



TREE OF LIFE[®] AWARD GALA

WEDNESDAY, NOVEMBER 8, 2023 • 6:00 PM
Cincinnati Music Hall



HONORING

Dr. Gary P. Zola, *Executive Director Emeritus, AJA and
Edward M. Ackerman Family Distinguished Professor of the American Jewish Experience, HUC-JIR*
Andrew Berger, *Of Counsel, Katz Teller and Chair, Cincinnati College for Advanced Jewish Studies*
Gary Greenberg, *Vice Chair, Cincinnati College for Advanced Jewish Studies*



FEATURING

Russell F. Robinson, *CEO, Jewish National Fund-USA*



CHAIRS

Drs. Patricia & Scott Joseph



DINNER COMMITTEE

Marty Betagole • Shelly Gerson • Barbara Gould • Beth Guttman • Patti Heldman • Sandy Kaltman
Barb Miller • Edward Paul • Nina Paul • Rhonda Sheakley

In Formation



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TREE OF LIFE[®] AWARD GALA

TREE OF LIFE[®] HONOREES



DR. GARY P. ZOLA

Executive Director Emeritus, AJA

Edward M. Ackerman Family Distinguished Professor of the American Jewish Experience, HUC-JIR

Gary Phillip Zola is the Executive Director Emeritus of The Jacob Rader Marcus Center of the American Jewish Archives and the Edward M. Ackerman Family Distinguished Professor of the American Jewish Experience & Reform Jewish History at Hebrew Union College-Jewish Institute of Religion in Cincinnati.

Zola is also a historian specializing in 19th-century American Judaism and the history of American Reform Judaism. Zola has published over ten volumes on the subject. In 2023, President Joe Biden appointed Dr. Zola to serve on the United States Holocaust Memorial Council. He has devoted his rabbinate to bettering Jewish life in Cincinnati. Dr. Zola received the Jewish Federation of Cincinnati's "Distinguished Leadership Award," the Lighthouse Youth Services of Cincinnati's "Beacon of Light Humanitarian Award" and, in 2023, the Urban League of Southwestern Ohio named Rabbi Zola one of Cincinnati's "Lions."



ANDREW BERGER

Of Counsel, Katz Teller

Chair, Cincinnati College for Advanced Jewish Studies

Andrew R. Berger is Of Counsel to the Cincinnati law firm of Katz Teller, after serving as a partner practicing corporate law for more than 40 years. He was twice named "Lawyer of the Year" for Cincinnati by Woodward/White's Best Lawyers in America.

Berger currently serves as Chair of the Board of Trustees of The Cincinnati College for Advanced Jewish Studies. He previously served as Chair of the Board of Governors of Hebrew Union College – Jewish Institute of Religion and as President of both Jewish Federation of Cincinnati and Isaac M. Wise Temple.



GARY GREENBERG

Vice Chair, Cincinnati College for Advanced Jewish Studies

Gary L. Greenberg recently retired as a Principal in the Cincinnati, Ohio, law office of Jackson Lewis P.C., a national law firm with 61 offices that represent employers in workplace law matters. He has more than 40 years of experience counseling and representing employers in a wide variety of workplace legal issues.

Greenberg served on the Hebrew Union College-Jewish Institute of Religion Board of Governors Executive Committee and as Corporate Secretary until May 2022. He also served as President of the Jewish Federation of Cincinnati from 2018-2020, and then Immediate Past President and Vice-President for Israel and Overseas until 2023.



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What Is Jewish National Fund-USA?

Unparalleled in the Jewish philanthropic world, Jewish National Fund-USA's strategic vision has been, and always will be, to ensure a strong, secure, and prosperous future for the land and people of Israel. Everything we do—every project, initiative, and campaign we take on—is integral to our vision of building and connecting to our land. We plant trees, build houses and parks, source water solutions, buy fire trucks, and improve the lives of people with special needs. We boost tourism, support aliyah, promote Zionist education and engagement, build medical centers and trauma centers, fund agricultural and culinary research, and run an American semester abroad high school in Israel. We do all these things because each project and program is consistent with our strategic vision—population growth in the north and south, connecting the next generation to Israel, infrastructure development, ecology, forestation, heritage preservation, and more—all for the land and people of Israel.

JEWISH NATIONAL FUND-USA builds a strong, vibrant future for the land and people of Israel through bold initiatives and Zionist education.



