# **JNFuture Summit Program**



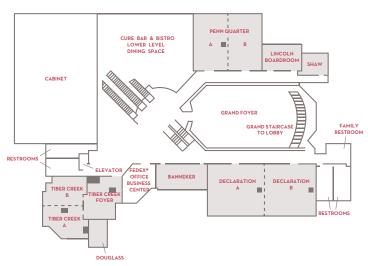
# 2019 NATIONAL DC JEWISH NATIONAL FUND

**JNFuture Summit** 

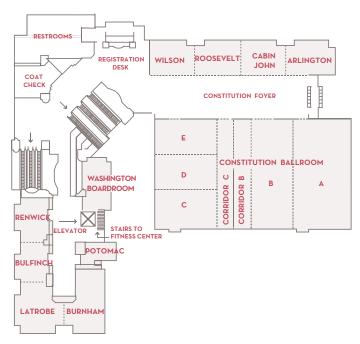
Grand Hyatt Washington, D.C. September 13–15, 2019

# Map of Grand Hyatt Washington, D.C.

## Declaration Level (1B)

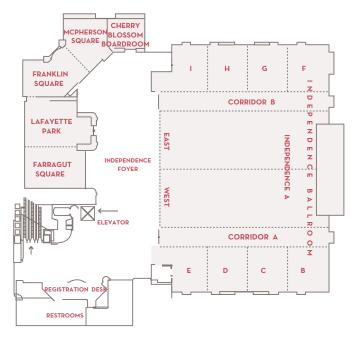


#### Constitution Level (3B)



# Map of Grand Hyatt Washington, D.C.

# Independence Level (5B)



# **Conference Leadership**

Ronald S. Lauder, Chairman of the Board, Emeritus

Jeffrey E. Levine, Chairman of the Board

Dr. Sol Lizerbram, President

Russell F. Robinson, Chief Executive Officer

#### 2019 NATIONAL CONFERENCE CO-CHAIRS

Jayne Klein

Gary Kushner

#### 2019 JNFUTURE SUMMIT LEADERSHIP

Stephanie Kelman, *National JNFuture Chair* Chad Holtzman, *JNFuture Summit Co-Chair* Ian Sachs, *JNFuture Summit Co-Chair* 



<sup>\*</sup>Awaiting Board of Trustees Confirmation

#### FRIDAY, SEPTEMBER 13

9:00 am - 6:00 pm Conference Registration Available

Grand Foyer - Floor 1B

Sponsor: Verdence Capital Advisors

9:00 am – 12:00 pm Disabilities Task Force Meeting

Independence G - Floor 5B

CHAIR

Gary Kushner

10:00 am - 3:00 pm JNF IN ISRAEL EXPERIENCE

Independence B-C-D-E - Floor 5B

Sponsor: Isram Israel

10:00 am - 12:00 pm Arava Task Force Meeting

Independence F – Floor 5B

CHAIR

Matthew Fragner

10:00 am - 11:35 pm JNFuture Summit Session I: Anti-Semitism

and Anti-Zionism in America

Independence H-I - Floor 5B

NATIONAL CHAIR

Stephaine Kelman

**INCOMING NATIONAL CHAIR** 

Jason Zenner

SUMMIT CO-CHAIRS

Chad Holtzman, JNFuture National Leadership Co-Chair

Ian Sachs

MODERATOR

Jordan Freedman

**PANELISTS** 

Jeremy Bloomstone, Assistant Regional Director,

ADL Washington, D.C.

Carly Pildis, Author and Political Organizer

Megan Nathan, Managing Director, Israel on Campus Coalition

Aaron Keyak, Bluelight Strategies

11:45 am - 1:00 pm JNFuture Summit Session II: Fireside Chat

Independence H-I - Floor 5B

**SPEAKER** 

Michelle Divon, Journalist and Television Host

#### MODERATOR

Chad Holtzman

#### 1:00 - 1:30 pm

#### Lunch Available

Independence Foyer - Floor 5B

#### 12:30 - 1:30 pm

#### Nefesh B'Nefesh Task Force Meeting

Independence F - Floor 5B

CHAIR

Ronald Werner

#### 1:30 - 2:45 pm

#### Women's Campaign Session Meeting

Independence H-I - Floor 5B

CHAIR

Myra Chack Fleischer

#### **PRESENTERS**

Rhonda Forman, Boston Women for Israel Michelle Horesh, Atlanta Women for Israel Gayle Rosenthal, Austin Women for Israel

#### 3:00 - 4:45 pm

### Opening Plenary: The U.S./Israel Relationship

Independence Ballroom - Floor 5B

Sponsor: Jayne Klein and Family

#### **CONFERENCE CHAIRS**

Jayne Klein Garu Kushner

#### KEYNOTE SPEAKERS

The Honorable Lawrence J. Hogan, Jr, Governor of the State of Maryland

Ron Dermer, Israel's Ambassador to the United States

Elan S. Carr, Special Envoy to Monitor and Combat

Anti-Semitism, U.S. Department of State

Ronald S. Lauder, Chairman of the Board, Emeritus

#### SPECIAL GUESTS

Chris G. Neeley, Chairman, President's Committee for People with Intellectual Disabilities

IDF Lt. Col. (Res.) Tiran Attia, Director, Special in Uniform

Travis Akins, CEO, Growth Through Opportunity

Ben Shpaner, Special in Uniform Soldier

David Witt, Cadet, Growth Through Opportunity

#### INTRODUCTIONS

Alan Dabrow, First Vice President\*
Toni Dusik, Vice President, Israel Relations\*
Vivian Grossman, Vice President, Marketing\*

<sup>\*</sup>Awaiting Board of Trustees Confirmation

T Lungwitz, Member, Arizona Board

Dr. Barbara Sommer, Presidential Advisor\*

ANTHEMS:

Rebecca Thau, Harvard University

4:45 - 6:00 pm JNFuture National Board Meeting

Franklin Square – Floor 5B

NATIONAL CHAIR, JNFUTURE

Stephanie Kelman

INCOMING NATIONAL CHAIR, JNFUTURE

Jason Zenner

5:15 - 6:00 pm Yerucham/Ramat HaNegev Task Force Meeting

Farragut Square - Floor 5B

CHAIR

Geraldine Shatz

6:00 - 7:00 pm Arts and Entertainment Task Force Meeting

Cabin John - Floor 3B

CHAIR

Civia Caroline

6:15 pm Shabbat Candle Lighting Available

Independence Foyer - Floor 5B

6:15 - 7:00 pm Kabbalat Shabbat Services

Egalitarian

Rabbi Leor Sinai and Dr. Lawrence Amsterdam

Penn Quarter A-B - Floor 1B

Traditional

Declaration A-B - Floor 1B

7:15 pm Shabbat Dinner (Reservations Required)

