



JEWISH
NATIONAL
FUND

National Conference

2020

VIRTUAL

Jewish National Fund

VIRTUAL NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Sunday, October 18 – Friday, October 23, 2020

Jewish National Fund's National Conference has gone VIRTUAL! Join us to learn how JNF is impacting Israel's present and future – ALL from the comfort of your own home! No passport needed!

\$500

- Logo Inclusion on Landing Page
- Logo Inclusion on Promotional Emails to Database
- Logo Inclusion on Thank You Ad in Program
- 1 Registration to Virtual Conference
- Inclusion on 2021 National Conference in Israel Landing Page

\$1,800

- Opportunities from the previous level, plus:*
- ½ Page Ad in Program
 - 1 Additional Registration to Virtual Conference (2 Total)

\$2,500

- Opportunities from the previous level, plus:*
- 1 Additional Registration to Virtual Conference (3 Total)
 - Logo Inclusion on Digital Invite

\$5,000

- Opportunities from the previous level, plus:*
- Full Page Ad in Program
 - 1 Additional Registration to Virtual Conference (4 Total)
 - 2 Facebook Posts
 - Membership in JNF's Herzl Society, for donors with a minimum annual commitment of \$5,000
 - Inclusion in 2021 National Conference in Israel Ad in Program
 - Co-Sponsor of a Thematic Track at 2021 National Conference

CONTINUED ON OTHER SIDE



JEWISH
NATIONAL
FUND

Your Voice in Israel

jnf.org
800.JNF.0099

JEWISHNATIONALFUND
 JNFUSA
 JNFUSA

\$10,000

Opportunities from the previous level, plus:

- 4 Additional Registrations to Virtual Conference (8 Total)
- 2 Additional Facebook Posts (4 Total)
- Listed on Thank you ad in B'Yachad
- Membership in JNF's President's Society, for donors with a minimum annual commitment of \$10,000
- Eligible to participate in a highly subsidized President's Society Mission to Israel in 2021
- Recognition at American Independence Park, located in the Judean Hills
- Sponsor of a Session at 2021 National Conference in Israel
- Opportunity to provide branded item given to all 2021 National Conference in Israel attendees

**Major Donor
Event Sponsor
\$18,000**

Opportunities from the previous level, plus:

- 2 Additional Registrations to Virtual Conference (10 Total)
- Membership in JNF's President's Society, for donors with a minimum annual commitment of \$10,000
- Verbal recognition during Major Donor event
- Co-Sponsor of 2021 National Conference in Israel Major Donor Event

\$25,000

Opportunities from the previous level, plus:

- 2 Additional Facebook Posts (6 Total)
- Two Page Spread in Program
- Membership in JNF's Negev Society, for donors with a minimum annual commitment of \$25,000
- Eligible to participate in a highly subsidized Negev Society Mission to Israel in 2021
- Co-Sponsor of 2021 National Conference in Israel Opening Event
- 2 Complimentary Registrations to attend 2021 National Conference in Israel

**Ad Specs and
Submission
Instructions**

All ads are due no later than October 2.

SIZES

Half Page - 5.5 inches x 4.25 inches

Full Page - 5.5 inches x 8.5 inches

Spread - 11 inches x 8.5 inches

Please provide art as a high-resolution JPEG or PDF.

For more information, contact Glen Schwartz at gschwartz@jnf.org or 212.879.9305 x880.



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