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Sponsorship Benefits

Jewish National Fund-USA is the leading philanthropic organization that connects American Jewry to the land and people of Israel. Increase your exposure to the right demographic by partnering with Jewish National Fund-USA. You will:

- Reach 3 million potential clients and customers.
 - Align your brand with a philanthropic movement that the community has trusted since 1901.
 - Convey your support for the land and people of Israel.
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Sponsorship Opportunities

Diamond · \$100,000

- Exclusive Presenting Sponsor recognition on Tree of Life® Award Gala marketing materials (website, printed marketing materials, emails, and presentation loop)
- Four (4) tables (40 tickets) to the Tree of Life® Award Gala
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable
- Membership in King Solomon Society for the current campaign and membership to Century Council in perpetuity (partners giving \$100,000 or more)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev
- One-year access to exclusive Donor Society programs and briefings
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Recognition at American Independence Park, overlooking the hills of Jerusalem

Pearl · \$50,000

- Premium recognition on Tree of Life® Award Gala marketing materials (website, printed marketing materials, emails, and presentation loop)
- Three (3) tables (30 tickets) to the Tree of Life® Award Gala
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev
- One-year access to exclusive Donor Society programs and briefings
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Recognition at American Independence Park, overlooking the hills of Jerusalem

Emerald · \$25,000

- Recognition on Tree of Life® Award Gala marketing materials (website, printed marketing materials, emails, and presentation loop)
- Two (2) tables (20 tickets) to the Tree of Life® Award Gala
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable
- Membership in Negev Society (partners giving \$25,000 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev
- One-year access to exclusive Donor Society programs and briefings
- Eligible to participate in a highly subsidized President's Society Mission to Israel
- Recognition at American Independence Park, overlooking the hills of Jerusalem

Platinum · \$10,000

- Recognition on Tree of Life® Award Gala marketing materials (website, printed marketing materials, emails, and presentation loop)
- One (1) table (10 tickets) to the Tree of Life® Award Gala
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable
- Membership in President's Society (partners giving \$10,000 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev
- One-year access to exclusive Donor Society programs and briefings
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Sponsorship Opportunities

Gold · \$5,000

- Recognition on Tree of Life® Award Gala marketing materials (website, printed marketing materials, emails, and presentation loop)
- One (1) table (10 tickets) to the Tree of Life® Award Gala
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable
- Membership in Herzl or Sapphire Society (partners giving \$5,000 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev
- One-year access to exclusive Donor Society programs and briefings

Silver · \$2,500

- Recognition on Tree of Life® Award Gala marketing materials (website, printed marketing materials, emails, and presentation loop)
- Four (4) tickets to the Tree of Life® Award Gala
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable
- Membership in Eretz or Chai Society (partners giving \$1,800 or more to the current campaign)
- Two (2) complimentary tickets for our in-person Israel Weekly Day Tour of the Northern Negev

Bronze · \$1,800

- Recognition on Tree of Life® Award Gala marketing materials (website, printed marketing materials, emails, and presentation loop)
- Two (2) tickets to the Tree of Life® Award Gala
- One-year membership in a Professional Society of your choice (Lawyers for Israel, Healthcare Professionals for Israel, Rabbis for Israel, or Real Estate Division), if applicable
- Membership in Eretz or Chai Society (partners giving \$1,800 or more to the current campaign)

All logos should be submitted as high-resolution images such as EPS, SVG, or AI file types. Image files submitted as PNG or JPG file types must be at least 1,000 px wide.

For more information, please contact
Eric Goldstein, Executive Director, Ohio Valley
egoldstein.cinci@jnf.org · 513.794.1300 x780

Jennifer Bain, Campaign Executive, Ohio Valley
jbain@jnf.org · 513.794.1300 x781



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SPONSORSHIP RECOGNITION INFORMATION

Please indicate exactly how your name or company name should be listed in event marketing materials.

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ MOBILE _____

EMAIL _____

- My logo is included to be used on event materials.
- Yes, I/we would like to attend, please accept my contribution in the amount of \$_____ at the _____ sponsorship level.
- Regrettably, I/we are unable to attend, please accept my contribution in the amount of \$_____ at the _____ sponsorship level.

FORM OF PAYMENT

- To pay by credit card over the phone, please contact your local fundraiser. *(contact info below)*
- My check is included. Please indicate Tree of Life® Award Gala on your check in the memo area.

Please make check payable to:
Jewish National Fund-USA
Administrative Center – Ohio Valley
60 Revere Dr Ste 725, Northbrook, IL 60062

- Invoice my company:

COMPANY NAME _____

COMPANY ADDRESS _____

CONTACT NAME _____

PHONE NUMBER _____

EMAIL ADDRESS _____



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