Independence Ballroom - Floor 5B

**KIDDUSH** 

Rabbi Leor Sinai, Co-CEO, Alexander Muss High School in Israel

MOTZI

Honie Berko, New York, NY

Jerome Berko, Past President, New York Board Rita Stein, Member, Special Needs Task Force

Chet Stein, Vice President, Mid-Atlantic Region

BIRKAT HAMAZON

Dr. Robert Benedon, Vice President, Speakers Bureau\*

8:30 - 9:15 pm Plenary

"When People Ask Me Who I Am, I Say: Israeli,

Woman, Arab, Muslim...In That Order"

An Interview With Lucy Aharish, Israeli Arab News

Anchor, Reporter, and Television Host

Constitution Ballroom – Floor 3B

Sponsor: Verdence Capital Advisors

INTERVIEW

Charles S. Fax, Vice President, College Engagement\*

INTRODUCTION

Samuel Goldberg, Assistant Vice President, Marketing\*

CLOSING

Alyse Golden Berkley, Presidential Advisor\*

9:15 pm Oneg Shabbat Dessert Reception

Constitution Foyer - Floor 3B

#### **SATURDAY, SEPTEMBER 14**

9:00 am - 4:00 pm Conference Registration Available

Grand Foyer - Floor 1B

Sponsor: Verdence Capital Advisors

8:00 – 9:00 am Continental Breakfast Available

Independence Ballroom - Floor 5B

8:30 – 9:30 am Go North East Task Force Meeting

Roosevelt - Floor 3B

CHAIR

Sheryl Buchholtz

9:00 am Shabbat Services

**Egalitarian** 

Rabbi Leor Sinai and Dr. Lawrence Amsterdam

Penn Quarter A-B - Floor 1B

Traditional

Declaration A-B - Floor 1B

9:00 – 10:00 am Friends of Green Horizons Meeting

Franklin - Floor 5B

CHAIR

<sup>\*</sup>Awaiting Board of Trustees Confirmation

#### **Robert Weiss**

#### 9:30 – 10:30 am Torah Yoga (Please bring a towel)

Traditional Hatha Yoga poses are blended with foundational Kabbalistic concepts. Ideal for all experience levels - beginners welcome!

Constitution B - Floor 3B

INSTRUCTOR

Rabbi Benjamin Shalva

INTRODUCTION

Maya Fox, Buffalo State College Xavier Morgan, University of Illinois

9:30 - 11:00 am Housing Development Fund Meeting

Arlington - Floor 3B

CHAIR

Jeffrey Schwartz

9:30 – 11:30 am National Water Task Force Meeting

Constitution A - Floor 3B

CHAIR

Marc Kelman

VICE CHAIR

Bob Lembke

10:00 am - 5:00 pm JNF IN ISRAEL EXPERIENCE

Independence B-C-D-E - Floor 5B

Sponsor: Isram Israel

10:00 – 11:00 am Arad Task Force Meeting

Cabin John - Floor 3B

CHAIRS

Terry Katz James Riola

10:30 – 11:30 pm The Impact of JNFuture with CEO Russell F. Robinson

and President Dr. Sol Lizerbram

Farragut Square/Lafayette Park - Floor 5B

CHAIR

Jason Zenner, Incoming National Chair, JNFuture

10:30 am - 12:30 pm Sapphire and Chai Program and Luncheon

Constitution C-D-E - Floor 3B

(Open to Sapphire and Chai Society Members)

Experiences and Challenges of a Female Journalist

Sponsors: Gary and Gail Kushner

**SPEAKER** 

Michelle Divon, Journalist and Television Host

PRESIDENT, WOMEN FOR ISRAEL

Myra Chack Fleischer

PRESIDENTIAL ADVISORS, WOMEN FOR ISRAEL

Barbara Burry Ann Zinman

KIDDUSH AND MOTZI

Louise Dabrow, President Emeritus, Women for Israel Lauren France, Executive Board Member, Women for Israel

11:45 am - 12:45 pm

**Shabbat Lunch** 

Independence Ballroom - Floor 5B

**KIDDUSH** 

David Levy, President, Austin Board

MOTZI

Seymour Rife, Member, Arizona Board

**BIRKAT HAMAZON** 

Jerry Abramson, National Events Chair, Food and Beverage

1:00 - 1:45 pm

Plenary: Israel and the Media

Independence Ballroom - Floor 5B

SPEAKER

Matti Friedman, Award-Winning Author

and New York Times Contributor

INTRODUCTION

Harold Kaplan, Vice President, Administration\*

CLOSING

Michael G. Lederman, Vice President, Boruchin Committee\*

2:00 - 3:00 pm

JNFuture & Makor Mentoring Meet and Greet

Franklin Square - Floor 5B

CHAIR

Chad Holtzman

Michael Kessler, Makor Chair

2:00 - 3:00 pm

Learning Session: Introducing the Days of Awe:

<sup>\*</sup>Awaiting Board of Trustees Confirmation

#### A Philosophical Discussion About Fate vs. Choice

Constitution A - Floor 3B

#### **SPEAKER**

Rabbi Leor Sinai, Co-CEO, Alexander Muss High School in Israel

#### INTRODUCTION

Ronald Werner, President, Alexander Muss High School in Israel

#### CLOSING

Ira Bartfield, Assistant Vice President, Rabbinic and Congregational Engagement\*

#### 2:00 - 3:00 pm

#### **Go North West Task Force Meeting**

Farragut Square - Floor 5B

#### CHAIR

Deb Lust Zaluda

#### 3:15 - 4:45 pm

#### Plenary: Developing Leadership

Independence Ballroom - Floor 5B

### A Personal Conversation with Russell F. Robinson

#### INTERVIEWER

Lucy Aharish, Israeli Arab News Anchor, Reporter, and Television Host

#### **OPENING**

Lynne Merriam, Assistant Vice President, Investments\*

#### Israel's Gen Now: Leaders Today and For the Future

#### **PANELISTS**

Naftali Aklum, CEO, N.A. Lectures & Tours Daniel Einhorn, Chief Executive Officer, Tech7 Tal Ohana, Mayor of Yerucham

