



JEWISH NATIONAL FUND-USA

# TREE OF LIFE® AWARD GALA



JEWISH  
NATIONAL  
FUND  
USA

*Your Voice in Israel*

Thursday, March 27, 2025  
Center City, Philadelphia

HONORING



Chef Michael Solomonov & Steven Cook  
*Co-Owners, CookNSolo Restaurant Group*



**EVENT CHAIR**  
Steven H. Collis



**EVENT COMMITTEE CO-CHAIRS**  
Lori & Steven Dabrow • Anna & Michael Boni



# What Is Jewish National Fund-USA?

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Jewish National Fund-USA builds a strong, vibrant future for the land and people of Israel through bold initiatives and Zionist engagement.

Since 1901, we have been at the forefront of Israel's growth, combining vision, strategy, and resources to achieve what others deemed impossible. In the aftermath of October 7, our mission has become more important than ever. The people of Israel know we were there yesterday, we are there today, and we will be there with them tomorrow.

Our Build Together and Reimagine plans leverage our vast philanthropic investments made prior to October 7 to lead rebuilding efforts in Israel's North and South. In partnership with the people of Israel, we will create secure, beautiful havens for the residents of displaced communities to return home to and entice new residents to join.

From bomb shelters and resilience centers to quality-of-life projects and critical infrastructure development, Jewish National Fund-USA is addressing the physical and psychological needs of Israelis living on Israel's northern and southern frontiers.

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# Sponsorship Opportunities

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## Benefits

### Zahav • \$250,000

- Premium recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- Two (2) tables (20 tickets) to the Gala
- Full page ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Volunteer Day Tour
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in King Solomon Society for the current campaign and membership to Century Council in perpetuity (partners giving \$100,000 or more) with access to exclusive programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

### Laser Wolf • \$100,000

- Premium recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- One (1) table (10 tickets) to the Gala
- Full page ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Volunteer Day Tour
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in King Solomon Society for the current campaign and membership to Century Council in perpetuity (partners giving \$100,000 or more) with access to exclusive programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable

### Dizengoff • \$75,000

- Premium recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- One (1) table (10 tickets) to the Gala
- Full page ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Volunteer Day Tour
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign) with access to exclusive programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, Finance for Israel or Real Estate Division), if applicable

### Jaffa Bar • \$50,000

- Premium recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- One (1) table (10 tickets) to the Gala
- Full page ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Volunteer Day Tour
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign) with access to exclusive programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, Finance for Israel or Real Estate Division), if applicable



# Sponsorship Opportunities

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## K'far • \$25,000

- Recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- One (1) table (10 tickets) to the Gala
- Full page ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Volunteer Day Tour
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign) with access to exclusive programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, Finance for Israel or Real Estate Division), if applicable

## Goldie • \$10,000

- Recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- One (1) table (10 tickets) to the Gala
- Full page ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Volunteer Day Tour
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Membership in President's Society (partners giving \$10,000 or more to the current campaign) with access to exclusive programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, Finance for Israel or Real Estate Division), if applicable

## Federal Donuts • \$5,000

- Recognition on Tree of Life® Award Gala marketing materials (website, printed materials, emails, and presentation loop)
- Four (4) tickets to the Gala
- Full page ad in eJournal
- Two (2) complimentary tickets for our in-person Israel Volunteer Day Tour
- Membership in Herzl or Sapphire Society (partners giving \$5,000 or more to the current campaign) with access to exclusive programs and briefings
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, Finance for Israel or Real Estate Division), if applicable



# Sponsorship Opportunities

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## Global Conference Benefits

Join us and support our Global Conference for Israel, the largest pro-Israel gathering in the United States, a weekend filled with solidarity, inspiration, tactical and practical solutions to standing up against Jew-hatred. Attendees will learn how to be a voice for Israel and stand together loud and proud in support of the Jewish homeland. By sponsoring our annual conference, your organization will not only support the land and people of Israel, but also make a powerful statement against the rising tide of antisemitism.

### For partners giving \$25,000 or more:

- Three (3) tickets to attend Global Conference for Israel
- Logo on promotional emails, conference website, signage, and printed materials
- Two (2) social media posts
- Prominent logo inclusion on partner recognition signage strategically placed in high traffic areas throughout conference footprint during the entire weekend
- Opportunity to include swag in welcome bag
- Half-page ad in the Global Conference Program Booklet
- Recognized in post-event coverage in Jewish National Fund-USA's national magazine, B'Yachad

### For partners giving \$10,000 or more:

- One (1) ticket to attend Global Conference for Israel
- Logo on promotional emails, conference website, signage, and printed materials
- One (1) social media posts
- Prominent logo inclusion on partner recognition signage strategically placed in high traffic areas throughout conference footprint during the entire weekend
- Opportunity to include swag in welcome bag
- Recognized in post-event coverage in Jewish National Fund-USA's national magazine, B'Yachad

## Logo & eJournal Information

### Logos and eJournal ads are due by March 10, 2025

All logos should be submitted as high-resolution images such as EPS, SVG, or AI file types. Image files submitted as PNG or JPG file types must be at least 1,000 px wide.

All eJournal ads should be submitted as high-resolution (300 DPI) JPG or PDF file types, 13.33" x 7.5" or 4000px x 2250px. Corporate logo and text can be submitted to be designed internally. Internally designed eJournal ads are not available to be reviewed by sponsor.

Please submit all logos and eJournal ads to Samantha van Adelsberg at [svanadelsberg@jnf.org](mailto:svanadelsberg@jnf.org).

Individual tickets can be purchased at [jnf.org/EPAtreeoflife](https://jnf.org/EPAtreeoflife) for \$500 per person.

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*For more information, please contact*

Marina Furman  
Executive Director, National Major Donor Advancement  
[mfurman@jnf.org](mailto:mfurman@jnf.org) • 215.832.0690 x860



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## SPONSORSHIP RECOGNITION INFORMATION

Please indicate exactly how your name or company name should be listed in event marketing materials.

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

EMAIL \_\_\_\_\_

- ☐ My logo is included to be used on event materials.
- ☐ Yes, I/we would like to attend, please accept my contribution in the amount of \$\_\_\_\_\_ at the \_\_\_\_\_ sponsorship level.
- ☐ Regrettably, I/we are unable to attend, please accept my contribution in the amount of \$\_\_\_\_\_ at the \_\_\_\_\_ sponsorship level.

## FORM OF PAYMENT

- ☐ To pay by credit card over the phone, please contact your local fundraiser. *(contact info below)*
- ☐ My check is included. Please indicate EPA Tree of Life® Award Gala on your check in the memo area.

Please make check payable to Jewish National Fund-USA:  
Jewish National Fund-USA  
Administrative Center – Eastern PA  
78 Randall Ave  
Rockville Centre, NY 11570

- ☐ Invoice my company:

COMPANY NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_



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