



JEWISH NATIONAL FUND-USA

LEONARD LITWIN
NEW YORK CITY REAL ESTATE
TREE OF LIFE® GALA

MONDAY, JUNE 3, 2024 • MANHATTAN • 6:30 PM

HONORING



Neil J. Goldmacher
*Chairman, National Tenant
Representation, Newmark*
TREE OF LIFE® HONOREE



Scott Nadler
Vice President of Lending, CrossCountry Mortgage, LLC
GREGORY A. DAVIS LEADERSHIP AWARD RECIPIENT



CHAIR

Glen Weiss, Vornado Realty Trust

HONORARY CHAIRS

David R. Greenbaum, Vornado Realty Trust • Jeffrey E. Levine, Douglaston Development



**JEWISH
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Your Voice in Israel

Sponsorship Opportunities

Jerusalem Sponsor • \$100,000

(Presenting Sponsor – limit 1)

- Exclusive Presenting Sponsor recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- Fifteen (15) tickets to Tree of Life® Award Gala
- Gold ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Recognition at American Independence Park, overlooking the hills of Jerusalem
- Membership in King Solomon Society for the current campaign and membership to Century Council in perpetuity (partners giving \$100,000 or more)
- One-year access to exclusive Donor Society programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

Mitzpe Ramon Sponsor • \$52,000

- Premium recognition on Tree of Life® Gala marketing materials (website, printed marketing materials, emails, and presentation loop)
- Fifteen (15) tickets to Tree of Life® Award Gala
- Silver ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Recognition at American Independence Park, overlooking the hills of Jerusalem
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign)
- One-year access to exclusive Donor Society programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

Be'er Sheva Sponsor • \$36,000

- Recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- Ten (10) tickets to Tree of Life® Award Gala
- Silver ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Recognition at American Independence Park, overlooking the hills of Jerusalem
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign)
- One-year access to exclusive Donor Society programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

Akko Sponsor • \$18,000

- Recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- Ten (10) tickets to Tree of Life® Award Gala
- Blue ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Recognition at American Independence Park, overlooking the hills of Jerusalem
- Membership in President's Society (partners giving \$10,000 or more to the current campaign)
- One-year access to exclusive Donor Society programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

Sponsorship Opportunities

Sderot Sponsor (Young Professional Sponsorship) • \$7,500 (Donors ages 22 - 40 years old)

- Recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- Two (2) tickets to Tree of Life® Award Gala
- Green ad in eJournal
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Membership in Herzl or Sapphire Society (partners giving \$5,000 or more to the current campaign) or Root Society (partners giving \$1,000 or more to the current campaign)
- One-year access to exclusive Donor Society programs and briefings

E-Journal Only

- Blue eJournal Ad • \$10,000
- Green eJournal Ad • \$5,000
- White eJournal Ad • \$3,600

All logos and eJournals should be submitted to sazizi@jnf.org as high-resolution images such as EPS, SVG, or AI file types. Image files submitted as PNG or JPG file types must be at least 1,000 px wide.

All eJournal submissions are due by May 13, 2024. All eJournal ads should be submitted as high-resolution (300 DPI) JPG or PDF file types, 13.33" x 7.5" or 4000px x 2250px. Corporate logo and text can be submitted to be designed internally. Internally designed eJournal ads are not available to be reviewed by sponsor.

*For more information, please contact
Sarah Azizi, Tristate Director, Manhattan
sazizi@jnf.org • 212.879.9305 x505*



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SPONSORSHIP RECOGNITION INFORMATION

Please indicate exactly how your name or company name should be listed in event marketing materials.

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ MOBILE _____

EMAIL _____

- My logo is included to be used on event materials.
- Yes, I/we would like to attend, please accept my contribution in the amount of \$_____ at the _____ sponsorship level.
- Regrettably, I/we are unable to attend, please accept my contribution in the amount of \$_____ at the _____ sponsorship level.

FORM OF PAYMENT

- To pay by credit card over the phone, please contact your local fundraiser. *(contact info below)*
- My check is included. Please indicate Tree of Life® Award Gala on your check in the memo area.

Please make check payable to Jewish National Fund-USA:

Jewish National Fund-USA

Administrative Center – New York City

78 Randall Ave

Rockville Centre, NY 11570

- Invoice my company:

COMPANY NAME _____

COMPANY ADDRESS _____

CONTACT NAME _____

PHONE NUMBER _____

EMAIL ADDRESS _____



**JEWISH
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Your Voice in Israel



What Is Jewish National Fund-USA?

Unparalleled in the Jewish philanthropic world, Jewish National Fund-USA's strategic vision has been, and always will be, to ensure a strong, secure, and prosperous future for the land and people of Israel. Everything we do—every project, initiative, and campaign we take on—is integral to our vision of building and connecting to our land. We plant trees, build houses and parks, source water solutions, buy fire trucks, and improve the lives of people with special needs. We boost tourism, support aliyah, promote Zionist education and engagement, build medical centers and trauma centers, fund agricultural and culinary research, and run an American semester abroad high school in Israel. We do all these things because each project and program is consistent with our strategic vision—population growth in the north and south, connecting the next generation to Israel, infrastructure development, ecology, forestation, heritage preservation, and more—all for the land and people of Israel.

JEWISH NATIONAL FUND-USA builds a strong, vibrant future for the land and people of Israel through bold initiatives and Zionist education.



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