#### **MODERATOR**

Ben Goodman, Washington, D.C. Chair, JNFuture

#### **OPENING**

Stephanie Kelman, National Chair, JNFuture

#### CLOSING

Josh Goodkin, National Campaign Chair, JNFuture

#### 5:45 - 7:00 pm

#### **Major Donor Reception**

(Open to JNFuture Root Society Members)
Constitution Ballroom – Floor 3B

Sponsor: Chesapeake Contracting Group

#### **VICE PRESIDENT, MAJOR GIFTS\***

Nina Paul

\*Awaiting Board of Trustees Confirmation

ASSISTANT VICE PRESIDENT, MAJOR GIFTS\*

Bernice Friedman

7:45 pm Havdallah Service

Constitution Ballroom - Floor 3B

LED BY

Rick Abrams and Rafi Glazer, Israel Programs

Admissions Directors

Participants of the College Summit

9:00 pm JNFuture Presents Soirée at The Showroom

1099 14th St. NW, Washington, D.C. 20005

**HOSTS** 

WASHINGTON, D.C. JNFUTURE BOARD

Lauren France David Grossman Michael Hantgan Michael Lapidus Talyah Sands Raeefa Shams Nicole Talor

CHAIR

Ben Goodman

#### **SUNDAY, SEPTEMBER 15**

7:00 am – 7:00 pm Conference Registration Available

Grand Foyer - Floor 1B

Sponsor: Verdence Capital Advisors

7:00 – 8:30 am Breakfast Available

Constitution Foyer - Floor 3B

Seating available in Wilson, Roosevelt, and Cabin John Rooms – Floor 3B

7:00 – 8:30 am Alexander Muss High School in Israel

**Leadership Meeting**Penn Quarter B – Floor 1B

PRESIDENT
Ronald Werner

<sup>\*</sup>Awaiting Board of Trustees Confirmation

7:30 – 8:30 am Fire and Rescue Task Force Meeting

Declaration A - Floor 1B

CHAIR

Penny Rosen

7:30 – 8:30 am Heritage Sites Task Force Meeting

Declaration B - Floor 1B

CHAIR

Benjamin Gutmann

7:45 – 8:30 am NC 2020 Israel Recruitment Meeting

Penn Quarter A - Floor 1B

CO-CHAIRS

Dr. Robert Benedon Vivian Grossman Visit the Travel & Tours Booth to Register

8:45 – 10:15 am Plenary:

Independence Ballroom – Floor 5B

Sponsors: Anne Louise and Howard Perlow

PRESIDENTIAL PRESENTATION

Dr. Sol Lizerbram

The Challenge of Jewish Identity in the 21st Century

**PRESENTER** 

Dr. Erica Brown, Associate Professor, School of Education and Human Development; Director, Mayberg Center for Jewish Education and Leadership, George Washington University

INTRODUCTION

Robert M. Wigoda, Vice President, Legal Committee\*

CLOSING

Alyssa Russo, President, Central New Jersey

10:15 am – 4:00 pm JNF IN ISRAEL EXPERIENCE

Independence B-C-D-E - Floor 5B

Sponsor: Isram Israel

10:30 – 11:30 am CONCURRENT SESSIONS (Select One)

The Principles and Actions that Led to the

Independence of Israel's Water

Constitution B - Floor 3B

Sponsor: Miller Financial Group, LLC

#### **SPEAKER**

Professor Eilon Adar, Alain PÖher Chair of Hydrology and Arid Zones at Ben Gurion University of the Negev in Sde Boker

#### **OPENING**

Marc Kelman, Chair, Water Task Force

#### CLOSING

Robert A. Lembke, Vice Chair, Water Task Force

### Building Communities and Making Dreams Come True: The JNF-USA Housing Development Fund

Penn Quarter A-B - Floor 1B

#### **PRESENTERS**

Jeffrey Schwartz, Chair, Housing Development Fund Tania Pons Allon, Resource Development Manager, Central Arava Regional Council

Alon Badihi, Executive Director, Israel Operations, JNF-USA Nadav Eylon, Central Arava Security Officer

#### **OPENING**

Dr. Joel Spalter, Member, Housing Development Fund Task Force

#### CLOSIN

Natalie Goldman, Member, Housing Development Fund Task Force

# Jewish National Fund Growing Employment in the Negev and Galilee

Constitution A - Floor 3B

#### **PRESENTERS**

Michal Shiloach Galnoor, Executive Director, Western Galilee Now Tamar Gil Menachem, Director, Lauder Employment Center/Eretz-Ir

#### REMARKS

Avi Balashnikov, Chair, Lauder Employment Center

#### **MODERATOR**

Deb Lust Zaluda, Chair, Go North West Task Force

# Go North: Transforming the Upper Eastern Galilee into the Food Technology and Culinary Capital of Israel

Declaration A-B - Floor 1B

PRESENTATIONS FROM MEMBERS OF THE GO NORTH EAST TASK FORCE

Laureine Greenbaum

<sup>\*</sup>Awaiting Board of Trustees Confirmation

Amy Berko Iles Mariorie Kaufman

Michael Zusman

REMARKS

Sheryl Buchholtz

Nora Gonzalez

SPECIAL GUEST

Lior Lev Sercarz, Chef Director, Galilee Culinary Institute

#### 11:45 am - 1:00 pm

#### Plenaru:

Sponsor: The Monument Group at Wells Fargo Advisors

Independence Ballroom - Floor 5B

REMARKS

Benjamin Gutmann, Vice President, Campaign\*

#### Positively Israel: Influencing the Narrative on Campus

#### PANEL

Deandra Denton, Hofstra University

Professor Srinagesh Gavirneni, Cornell University

Segev Kanik, Rutgers University

Professor Amalia Leifeste, Historic Preservation,

Clemson University

Mark McGuire, Seton Hall University

Maya Rosenberg, The Ohio State University

Rebecca Thau, Harvard University

#### **MODERATOR**

Michelle Divon, Journalist and Television Host

#### INTRODUCTION

Michael Blank, Treasurer\*

#### CLOSING

Theodore L. Banks, Assistant Vice President, Israel Relations\*

#### 1:00 - 2:00 pm

#### **Lunch Available**

Constitution Foyer - Floor 3B

Seating Available in Wilson, Roosevelt, and

Cabin John Rooms - Floor 3B

#### 2:15 - 3:30 pm

#### **CONCURRENT SESSIONS** (Select One)

Update on the Jewish National Fund Israel Education and Technology Center

Constitution C-D-F - Floor 3B

#### **PRESENTERS**

Joe Wolfson, Chairman, JNF Israel Education and Technology Center

Eric Michaelson, Chief Israel Officer

#### **OPENING**

Lauren Lizerbram, Presidential Advisor\*

#### CLOSING

Carole Shnier, Member, Los Angeles Board

# The Challenges and Opportunities in Building an Inclusive Society

Constitution B - Floor 3B

#### PRESENTERS

IDF Lt. Col. (Res.) Tiran Attia, Director, Special in Uniform Alon Aviel, Resource Development, Red Mountain Therapeutic Riding Center Gaylee Schif, Liaison, LOTEM

