



JEWISH NATIONAL FUND-USA

TREE OF LIFE® AWARD GALA



Thursday, April 16, 2026
Center City, Philadelphia, PA

HONORING & FEATURING



Omer Shem Tov
Former Israeli Hostage



Shelly Shem Tov
Mother of Former Israeli Hostage



EVENT CHAIRS

Anna & Michael Boni • Erin & Steven Collis
Carolyn & Mitchell Davis • Sara & Adam Laver
Stacy & Andy Levin • Mindy & Howie Roseman



What Is Jewish National Fund-USA?

Jewish National Fund-USA builds a strong, vibrant future for the land and people of Israel through bold initiatives and Zionist engagement.

Since 1901, we have been at the forefront of Israel's growth, combining vision, strategy, and resources to achieve what others deemed impossible. In the aftermath of October 7, our mission has become more important than ever. The people of Israel know we were there yesterday, we are there today, and we will be there with them tomorrow.

Our Build Together and Reimagine plans leverage our vast philanthropic investments made prior to October 7 to lead rebuilding efforts in Israel's North and South. In partnership with the people of Israel, we will create secure, beautiful havens for the residents of displaced communities to return home to and entice new residents to join.

From bomb shelters and resilience centers to quality-of-life projects and critical infrastructure development, Jewish National Fund-USA is addressing the physical and psychological needs of Israelis living on Israel's northern and southern frontiers.

Sponsorship Benefits

BENEFITS	Presenting Sponsor \$250,000	Diamond \$100,000	Pearl \$75,000	Ruby \$50,000	Emerald \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Tickets to Tree of Life® Award Gala	Two (2) tables (20 seats)	Two (2) tables (20 seats)	One (1) table (10 seats)	One (1) table (10 seats)	One (1) table (10 seats)	One (1) table (10 seats)	Four (4) seats	Two (2) seats
Recognition on all event marketing materials (website, printed materials, emails, and presentation loop)	✓	✓	✓	✓	✓	✓	✓	✓
Two (2) tickets to Global Conference for Israel, the largest pro-Israel gathering in the United States, a weekend filled with solidarity, inspiration, tactical and practical solutions to standing up against Jew-hatred	✓	✓	✓	✓	✓	✓		
On-site recognition in Israel	✓	✓	✓	✓	✓			
Annual membership in Donor Society and access to programs and briefings (exclusive to giving level)	King Solomon Society & Century Council (giving \$100,000+, Century Council in perpetuity)	King Solomon Society & Century Council (giving \$100,000+, Century Council in perpetuity)	Negev Society (giving \$25,000+)	Negev Society (giving \$25,000+)	Negev Society (giving \$25,000+)	President's Society (giving \$10,000+)	Herzl or Sapphire Society (giving \$5,000+)	Eretz or Chai Society (giving \$1,800+)
One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, Finance for Israel, Technology Professionals for Israel, or Real Estate Division), if applicable	✓	✓	✓	✓	✓	✓	✓	✓

More Information

MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES FOR THIS EVENT:

Marina Furman, Executive Director, National Major Donor Advancement
mfurman@jnf.org • 215.832.0690 x860

Samantha van Adelsberg, Director, Eastern PA
svanadelsberg@jnf.org • 215.832.0690 x863

Asya Zlatina, Senior Campaign Executive, Eastern PA and Southern NJ
azlatina@jnf.org • 215.832.0690 x862

MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES AT GLOBAL CONFERENCE FOR ISRAEL:

Marc Bromfeld, National Director, Corporate Partnerships
mbromfeld@jnf.org • 212.879.9300 x530

*All logos should be submitted as high-resolution images such as EPS, SVG, or AI file types.
Image files submitted as PNG or JPG file types must be at least 1,000 px wide.*



Your Voice in Israel



JEWISH NATIONAL FUND-USA
TREE OF LIFE®
AWARD GALA

Thursday, April 16, 2026
 Center City, Philadelphia, PA

HONORING & FEATURING



OMER SHEM TOV

Former Israeli Hostage

SHELLY SHEM TOV

Mother of Former Israeli Hostage



EVENT CHAIRS

Anna & Michael Boni • Erin & Steven Collis
 Carolyn & Mitchell Davis • Sara & Adam Laver
 Stacy & Andy Levin • Mindy & Howie Roseman



FOR QUESTIONS OR MORE INFORMATION PLEASE CONTACT:

Marina Furman, Executive Director, National Major Donor Advancement
 mfurman@jnf.org • 215.832.0690 x860

Samantha van Adelsberg, Director, Eastern PA
 svanadelsberg@jnf.org • 215.832.0690 x863

Asya Zlatina, Senior Campaign Executive, Eastern PA and Southern NJ
 azlatina@jnf.org • 215.832.0690 x862

SPONSORSHIP RECOGNITION INFORMATION

Please indicate exactly how your name or company name should be listed in event marketing materials.

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ MOBILE _____

EMAIL _____

- My logo is included to be used on event materials.
- Yes, I/we would like to attend, please accept my contribution in the amount of \$_____ at the _____ sponsorship level.
- Regrettably, I/we are unable to attend, please accept my contribution in the amount of \$_____ at the _____ sponsorship level.

FORM OF PAYMENT

- To pay by credit card over the phone, please contact your local fundraiser. *(contact info below)*
- My check is included. Please indicate TREE OF LIFE® AWARD GALA on your check in the memo area.

Please make check payable to Jewish National Fund-USA:
 Jewish National Fund-USA
 Administrative Center – EPA/SNJ
 78 Randall Ave
 Rockville Centre, NY 11570

- Invoice my company:

COMPANY NAME _____

COMPANY ADDRESS _____

CONTACT NAME _____

PHONE NUMBER _____

EMAIL ADDRESS _____



Your Voice in Israel



**JEWISH
NATIONAL
FUND
USA**

125 Years

jnf.org • 800.JNF.0099