



JEWISH NATIONAL FUND-USA

# TREE OF LIFE<sup>®</sup> AWARD GALA

Tuesday, August 12, 2025

HONORING



Jill & Bruce Weininger

FEATURING



Matti Friedman

*Journalist and Award-Winning Author*



**EVENT CHAIRS**

Jennifer Diamond & Marc Brenner • Michael Frazin • Michele Sackheim Wein & Joe Wein



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NATIONAL  
FUND  
USA

*Your Voice in Israel*



# What Is Jewish National Fund-USA?

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Jewish National Fund-USA builds a strong, vibrant future for the land and people of Israel through bold initiatives and Zionist engagement.

Since 1901, we have been at the forefront of Israel's growth, combining vision, strategy, and resources to achieve what others deemed impossible. In the aftermath of October 7, our mission has become more important than ever. The people of Israel know we were there yesterday, we are there today, and we will be there with them tomorrow.

Our Build Together and Reimagine plans leverage our vast philanthropic investments made prior to October 7 to lead rebuilding efforts in Israel's North and South. In partnership with the people of Israel, we will create secure, beautiful havens for the residents of displaced communities to return home to and entice new residents to join.

From bomb shelters and resilience centers to quality-of-life projects and critical infrastructure development, Jewish National Fund-USA is addressing the physical and psychological needs of Israelis living on Israel's northern and southern frontiers.

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# Sponsorship Opportunities

LOCAL BENEFITS	Diamond* \$100,000	Pearl \$50,000	Emerald \$25,000	Platinum \$10,000	Gold \$5,000	Copper \$1,000 <i>(JNFuture - ages 22-40)</i>
Recognition on all event marketing materials (website, printed materials, emails, and presentation loop)	✓ Recognized as Presenting Sponsor	✓ Recognized as Premier Sponsor	✓	✓	✓	✓
Two (2) complimentary tickets for our in-person Israel Volunteer Day Tour	✓	✓	✓	✓	✓	
Annual membership in Donor Society and access to programs and briefings (exclusive to giving level)	King Solomon Society & Century Council <i>(giving \$100,000+, Century Council in perpetuity)</i>	Negev Society <i>(giving \$25,000+)</i>	Negev Society <i>(giving \$25,000+)</i>	President's Society <i>(giving \$10,000+)</i>	Herzl or Sapphire Society <i>(giving \$5,000+)</i>	Root Society <i>(giving 1,000+)</i>
One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, Finance for Israel or Real Estate Division), if applicable	✓	✓	✓	✓	✓	

\*Diamond level is exclusive for one sponsor only.



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# Sponsorship Opportunities

## Global Conference

Join us and support our Global Conference for Israel in Hollywood, FL from Thursday, October 23 to Sunday, October 26, 2025, the largest pro-Israel gathering in the United States, a weekend filled with solidarity, inspiration, tactical and practical solutions to standing up against Jew-hatred. Attendees will learn how to be a voice for Israel and stand together loud and proud in support of the Jewish homeland. By sponsoring our annual conference, your organization will not only support the land and people of Israel, but also make a powerful statement against the rising tide of antisemitism.

GLOBAL CONFERENCE BENEFITS	Diamond* \$100,000	Pearl \$50,000	Emerald \$25,000	Platinum \$10,000
Tickets to attend Global Conference for Israel	3	3	3	1
Logo on promotional emails, conference website, signage, and printed materials	✓	✓	✓	✓
Social media posts	2	2	2	1
Prominent logo inclusion on partner recognition signage strategically placed in high traffic areas throughout conference footprint during the entire weekend	✓	✓	✓	✓
Opportunity to include swag in welcome bag	✓	✓	✓	✓
Ad in the Global Conference Program Booklet	Half-Page	Half-Page	Half-Page	
Recognized in post-event coverage in Jewish National Fund-USA's national magazine, B'Yachad	✓	✓	✓	✓

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# Sponsorship Opportunities

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## Sponsor Logos

Due by July 22, 2025, and can be submitted to Assaf Grumberg at [agrumberg@jnf.org](mailto:agrumberg@jnf.org).

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### More Information

Assaf Grumberg, Executive Director, Illinois  
[agrumberg@jnf.org](mailto:agrumberg@jnf.org) • 847.656.8880 x766



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For more information please contact:  
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## SPONSORSHIP RECOGNITION INFORMATION

Please indicate exactly how your name or company name should be listed in event marketing materials.

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_

EMAIL \_\_\_\_\_

- ☐ My logo is included to be used on event materials.
- ☐ Yes, I/we would like to attend, please accept my contribution in the amount of \$\_\_\_\_\_ at the \_\_\_\_\_ sponsorship level.
- ☐ Regrettably, I/we are unable to attend, please accept my contribution in the amount of \$\_\_\_\_\_ at the \_\_\_\_\_ sponsorship level.

### FORM OF PAYMENT

- ☐ To pay by credit card over the phone, please contact your local fundraiser. *(contact info below)*
- ☐ My check is included. Please indicate CHICAGO TREE OF LIFE® AWARD GALA on your check in the memo area.

Please make check payable to Jewish National Fund-USA:  
Jewish National Fund-USA  
Administrative Center – Illinois  
60 Revere Dr Ste 725  
Northbrook, IL 60062

- ☐ Invoice my company:

COMPANY NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_



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