Dr. Itzhak Siev-Ner, Medical Director, ALEH Negev-Nahalat Eran Rehabilitation Hospital

#### CO-MODERATORS

Alan Wolk, Chair, Special in Uniform Committee Roni Wolk, Chair, LOTEM Committee

#### CLOSING

Stephen Olson, Member, Task Force on Disabilities

#### Start Your 20/20 Campaign with Perfect Vision

Penn Quarter A-B - Floor 1B

Co-Sponsors: Comerica Wealth Management The Monument Group at Wells Fargo Advisors

#### **PRESENTERS**

Matt Bernstein, Chief Planned Giving Officer Bill Adolph, Planned Giving Director, Midwest Robin Dermer, Planned Giving Director, Florida Cynthia Hizami, Planned Giving Director, West Coast

#### OPENING

Louise Dabrow, Presidential Advisor\*

#### Life on the Border...The Challenges Continue

Declaration A-B - Floor 1B

#### **PRESENTERS**

Mayor Alon Davidi, City of Sderot

<sup>\*</sup>Awaiting Board of Trustees Confirmation

Professor Shai Feldman, Dean, Sapir College

Mayor Ofir Libstein, Sha'ar HaNegev

Mayor Gadi Yarkoni, Eshkol Region

#### MODERATOR

Betsy Fischer, Chair, Gaza Envelope Task Force

# INTRODUCTIONS FROM MEMBERS OF THE GAZA ENVELOPE TASK FORCE

**Ariel Grunberg** 

Frances Lobman

Sara Cannon

Evelinda Urman

#### **OPENING**

Susan Farber, Member, Gaza Envelope Task Force

#### CLOSING

Chuck Kafenshtok, Member, Gaza Envelope Task Force

#### 3:45 - 5:00 pm

#### Plenary: Jewish National Fund: From Vision to Action

Independence Ballroom - Floor 5B

Sponsor: Goodman-Gable-Gould Adjusters International

#### **GUIDE**

Russell F. Robinson, Chief Executive Officer

#### **PARTICIPANTS**

Tania Pons Allon, Resource Development, Central Arava Regional Council

Kenneth K. Chepkwony, Vice Chairman, Kenarava Group Ltd.

Alana Gerson Levi, Board Member, Ohio Valley

Josh Goodkin, National Campaign Chair, JNFuture

Kacper Malinowski, JNF Roots Israel 2019 Participant from Poland

Marvin Schlanger, Assistant Vice President, Administration\*

Scott Schreiber, Vice President, Missions\*

Lior Lev Sercarz, Chef Director, Galilee Culinary Institute

Joseph Wolfson, Assistant First Vice President\*

#### CLOSING

Dr. Morton Mower, Assistant Vice President, Israel Investments\* Dr. Tobu Mower, Presidential Advisor\*

#### 6:30 - 9:00 pm

#### **Gala Dinner**

Independence Ballroom - Floor 5B

#### **ENTERTAINMENT**

Capitol Steps

Mark Novak Band

#### **CONFERENCE CHAIRS**

Jayne Klein

Gary Kushner

#### **CONFERENCE 2020 PRESENTATION**

#### **CO-CHAIRS**

Jeffrey E. Levine Dr. Sol Lizerbram

#### INTRODUCTION

Jason Zenner, Incoming National Chair, JNFuture

#### HATIKVAH

Robert B. Levine, Vice President, Zionist Education Continuum\*

#### **MONDAY, SEPTEMBER 16**

#### 8:30 am - 3:00 pm

#### **Campaign Planning Summit**

(Advance Registration Required)

For those serving on JNF Local and National Boards,

Committees, and Task Forces.

Declaration A-B - Floor 1B

#### CHAIR

Benjamin Gutmann, Vice President of Campaign\*

#### **JNF National Board of Trustees Meeting**

#### **PRESIDENT**

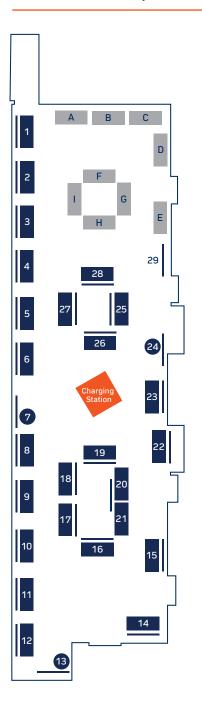
Dr. Sol Lizerbram

#### **CHAIRMAN OF THE BOARD**

Jeffrey E. Levine

<sup>\*</sup>Awaiting Board of Trustees Confirmation

# JNF in Israel Experience



- 1. ALEH Negev-Nahalat Eran
- 2. LOTEM Making Israel Accessible
- 3. Red Mountain Therapeutic Riding Center – Kibbutz Grofit
- 4. Special in Uniform
- 5. Nefesh B'Nefesh
- 6. The Lauder Employment Center Eretz Ir
- 7. Halutza
- 8. Gush Etzion
- 9. Ammunition Hill
- 10. Society for Preservation of Israel Heritage Sites
- 11. Green Horizons
- 12. HaShomer HaChadash
- 13. Project Baseball
- 14. Keren Kayemeth Lelsrael (KKL)
- 15. Makom
- 16. Alexander Muss High School in Israel (AMHSI-JNF)
- 17. JNF Community Education
- 18. JNF Campus Education
- 19. Fire & Rescue
- 20. JNF Travel & Tours
- 21. Isram Israel (Experience Sponsor)
- 22. JNF Planned Giving
- 23. Western Galilee Now
- 24. Upper Eastern Galilee
- 25. Eilot Regional Council
- 26. Arava Regional Council / Arava International Center for Agricultural Training (AICAT)
- 27. Arava Institute
- 28. Arad
- 29. JNF Task Forces

### JNF Pop-Up Shop

- A. Figure of Speech Workshop
- B. Rockets to Roses
- C. Israeli Art Association
- D. Michal Nachmany Art
- E. Penny S. Tee Books
- F. Exclusive JNF Merch
- G. JNF Products
- H. Be Inscribed
- I. JNFuture Inspired T-Shirts

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Jewish National Fund JNFUSA



O JNFUSA B JNF Impact (1) IsraelCast





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# **Speaker Biographies**

#### Eilon M. Adar



Professor Eilon M. Adar is one of Israel's leading researchers in water sources, use, and technology. He is the Alain PÖHER Chair of Hydrology and Arid Zones

at Ben Gurion University of the Negev, where he conducts environmental research on ground- water hydrology and soil-water engineering. Professor Adar also conducts research associated with complex groundwater systems, which has led to the development of the Mixing Cell Model (MCM), an approach for steady and transient flow systems utilizing hydrochemistry and environmental isotopes coupled with a non-steady flow model.

