



# TREE OF LIFE™

## VIRTUAL GALA



HONORING  
CYNTHIA & HAROLD  
GUTTMAN

FEATURING SPECIAL GUEST SPEAKERS  
HENRY WINKLER & MARLEE MATLIN

EVENT CHAIRS  
BARBARA GOULD  
NINA PAUL



JEWISH  
NATIONAL  
FUND  
USA

*Your Voice in Israel*

JEWISH NATIONAL FUND-USA  
TREE OF LIFE™  
VIRTUAL GALA

TUESDAY JUNE 8, 2021  
8:00 PM EST · 7:00 PM CST · 6:00 PM MST · 5:00 PM PST



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TREE OF LIFE™ VIRTUAL GALA

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## WHAT IS JEWISH NATIONAL FUND-USA?

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Unparalleled in the Jewish philanthropic world, Jewish National Fund-USA's strategic vision has been, and always will be, to ensure a strong, secure, and prosperous future for the land and people of Israel. Everything we do—every project, initiative, and campaign we take on—is integral to our vision of building and connecting to our land. We plant trees, build houses and parks, source water solutions, buy fire trucks and fire stations, and improve the lives of people with special needs. We boost tourism, support Aliyah, promote Zionist education and engagement, build medical centers and trauma centers, fund agricultural and culinary research, and run an American semester abroad high school in Israel. We do all these things because each project, each program, each partnership, is consistent with our strategic vision—population growth in the north and south, connecting the next generation to Israel, infrastructure development, ecology, forestation, heritage preservation, and more—all for the land and people of Israel.



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## SPONSORSHIP BENEFITS

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Jewish National Fund-USA is the leading philanthropic organization that connects American Jewry to the land and people of Israel. Amplify your exposure to targeted demographics by partnering with Jewish National Fund-USA. You will:

- Reach 3 million potential clients and customers
- Align your brand with a philanthropic movement that the community has trusted since 1901
- Convey your support for the land and people of Israel



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# OUR DEPTH AND REACH

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## \$1,000 COPPER SPONSOR

- Sponsorship listed on local Tree of Life™ Virtual Gala
- Recognition on local Tree of Life™ Virtual Gala online marketing materials and emails to local database
- Recognition during local segment of Tree of Life™ Virtual Gala
- Receive private Zoom link for up to three participants

## \$2,500 BRONZE SPONSOR

- Opportunities from the previous level, plus:
- Option to sponsor “What to Watch” Weekly Newsletter
- One Year Membership in a JNF-USA Professional Society (Lawyers for Israel, Doctors for Israel, Rabbis for Israel, or Real Estate Society), if applicable
- Membership in JNF-USA’s Eretz Society with a minimum annual commitment of \$1,800
- Banner Ad on Regional Web Page for 1 month
- Receive private Zoom link for up to five participants

## \$5,000 SILVER SPONSOR

- Opportunities from the previous level, plus:
- Recognition on all national Tree of Life™ Virtual Gala online marketing materials
- One Thank You post on a JNF-USA Social Media channel

- Thank You Mention in “What to Watch” Weekly Newsletter
- Membership in JNF-USA’s Herzl Society with a minimum annual commitment of \$5,000
- Receive private Zoom link for up to ten participants
- Invitation to exclusive Virtual Meet & Greet with guest speakers Henry Winkler & Marlee Maitlin immediately following the Virtual Tree of Life Gala

## \$10,000 GOLD SPONSOR

- Opportunities from the previous level, plus:
- Recognition during national headline segment of Tree of Life™ Virtual Gala
- Access to exclusive Major Donor programs and briefings
- One additional Thank You post (two total) on a JNF-USA Social Media channel
- Sponsor a 5-day Virtual Tour with mention every day of the tour
- Recognition at National and Local Board Meetings with opportunity to distribute business promotional material
- Banner Ad on JNF-USA Homepage for 1 week
- Recognition at a National and Local Board Meeting
- Membership in JNF-USA’s President’s Society with a minimum annual commitment of \$10,000

## \$25,000 PLATINUM SPONSOR

- Opportunities from the previous level, plus:
- Banner Ad on Homepage for an additional week (two total)
- Two additional Thank You posts (four total) on a JNF-USA Social Media channel
- Eligible to participate in a highly subsidized President’s Society Mission to Israel in 2021
- Recognition at American Independence Park, located in the Judean Hills
- Listed on Thank You ad in *B’Yachad*

For more information, please contact:  
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