

Jewish National Fund

# Exclusive Arizona Major Sponsorship Opportunities 2018-2019



JEWISH  
NATIONAL  
FUND

*Your Voice in Israel*



# What is JNF?

---

Jewish National Fund gives all generations of Jews a unique voice in building a prosperous future for the land of Israel and its people.

---

**JEWISH NATIONAL FUND (JNF-USA)** began in 1901 as a dream and vision to reestablish a homeland in Israel for Jewish people everywhere. Jews the world over collected coins in iconic JNF Blue Boxes, purchasing land and planting trees until ultimately, their dream of a Jewish homeland was a reality. Today, JNF continues to give all generations a unique voice in building and ensuring the prosperity of the land of Israel through their generosity and partnership with the people of Israel.

JNF embodies both heart and action; our work is varied in scope but singular in benefit. We strive to bring an enhanced quality of life to all of Israel's residents, and translate these advancements to the world beyond. JNF is greening the desert with millions of trees, building thousands of parks, creating new communities and cities for generations of Israelis to call home, bolstering Israel's water supply, helping develop innovative arid-agriculture techniques, and educating both young and old about the founding and importance of Israel and Zionism.

JNF expanded its education operations to include **Alexander Muss High School in Israel (AMHSI-JNF)**. Since 1972, AMHSI-JNF has provided a unique, accredited, semester study abroad program for high school students where the land of Israel becomes a living classroom, demonstrating 4,000+ years of Jewish and Israeli history. Our semester, mini-mester, and summer programs help teens from the US and around the globe develop skills and tools that boost their college applications and prepare them for college and beyond.

JNF is a registered 501(c)(3) organization and United Nations NGO, which continuously earns top ratings from charity overseers.

For more information on JNF, call 800.JNF.0099 or visit JNF.ORG.

---

# Upcoming Events

## Annual Jewish National Fund Breakfast for Israel

March 22, 2019 · Fairmont Scottsdale Princess

Attracting over 1,000 supporters, the Breakfast for Israel is Jewish National Fund's largest event in Arizona.

Featuring Guest Speaker

**Sharren Haskel**

Member of Knesset



Member of Knesset Sharren Haskel is one of the youngest members of the 20<sup>th</sup> Knesset. Described as a “firebrand,” MK Haskel is a strong, passionate, and accomplished leader. Born in Canada to an Israeli father and Moroccan mother, she moved to Israel as a young child. She is a humanitarian and a veterinary nurse by trade. MK Haskel served as a First Sergeant class commander in the Border Guard during the second intifada. In her current capacity, she serves on the Foreign Affairs and Defense Committee, the Internal Affairs and Environment Committee and the Special Committee on Drug and Alcohol Abuse. She also chairs the Lobby for Medical Cannabis.

## JNFuture Shabbat in the Desert

March 29, 2019 · The Clayton House

Shabbat in the Desert is our annual event of over 400 young professionals between the ages of 22-40 who share a commitment and passion for Israel. This cocktail reception and dinner is the most popular and largest gathering of JNFuture supporters.



JEWISH  
NATIONAL  
FUND

*Your Voice in Israel*

# Sponsorship Levels

---

Minimum of \$5,000 entitles sponsorships at both events

## **Be'er Sheva Sponsor - \$25,000**

### **Breakfast for Israel & Shabbat in the Desert**

- Membership in Jewish National Fund's Negev Society (for donors who give a minimum of \$25,000 annually)
- Company logo will be printed on all pre- and post-event materials including, but not limited to, social media (including Facebook and Instagram), website, e-mails, flyers, signage, and displayed on screen at each event
- On-site recognition at all Arizona Major Donor Events
- Verbal thank you delivered during all major events
- Eligible for the President's Mission to Israel in Spring 2019 (one full land subsidy per household)
- Exclusive VIP reception at The Men's Event and Breakfast for Israel
- Private Meet and Greet with speakers at all major events
- Inscription on Wall of Honor at American Independence Park, overlooking the hills of Jerusalem
- Opportunity to distribute company or personal promotional items at each event
- Recognized as a major donor on name badge
- Two VIP tables at all major events

## **Arava Sponsor - \$10,000**

### **Breakfast for Israel & Shabbat in the Desert**

- Membership in Jewish National Fund's President's Society (for donors who give a minimum of \$10,000 annually)
- Exclusive VIP reception at the Breakfast for Israel
- Eligible for the President's Mission to Israel. One full land subsidy per household
- Company logo will be printed on all pre- and post-event materials including, but not limited to, social media (including Facebook and Instagram), website, e-mails, flyers, signage, and displayed on screen at each event
- On-site recognition at all Arizona major donor events
- Verbal thank you delivered during all major events
- Inscription on Wall of Honor at American Independence Park, overlooking the hills of Jerusalem
- Recognized as a major donor on name badge
- One VIP table at all major events

## **Halutza Sponsor - \$ 5,000**

### **Breakfast for Israel & Shabbat in the Desert**

- Membership in Jewish National Fund's Herzl Society (for donors who give a minimum of \$5,000 annually) or Sapphire Society (for women who give a minimum of \$5,000 annually)
- Exclusive VIP reception at the Breakfast for Israel
- Company logo will be printed on all pre- and post-event materials including, but not limited to, social media (including Facebook and Instagram), website, e-mails, flyers, signage, and displayed on screen at each event
- On-site recognition at all Arizona major donor events
- Verbal thank you delivered during all major events
- Recognized as a major donor on name badge

## **Shabbat in the Desert Sponsor - \$ 1,800**

### **Shabbat in the Desert**

- Membership in JNFuture Root Society (for young professionals between the ages of 22-40 who give a minimum of \$1,000 annually)
- VIP seating at Shabbat in the Desert, which is attended by Arizona Major Donors
- Verbal thank you delivered during all major events
- Two tickets to Shabbat in the Desert

To become a sponsor, please contact Deb Rochford, National Campaign Director, at [drochford@jnf.org](mailto:drochford@jnf.org) or 480.447.8100 x980.