#### Bill Adolph



Bill Adolph is Jewish National Fund's Director of Planned Giving for the Midwest, where he uses his background as a financial advisor to guide partners to achieve both

their financial needs and philanthropic wants. This is done in a way to create financial security for the partners, their future generations, and growth for Jewish National Fund.

#### Lucy Aharish



Lucy Aharish is one of the most influential journalists in Israel. She is a news presenter on *Reshet 13* and was the first Arab to anchor on prime-time television in

Israel. She previously led the evening news on *i24 News*, and she is known for promoting pluralism and inter-denominational openness in Israel's public agenda. In 2015, Aharish was awarded one of Israel's highest honors and lit a torch at the national Independence Day ceremony on Mount Herzl. She received the OMETZ (courage) Award for her fight against racism in Israeli society.

#### Naftali Aklum



Naftali Aklum was born in Ethiopia in 1979. The following year, he made aliyah to Israel with his parents and siblings, making his family among first group of Ethiopian

Jews to arrive to Israel via Sudan in what became known as "Operation Moses." Raised and educated in Be'er Sheva, Aklum is passionate about sharing the story of Israel and Ethiopian Jewry. Today he runs a one-day educational experience for tourists focusing on the history, culture, and traditions of Ethiopian Jewry, and recently, he was a consultant for the film *The Red Sea Resort* which depicted the story of *Operation Moses*.

#### Tania Pons Allon



Tania Pons Allon was born in Kibbutz Ketura, worked in Tel Aviv as a designer, and then moved to the Central Arava with her husband and their child. Her

husband, a second-generation farmer from Moshav Hatzeva, was once a financial analyst for a water company, but is now a full-time farmer in the Arava desert. Allon works in the research development department of the Central Arava Regional Council, a part of Jewish National Fund's Blueprint Negev campaign to make the region habitable for the next generation of Israelis. Her work directly impacts her community and influences not only her future, but the future of her children.

#### Tiran Attia



Lt. Col. (Res.) Tiran
Attia is Director of
Special in Uniform,
an innovative program
sponsored by Jewish
National Fund that aims
to integrate young people

with disabilities into the Israel Defense Forces (IDF) and Israeli society. Over the course of his 28-year career in IDF, Lt. Col.

# **Speaker Biographies**

Attia commanded a tank, the IDF's Technology and Logistics Forces training program, and the Sar-El program for army volunteers from around the world

#### Alon Aviel



Alon Aviel serves as Jewish National Fund's liaison to Red Mountain Therapeutic Riding Center (RMTRC), which provides weekly horseback riding therapy to nearly 200 children and adults

with physical and mental disabilities in Israel's Arava region. Previously, he served in the Israel Defense Forces as a squad commander of a highly-ranked unit within the Military Police. A hi-tech entrepreneur, Aviel moved to the southern Arava with his wife and three children when his daughter required therapy.

#### Alon Badihi



Alon Badihi has served as the Executive Director of JNF-USA in Israel since 2008, where he is transforming JNF's initiatives into active tangible sites by managing the planning, legal, financial,

and construction aspects of the many educational, touristic, agricultural, social, and environmental projects initiated by JNF-USA in partnership with local and regional councils, ministries, and authorities. Prior to joining JNF in 2004, Badihi was an attorney practicing business law, and devoted his legal and financial expertise to public activities. He first worked raising public awareness of the importance of heritage preservation in Israel by functioning as the Executive Vice-Chairman of the Society for Preservation of Israel Heritage Sites (SPIHS), a JNF affiliate.

#### Matt Bernstein



As the Chief Planned Giving Officer for Jewish National Fund, Matt Bernstein plays an instrumental role in securing gifts that support the organization's work today and for generations to come. With nearly three decades of combined private and nonprofit experience in the financial arena, Bernstein has assisted hundreds of people achieve financial security for themselves and their families, while moving forward their philanthropic goals. Nationally recognized for his expertise in financial planning, Bernstein has delivered more than 200 lectures on the accessibility and benefits of planned giving for audiences across the country.

#### Erica Brown



Dr. Erica Brown is an associate professor at George Washington University and director of its Mayberg Center for Jewish Education and Leadership. She is the author of 12 books on leadership, the

Hebrew Bible, and spirituality. Her forthcoming commentary is *The Book of Esther: Power, Fate and Fragility in Exile (Koren/OU).* 

Dr. Brown previously served as scholar-inresidence at both The Jewish Federation of Greater Washington and the Combined Jewish Philanthropies of Boston and as the community scholar for the Jewish Center of New York.

Elan S. Carr



Elan S. Carr serves as the U.S. Special Envoy to Monitor and Combat Anti-Semitism. Prior to this appointment, he served as a Deputy District Attorney for Los Angeles County. Carr is an officer in

the United States Army Reserve and has received multiple awards and commendations for his nearly two decades of military service. He was the international president of Alpha Epsilon Pi, served on AlPAC's National Council, was a voting member of the Conference of Presidents of Major American Jewish Organizations, and was a board member of Operation Gratitude. In the course of his work in the Jewish community. Carr has been a recognized leader in the fight against anti-Semitism on U.S. college campuses and around the world.

#### Kenneth Chepkwony



Kenneth Chepkwony is an agribusiness professional from Kenya and a friend of Israel. In 2016, Chepkwony spent 11 months in the Arava studying Israeli agricultural techniques at

the Arava International Center for Agricultural Training (AICAT). From the lessons he learned at AICAT, Chepkwony partnered with two other alumni to establish Kenarava Group Limited, an agribusiness company making an impact in East Africa. In 2018, Chepkwony returned to AICAT to lead and mentor the third cohort of 116 Kenyan students training in Israel until June 2019. Throughout his time in Israel, Chepkwony has shared his unique experiences in the Arava through cycling-enabled documentary photography.

#### Alon Davidi



Alon Davidi is serving his second term as Mayor of Sderot. He moved there with his family in 1998, has been a member of the municipal council since 2008, and has been active on

behalf of Sderot, drawing greater awareness to the city in the wake of countless missile attacks from the Gaza Strip. Since becoming mayor, he has worked tirelessly for the residents of Sderot, initiating the construction of five new



neighborhoods, fixing roads, and adding public buildings, parks, and playgrounds.

#### Deandra Denton

Deandra Denton grew up in Long Island, NY, and

is currently a senior at Hofstra University, where she is double majoring in Sociology and Public Policy & Public Service. Denton recently served as the Vice President of Hofstra's Student Government Association and has also worked as a Resident Assistant. She is an alumna of Jewish National Fund's 2018 Caravan for Democracy program, and as a student leader, she has been able to bring intentional dialogue into spaces with her peers. After graduation, Denton plans to attend law school.

