

JEWISH NATIONAL FUND-USA LAY LEADERSHIP TRAINING SEMINAR

To enhance the knowledge and leadership skills of lay leaders supporting the Jewish National Fund Campaign, an online training series will be offered by JNF via Zoom video conferencing. Sessions will take place every other month.

Each session will last no more than 30 – 45 minutes and will be recorded for those unable to attend. A link to the video will be included in the JNF Weekly Campaign Update and a library of the videos will be maintained so lay leaders may view them at their convenience.

2018 – 2019 Seminar Schedule

History of Zionism and Jewish National Fund

September 13, 2018 at 12:00 pm Eastern

INSTRUCTOR: Yishai Goldflam

JNF Organizational Overview and Financial Structure

November 14, 2018 at 12:00 pm Eastern

INSTRUCTORS: Mitch Rosenzweig and Andy Klein

The Power of the JNF Brand and Brand Management

January 16, 2019 at 12:00 pm Eastern

INSTRUCTORS: Steve Crystal and Donald Morris

Solicitor Training: Believe, Inspire, Do!

March 27, 2019 at 12:00 pm Eastern

INSTRUCTOR: Rick Krosnick

Anatomy of an Effective Board Meeting

May 15, 2019 at 12:00 pm Eastern

INSTRUCTOR: Harold Cohen

Update on JNF Projects and Partnerships

July 17, 2019 at 2:00 pm Eastern

INSTRUCTORS: Ken Segel and Russell Robinson

JNF Marketing Tools and Social Media Tutorial

September 25, 2019 at 12:00 pm Eastern

INSTRUCTORS: Vivian Grossman and Jodi Bodner



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