



JEWISH NATIONAL FUND - USA

EMBRACES THE SPIRIT OF ISRAEL

Hosted by Women for Israel

Thursday, September 5, 2024
West Hollywood

EVENT CO-CHAIRS

Susie Toczek • Flora Glouberman • Tiffany Lu

WOMEN FOR ISRAEL LEADERSHIP

Sara Cannon, *Chair, Women for Israel*

Terre Steinbeck, *Chair, Sapphire Society*

Sharon Wiener, *Chair, Chai Society*

Cheryl J. Kagan, *Chair, Women's Alliance*



JEWISH
NATIONAL
FUND
USA

Your Voice in Israel



What Is Jewish National Fund-USA?

Unparalleled in the Jewish philanthropic world, Jewish National Fund-USA's strategic vision has been, and always will be, to ensure a strong, secure, and prosperous future for the land and people of Israel. Everything we do—every project, initiative, and campaign we take on—is integral to our vision of building and connecting to our land. We plant trees, build houses and parks, source water solutions, buy fire trucks, and improve the lives of people with special needs. We boost tourism, support aliyah, promote Zionist education and engagement, build medical centers and trauma centers, fund agricultural and culinary research, and run an American semester abroad high school in Israel. We do all these things because each project and program is consistent with our strategic vision—population growth in the north and south, connecting the next generation to Israel, infrastructure development, ecology, forestation, heritage preservation, and more—all for the land and people of Israel.

JEWISH NATIONAL FUND-USA builds a strong, vibrant future for the land and people of Israel through bold initiatives and Zionist education.



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Sponsorship Opportunities

World Zionist Change-Maker Sponsor - \$50,000

- Title Sponsor recognition on Embraces the Spirit of Israel marketing materials (website, printed materials, social media, emails, and presentation loop)
- Name included in printed advertisement in Jewish Journal
- Twenty (20) VIP tickets to event
- Opportunity to personally introduce featured speaker during program
- Opportunity to present a 60-second personalized message during the about your love of Israel or alternative message (produced by sponsor)
- Additional recognition as sponsor at the prestigious Golf Classic at Rivera Country Club (July 29, 2024)
- Two (2) land only double occupancy complimentary registrations on a volunteer mission to Israel. Or one (1) complimentary registration in a single room.
- On-site name recognition in Israel at chosen project, where applicable
- Four (4) tickets to Global Conference for Israel in Dallas, TX (November 14-17, 2024)
- Membership in Negev Society*
- Membership in Sapphire Society***
- One-year access to exclusive Donor Society programs and briefings

Negev Change-Maker Media Sponsor - \$36,000

- Recognition on Embraces the Spirit of Israel marketing materials (website, printed materials, social media, emails, and presentation loop)
- Name included in printed advertisement in Jewish Journal
- Fifteen (15) VIP tickets to event
- Opportunity to present a 45-second personalized message during the about your love of Israel or alternative message (produced by sponsor)
- Additional recognition as sponsor at the prestigious Golf Classic at Rivera Country Club (July 29, 2024)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- On-site name recognition in Israel at chosen project, where applicable
- Two (2) tickets to Global Conference for Israel in Dallas, Texas (November 14-17, 2024)
- Membership in Negev Society*
- Membership in Sapphire Society***
- One-year access to exclusive Donor Society programs and briefings



Sponsorship Opportunities

Galilee Change-Maker Pre-Reception Sponsor - \$18,000

- Recognition on Embraces the Spirit of Israel marketing materials (website, printed materials, emails, and presentation loop)
- Name included in printed advertisement in Jewish Journal
- Ten (10) VIP tickets to event
- Opportunity to present a 30-second personalized message during the about your love of Israel or alternative message (produced by sponsor)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Recognition at American Independence Park, overlooking the hills of Jerusalem
- Membership in President's Society**
- Membership in Sapphire Society***
- One-year access to exclusive Donor Society programs and briefings

Education Change-Maker Blue Box Sponsor - \$10,000

- Recognition on Embraces the Spirit of Israel marketing materials (website, printed materials, emails, and presentation loop)
- Corporate logo or name prominently displayed on signage in the Reception Area
- Ten (10) VIP tickets to event
- Corporate logo or name displayed on video screens during event with a 30-second personalized message about your love of Israel or alternative message (produced by sponsor)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Recognition at American Independence Park, overlooking the hills of Jerusalem
- Membership in President's Society**
- Membership in Sapphire Society***
- One-year access to exclusive Donor Society programs and briefings

Jewish Heritage Protector Sapphire Sponsor - \$5,000

- Ten (10) VIP tickets to event
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev or Volunteer Day Trip
- Membership in Sapphire Society***
- One-year access to exclusive Donor Society programs and briefings

Jewish Passion & Purpose Chai Sponsor - \$1,800

- Four (4) VIP tickets to event
- Membership in Chai Society****

All logos should be submitted as high-resolution images such as EPS, SVG, or AI file types. Image files submitted as PNG or JPG file types must be at least 1,000 px wide.

**Negev Society: Those giving \$25,000 or more to the current campaign.*

***President's Society: Those giving \$10,000 or more to the current campaign.*

****Sapphire Society: Women giving \$5,000 or more to the current campaign.*

*****Chai Society: Women giving \$1,800 or more to the current campaign.*

*For more information, please contact
Michelle Becker, Director, Greater Los Angeles
mbecker@jnf.org • 323.964.1400 x960*



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SPONSORSHIP RECOGNITION INFORMATION

Please indicate exactly how your name or company name should be listed in event marketing materials.

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ MOBILE _____

EMAIL _____

- My logo is included to be used on event materials.
- Yes, I/we would like to attend, please accept my contribution in the amount of \$ _____ at the _____ sponsorship level.
- Regrettably, I/we are unable to attend, please accept my contribution in the amount of \$ _____ at the _____ sponsorship level.

FORM OF PAYMENT

- To pay by credit card over the phone, please contact fundraiser. *(contact info below)*
- My check is included. Please indicate Embraces the Spirit of Israel on your check in the memo area.

Please make check payable to Jewish National Fund-USA:
Jewish National Fund-USA
Administrative Center – Los Angeles
PO Box 372050
Reseda, CA 91337

- Invoice my company:

COMPANY NAME _____

COMPANY ADDRESS _____

CONTACT NAME _____

PHONE NUMBER _____

EMAIL ADDRESS _____



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