#### Robin Dermer



Robin Dermer is Director of Planned Giving in Florida, where she advises donors on planning gifts that ensure their financial security while advancing their philanthropic goals. Robin and her husband,

Lawrence, have collaborated to write songs for performers, including Gloria Estefan and Jennifer Lopez, yielding BMI awards and multi-platinum successes. The couple recorded a spiritual album about peace, titled "We Are Strong," which was recorded in Israel and features children who made aliyah or were born in Israel.

#### Ambassador Ron Dermer



Ron Dermer has served as Israel's Ambassador to the United States since 2013. Originally from Miami Beach, Florida, he moved to Israel in 1996. In 2001, he began writing "The Numbers

Game," a column for The Jerusalem Post. In 2004, Ambassador Dermer co- authored the best-selling book, The Case For Democracy: The Power of Freedom to Overcome Tyranny and Terror, with Natan Sharansky. From 2005-2008, he served as Israel's Minister of Economic Affairs in the United States, and from 2009-2013, he served as Senior Advisor to Prime Minister Benjamin Netanyahu.

#### Michelle Divon



Michelle Divon is an Israeli-American journalist and TV host living in New York City, where she is currently a news anchor and reporter for News 12. She previously hosted a

daily documentary show called High Definition at *i24 News*. Since moving to the city, Divon has emceed various events, including the annual Israel Parade co-anchored with *Fox5*. This past year she emceed events for the WJC, FIDF SOSA, Soroka Medical Center, Batsheva Women, JCRC, JCC, AICF, and the Consulate General of Israel, and has written for *The Times of Israel* and *The Forward*.

# **Speaker Biographies**

#### Daniel Einhorn



Daniel Einhorn is the CEO of Tech7, a nonprofit organization established in 2015 for the purpose of promoting tech entrepreneurship throughout the Negev. The organization now supports

a network of 15,000 members across all age groups, and today, it is one of the most well-known tech communities in Israel, collaborating with governments, academia, nonprofits, and the private sector across the globe.

#### Nadav Eylon



Nadav Eylon serves as Chief Security Officer for the Central Arava, Israel's most remote and challenging region. Nadav and his family moved to the Central Arava in

2016 following several years working in Long Island, NY as a *shaliach* (emissary) for various Jewish organizations, where he created a pro-Israel coalition. He continues to serve his country as a Company Commander in the Israel Defense Forces' Airborne Brigade, continuing his family's outstanding military and security service. Nadav's grandfather was one of the founders of the Mossad and his father spent his career as a security expert for companies throughout Israel.

#### Charles Fax



Charles Fax is a partner at a Maryland-based firm and has over a decade of involvement in Jewish National Fund. He has held a number of leadership positions with JNF, inclu-

ding Baltimore Board President, Mid-Atlantic President, Chair of Makor, National Campaign Vice President, and Campaign Cabinet Chair. Fax currently serves on the Boruchin Center Committee and is Vice President of Israel Action, where he is the primary speaker for JNF's Positively Israel campaign.

#### Shai Feldman



Professor Shai Feldman is the President of Sapir Academic College in Sha'ar HaNegev. He was previously the founding Director of the Crown Center for Middle East Studies and Professor

of Politics at Brandeis University. A fifth generation Israeli, Prof. Feldman has authored six books related to the Arab-Israeli conflict, with his most recent book, Arabs and Israelis: Conflict and Peacemaking in the Middle East, being the only textbook on the history of the conflict to be co-authored by an Israeli, a Palestinian, and an Egyptian.

#### Matti Friedman



Matti Friedman is the author of three works of nonfiction, a journalist, and an op-ed contributor to *The New York Times*. His 2016 book, *Pumpkinflowers: A Soldier's Story of a Forgotten War,* 

was a *New York Times* Notable Book and one of Amazon's 10 best books of the year.

Friedman's first book, *The Aleppo Codex*, won the 2014 Sami Rohr Prize, the American Library Association's Sophie Brody Medal, and the Canadian Jewish Book Award for history.

#### Michal Shiloah Galnoor



Michal Shiloah Galnoor is the CEO of Western Galilee Now (WGN), a consortium of small businesses in the Western Galilee and a Jewish National Fund affiliate. Through WGN, Galnoor promotes the

Western Galilee's boutique wineries, as well as the area's cultural diversity, traditions, and scenic routes. Previously, she ran a private public relations and marketing business, was a spokesperson for Motorola in Israel, and owned and operated a flourishing fashion boutique in Ramat HaSharon

#### Alana Gerson Levi



Alana Gerson Levi was born and raised in Cincinnati. She graduated from The Seven Hills High School, received her BFA in Architecture from Miami Universitu. and her Master

of Science in Environmentally Policy and Sustainability Management from the Milano School of International Affairs, Management, and Urban Policy in New York City. She returned to Cincinnati after spending seven years on the east coast working in the corporate social responsibility field. In 2015 and 2016 she participated in the JNFuture Volunteer Vacation and JNFuture Leadership Institute Mission (JLIM). Those experiences propelled her to establish JNFuture in Cincinnati and co-chair a JLIM trip to Israel.

#### Josh Goodkin



Josh Goodkin is a fierce Zionist and cares deeply about Israel as well as his local Jewish community. His first involvement was as a participant on JNFuture's Volunteer

Vacation mission in 2015. He participated in the JNFuture Leadership Institute Mission (JLIM) in 2016 and came back the following year to chair that mission. He currently serves as the Chair of JNFuture North/Central New Jersey and also serves as Leadership Development Co-Chair on the JNFuture National Board. Goodkin is the Founder and Director of Operations at Homework Helpers of Long Valley, NJ, a company that provides tutoring and test prep to students of all ages.

#### Laureine Greenbaum



Laureine Greenbaum is the Co-Founder and Co-Chair of Project Cicero, a New York City-wide book drive that donates books to under resourced city public schools. Prior to

founding Project Cicero, she was an attorney practicing commercial and copyright law at CBS Inc. Greenbaum and her husband, David, co-chaired JNF's 2016 National Conference in New York. She served for five years as

President of JNF's New York Board of Directors and is a lifetime Sapphire Society and World Chairman's Council member.

#### Cynthia Hizami



Cynthia Hizami is JNF's Director of Planned Giving for the West Coast, where she advises people and their loved ones on gift planning techniques that maximize their financial

security while advancing their philanthropic goals. Over the course of her career, she has practiced as an attorney in estate and tax planning, business litigation, and civil litigation. She is also a member of the State Bar of California and is on the board of directors for the Los Angeles Council of Charitable Gift Planners.

