



JEWISH NATIONAL FUND-USA
LEONARD LITWIN NEW YORK CITY REAL ESTATE
TREE OF LIFE™ AWARD
VIRTUAL GALA

HONORING
Deborah E. Riegel
Partner, Rosenberg & