also held leadership roles with Maccabi USA and served as JCC Maccabi Games coach for over 10 sets of games globally. One of Seitz's proudest moments was seeing his daughter, Barri, attend Muss in the Summer of 2021, where she "had the time of her life."

Lior Lev Sercarz



Chef Lior Lev Sercarz is the chef, spice blender, and owner of La Boîte, a biscuit and spice shop in New York City. He is also the Co-founder and Chief Culinary Officer of Jewish National Fund-USA's

Galilee Culinary Institute. Sercarz is also the author of three award-winning cookbooks: *The Art of Blending*, *The Spice Companion*, and *Mastering Spice*. He has worked closely with leading international chefs to create some of the best restaurant collaborations in the world, and his products have been featured in *The New York Times*, *Vogue*, *InStyle*, *Every Day with Rachel Ray*, *Food & Wine Magazine* and the *SAVEUR 100*.

SPEAKER BIOGRAPHIES

Jonah Stern



Jonah Stern is the Programming and Planning Lead for DBI projects, where he plays a crucial role in the planning and construction of Jewish National Fund-USA's groundbreaking World

Zionist Village, a world-class campus in Be'er Sheva that will revolutionize Zionist and Jewish educational engagement for the decades ahead. Stern brings with him a background in urban planning and experience in strategic and physical planning. He has developed innovative planning and implementation solutions for a wide range of clients, including St. John's University, the University of Virginia, and the Princeton Center for Arts and Education.

Jon Stetson



Jon Stetson is the one entertainer in America who truly understands the meaning and importance of capturing the hearts and minds of his audience.

Over the past 25 years, Stetson has performed in front of countless audiences from U.S. presidents to royal families and everyone in between. He has also appeared on CBS, PBS and the A&E Network. After taking part in "The Stetson Experience", you will look at life through a somewhat wider lens. Stetson observes people's patterns and steps inside their heads. He knows what you're thinking, he really does. Mind Reading has never been this much fun!

Jordan and Noah Thur



Jordan and Noah Thur, 13-year-old twins, are in the 8th grade at Bala Cynwyd Middle school. Noah is a goalie on his soccer team and Jordan enjoys dance and softball.

Both love to travel and celebrated their B'nai Mitzvah in Israel in April at the top of Masada.

Michal Uziyahu



Michal Uziyahu is the Head of Eshkol Community Center, a community located along Israel's border with Gaza and Egypt. She is responsible for the region's community program management and

strategic initiatives. Born and raised in the Negev, Uziyahu returned to the region after completing her military service and has worked closely with Jewish National Fund-USA on implementing its Blueprint Negev campaign while working for the Negev Development Authority. From 2011-2015, she was Israel's Emissary to the Jewish community in Denver, CO, where she worked to strengthen that community's connection with Israel.

Alon Wald



Alon Wald is the Head of Marketing & Operations at Ammunition Hill National Heritage Center, the site that led to the reunification of Jerusalem in the Six-Day War. He is the son of Captain Rami

Wald, z"l, who fought in the 55th Paratroopers Brigade in Jerusalem during the Six-Day War and was killed in action while leading the Paratroopers into Ammunition Hill. Previously Wald oversaw security operations at Israeli embassies. Thanks to Jewish National Fund-USA, Ammunition Hill has evolved into an international landmark that presents the legacy of the liberation of Jerusalem and a must-see destination.

Olga Meshoe Washington



Olga Meshoe Washington is the CEO of Defend Embrace Invest (in) Support Israel (DEISI). Her unique narrative on South African and African relations with Israel, the Christian mandate to stand

with Israel, and her engaging delivery have contributed to her being a regular on the speakers' circuit in Africa and the U.S. Olga also serves as a board member of the Institute for Black Solidarity with Israel and is the

National Director for Programming and Engagement at Club Z. In 2016 she received the 2016 Jerusalem Award from the World Zionist Organization, in recognition of her advocacy for the State of Israel and the South African Jewish Community.

Aviva Weinstein



Aviva Weinstein is a senior at Brandeis University, originally from Philadelphia, PA, studying Anthropology, Near Eastern and Judaic Studies, and Business. She was a Philadelphia Impact

Fellow at the Alexander Muss High School in Israel in 2017, took part in JNF's Alternative Winter Break in 2019, and volunteered for Spectacular Sunday in 2020.

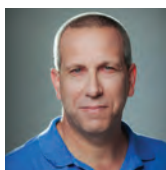
Joseph Wolfson



Joseph Wolfson, Esq. serves as National First Vice President of Jewish National Fund-USA, Chair of its Executive Committee of the World Zionist Village and is a member of its Housing Development Fund

and Philadelphia Executive Committees. He is also a member of the organization's President's Society and Century Council, former Assistant Vice President of College Activists, and Past President of its Philadelphia Board. Wolfson also serves as Chair of the Board of Governors of Alexander Muss High School in Israel. Professionally, he is a partner at Stevens & Lee law firm in Philadelphia, Pennsylvania, and previously served as a state prosecutor for the Philadelphia District Attorney's office.

Gadi Yarkoni



Gadi Yarkoni is head of the Eshkol Regional Council.

Nisan Zeevi



Nisan Zeevi is Vice President of Margalit Startup City Galil, a project supported by Jewish National Fund-USA. Zeevi is also the Impact Director at Jerusalem Venture Partners. Zeevi and his

team have positioned themselves as key players in the Galilee by creating over 270 high-quality jobs in the region, reshaping the area by shifting the educational curriculum of elementary schools, building university entrepreneurship programs, and transforming academic research into promising businesses.

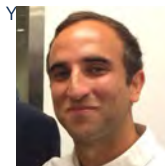
Jason Zenner



Jason Zenner is a Vice President at Associated Agencies, Inc., where he oversees the small group and commercial departments. He is the Past National Chair of Jewish National Fund's JNFutures,

Presidential Advisor on the National Board, Investment Committee Member and also on Jewish National Fund's Housing Development Fund Committee. He also Chairs the Development Committee at Providence Englewood Charter School, and serves as a board member for the Young Leadership Division at the Jewish United Fund. In addition to his professional and community work, he frequently travels to Israel, and in 2018 founded and chaired a service-based leadership trip to Israel.

Yoel Zilberman



Yoel Zilberman is the Founder and CEO of Hashomer Hachadash, a Jewish National Fund-USA supported social, educational, and Zionist organization devoted to supporting

local farmers while forging strong bonds between their volunteers and all things Israel. Under Zilberman's leadership, the organization has become the largest volunteer movement in Israel, with over 100,000 participants a year engaging in outdoor experiential activities and educational courses.

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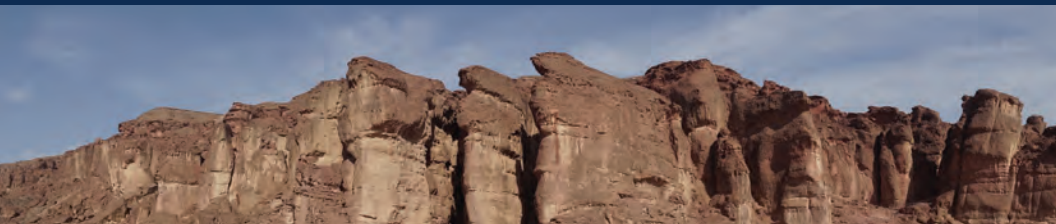
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