#### Segev Kanik



Segev Kanik is a senior at Rutgers University and has dedicated his college career to connecting Jewish students to Israel, as well as addressing the importance of Mizrahi

traditions, culture, and music in modern Israeli society. A proud Kurdish Jew, since his election as Rutgers Hillel's Israel Chair in his freshman year, Kanik has placed critical importance on Israel's unique cultural phenomenon and bringing that culture to students. He has utilized college students' love of partying to raise over \$3,000 for numerous nonprofits, including IsraAID, Save a Child's Heart, and Jewish National Fund's Sderot Indoor Recreation Center

#### Ronald S. Lauder



Jewish National Fund Chairman of the Board-Emeritus, Ambassador Ronald S. Lauder, is a philanthropist, businessman, and international advocate for the Jewish

people. During his 10 years as JNF President, Amb. Lauder helped the organization gain a 4-star rating from Charity Navigator, earn the Better Business Bureau's seal of approval, grow its donor base, aid Israel to become

# **Speaker Biographies**

a world leader in water conservation, and launched JNF's Blueprint Negev campaign.

A recipient of Jewish National Fund's Tree of Life™ Award and a member of the World Chairman's Council and Negev Society, Amb. Lauder currently serves as President of the World Jewish Congress and Chairman of Estee Lauder Companies.

#### Ofir Libstein



Ofir Libstein is the Mayor of the Sha'ar HaNegev Regional Council. He also chairs the Sha'ar HaNegev Community Center Association, the Sapir Industrial Park, the Association for the

Advancement of Sport in Sha'ar HaNegev, the Sha'ar HaNegev Development Company, the Shikma-Basor Tourism Association, the Worldwide Habonim Dror Youth Movement, and the Agritech Association. In 2014, Mayor Libstein received an award from the National Council for Volunteering in Israel in recognition of his contributions to Israeli societu.

#### Dr. Sol Lizerbram



Dr. Sol Lizerbram is the President of Jewish National Fund. He is also the chairman and co-founder of HealthFusion®, Inc., an internet-based electronic medical record and health-

care transaction company. He is the recipient of a California State Resolution in recognition of his contribution to healthcare and was health advisor to former California Governor Jerry Brown. Dr. Lizerbram has had a tremendous impact on the land and people of Israel and the Jewish community over the course of 35 years of involvement as a JNF lay leader.

#### Tamar Gil Menachem



As Deputy Director for Eretz Ir, Tamar Gil Menachem promotes community resilience in the cities of Israel's north and south by encouraging civic activism and the creation

of businesses that have a social impact. She has shaped the partnership between Eretz Ir, Jewish National Fund, and the Lauder Center for Employment. This partnership aims to increase employment opportunities and encourage young residents of the Negev to stay in the region, including through Lauder Hubs for remote employment in Hura and Dimona. Following the success of the Negev's Lauder Employment Center, Menachem is leading the replication of this model in the north, which is expected to open in Akko in 2020.

#### Mark McGuire



Mark McGuire is a senior at Seton Hall University, where he is a triple major in Diplomacy, Philosophy, and Modern Languages, with a minor in Economics. During his time at Seton Hall.

McGuire has assumed leadership roles in a number of extra-curricular organizations and programs on campus. He is the captain of the Ethics Bowl Team, president of the Diplomacy United Leadership and Communication Exchange, and a Peer Leader in the Inclusion Alliance Program. McGuire also serves as a Student Ambassador for the School of Diplomacy, the undergraduate head of the Seton Hall Global Action Against Mass Atrocity Crimes Working Group. In December 2018, he participated in Jewish National Fund's Caravan for Democracy program and will graduate in May 2020.

#### Eric Michaelson



Eric Michaelson serves as Jewish National Fund's Chief Israel Officer in charge of developing partner relationships for JNF in Israel and overseas, managing all Israeli

operations, and supervising coordination between JNF's 30+ affiliate organizations and professional staff. Michaelson is the former Executive Vice President of Nefesh B'Nefesh, where he was responsible for bringing thousands of new olim to Israel, supervising budgets and staff, and bringing government and private organizations together to help olim integrate.

He is also a major in reserve in the Israel Defense Forces Intelligence Corps, where he previously served as Operations Officer, and Liaison to the Palestinian Authority and neighboring countries.

#### Chris G. Neeley



Chris G. Neeley is Chairman of the President's Committee for People with Intellectual Disabilities, where he is leading the nation's policy discussion on expanding employment

opportunities for people with disabilities. Neeley is also a Government Relations Advisor at Copper Dome Strategies, Haynsworth Sinkler Boyd, P.A., where he provides strategic public affairs and political stakeholder impact solutions for corporations, small businesses, government organizations, and nonprofits. He formerly served as the Executive Director of the Meyer Center in Greenville, SC, where he transformed the oldest charter school in South Carolina into a world-class institution of inclusive learning for children with disabilities.

#### Tal Ohana



Tal Ohana was elected Mayor of Yeruham in 2018 and is the first woman to hold this position in the town's history. As Mayor, Ohana's focus is on economic development

and social mobility. From 2010 until her election as Mayor, Ohana served as deputy and acting Mayor of Yerucham, managed the city's education and strategic development portfolios, and was a member of the Planning and Building Committee. In 2011, she established a movement for Zionist activities in Morocco, that today has the participation of hundreds of Jewish youth from Israel and abroad.

#### Russell F. Robinson



Over the course of nearly two decades as Chief Executive Officer, Russell F. Robinson has succeeded in making Jewish National Fund one of the top-rated charities in the United

States, and the leading organization for the land and people of Israel. He has been ranked on *The Jerusalem Post's* list of the world's 50 most influential Jews, and oversees the organization's groundbreaking *One Billion Dollar Roadmap for the Next Decade*. Robinson

continues to ensure that Jewish National Fund's mission is more relevant today than ever before, particularly among its growing 22-40-year-old leadership division.

#### Maya Rosenberg



Maya Rosenberg is Co-Chair of Jewish National Fund's College Summit, and a senior at The Ohio State University, where she is studying public management, leadership,

and policy. She has served as president of Buckeyes for Israel, the premiere pro-Israel student organization on campus, and is an active member of her AEPhi sorority.

Rosenberg was a JNF Campus Fellow from 2018-2019, and has visited Israel seven times, most recently on JNF's Alternative Winter Break in 2018. This is her third Jewish National Fund National Conference

#### Lior Lev Sercarz



Lior Lev Sercarz is the chef, spice blender, and owner of La Boîte, a biscuits and spice shop in New York City. Sercarz and La Boîte have been featured in The New York Times, Voque, In Style

Magazine, Every Day with Rachel Ray, Food & Wine Magazine, and the SAVEUR 100. Since the start of his career, he has worked closely with chefs from around the world. In 2012, he produced a cookbook entitled, The Art of Blending, and his second book, The Spice Companion, was published in 2016.

#### **Gaylee Schif**



Gaylee Schif is Jewish National Fund's Liaison for LOTEM – Making Israel Accessible, which strives to empower children and adults with special needs across Israel through

educational activities in nature and the outdoors. Born and raised in Israel, Schif was inspired to pursue work in disability inclusion by being the mother of a child who struggled with disabilities early in life. She has a B.A. in political science and journalism and a master's degree in internal auditing.

# **Speaker Biographies**

### Marvin Schlanger



Marvin Schlanger is Chairman of the Board and former CEO of CEVA Group, plc, a \$9 billion international logistics supplier, and is a principal in the firm of Cherry Hill Chemical Investments,

LLC, which provides management services and capital to the chemical and allied industries. He began his career with Mobile and joined ARCO Chemical Company in 1975. From 2000 to 2005, Schlanger led the component acquisitions and management of the Resolution companies, which grew to a global enterprise of over \$2 billion in annual revenue. Schlanger is the recipient of the American Institute of Chemical Engineers Lifetime Achievement Award, the NPRA Petrochemical Heritage Award, and has testified before the U.S. Congress.

#### Scott Schreiber



Scott Schreiber is a member of JNF's Board of Trustees, sits on both the National Board of Directors and the Budget and Finance Committee, and serves as Vice President of

Missions. He has led two JNF trips, including the JNFuture Leadership Institute Mission (JLIM) and the Spirit of Israel Tour, and has served as president for both the Midwestern Region Board and Chicago Board. A pillar of the Chicago Jewish community, Schreiber serves on the Israel Committee of his synagogue and has coordinated and hosted the monthly Torah study sessions for Chicago professionals. Schreiber is an attorney specializing in bankruptcy and corporate restructuring, and serves as general counsel for trade credit organizations. Libstein received an award from the National Council for Volunteering in Israel in recognition of his contributions to Israeli society.

#### Jeffrey Schwartz



Jeffrey Schwartz is the owner of JS Homes, a residential home building company, which has built over 3,000 single-family homes in Delaware during the last 35 years. He is

founder and past President of the Philadelphia

Holocaust Remembrance Foundation, which is expanding the Holocaust Memorial on the Benjamin Franklin Parkway. Schwartz is the Chairman of JNF's Housing Development Fund, a venture-philanthropy initiative with the goal of raising \$25 million to develop community infrastructure for new or expanding communities throughout Israel. He is also involved on the Executive Committee of JNF's Philadelphia Region and is a member of the Negev Society and Century Council.

#### Dr. Itzhak Siev-Ner



Dr. Itzhak Siev-Ner is the Director of the Rehabilitation Division in the Israeli Ministry of Health, and Medical Director of ALEH Negev-Nahalat Eran. A board certified orthopedic

surgeon, Dr. Siev-Ner was Director of the Orthopedic Rehabilitation Department at Sheba Medical Center from 2002-2017. He is also involved in several organizations and currently sits the Board of Directors of the Magen David Adom, is Chairman of the National Council for Rehabilitation, Chairman of the ISPO (International Society for Prosthetics and Orthotics) Member Society, and Chairman of the Israeli Society for the Diabetic Foot and Wound Care.

#### Leor Sinai



As Co-CEO of the Alexander Muss High School in Israel (AMHSI-JNF), Rabbi Leor Sinai is the energy behind the only non-denominational, pluralistic, semester abroad, English-language, academic

experience in Israel for high school students. Rabbi Sinai promotes, builds, and strengthens life-long bonds between youth and the State of Israel by immersing them in—and enamoring them with—the history and culture of Israel. Previously, Rabbi Sinai worked as a consultant, cultivating leadership development and enabling organizational achievement.

#### Michael Zusman



Michael Zusman is an entrepreneur and CEO of his family's furniture manufacturing business. He received a law degree in Australia and practiced as an attorneu for almost

a decade before moving to the U.S. in 2001, where he then earned his MBA at Emory University. Zusman is Chair of Major Gifts on JNF's Atlanta Board of Directors, serves on the Israel Investment Committee, and is a member of the Century Council and King Solomon Society.

#### Rebecca Thau



Rebecca Thau is a senior at Harvard College pursuing a joint concentration in History, Literature, and French, with a secondary field in Jewish Studies. In addition to serving as a

Jewish National Fund Campus Fellow during the 2018-2019 academic year, she engages in Jewish life on campus as the president of Harvard Hillel and a leader of Harvard's Reform Minyan. She has previously worked as a research assistant in the Romance Languages & Literatures and Comparative Literatures Departments, and as an intern for the American Friends of the Israel Philharmonic Orchestra. A classical and musical theater vocalist, Thau has performed in several productions at Harvard, most recently with the Harvard College Opera Society.

#### Molina Walters



Professor Molina Walters is a Clinical Associate Professor at the Mary Lou Fulton Teacher College at Arizona State University. Since beginning at ASU, Walters has become well-known for

her dedication to teaching educators about scientific inquiry and STEM integration. She was the first university professor to receive the Educator of the Year award from the Arizona Game and Fish Department for her work in environmental education, integrating wildlife programming into her Science Methods course,

and partnering in field activities. Prof. Walters currently teaches in the Environmental Education Program of Distinction program.

#### Joseph Wolfson



Joseph Wolfson is a member of the Executive Committee of JNF's Housing Development Fund and the Philadelphia Executive Committee. He is also a member of the President's

Society and the Century Council, former Assistant Vice President of College Activists, past president of JNF's Philadelphia Board, and former chair of Makor. Wolfson serves as President of the Board of Governors of Alexander Muss High School in Israel, is a member of the Leadership Council of the Philadelphia Chapter of AlPAC, and past president of the Reading, PA Jewish Community Center Board. Wolfson is a partner at Stevens & Lee law firm and a former state prosecutor for the Philadelphia District Attorneu's Office.

#### Gadi Yarkoni



Gadi Yarkoni is the Mayor of the Eshkol Regional Council. In August 2014, in the last hour of *Operation Protective Edge*, Yarkoni and his two friends were hit by shrapnel in a rocket

barrage. Yarkoni was critically wounded. After being unconscious for two weeks, he opened his eyes to a new reality: two of his childhood friends were dead, and both his legs had been amputated. During the long and challenging process of his recovery, he realized that, in addition to his rehabilitation, there was another challenge calling him: to lead his community.



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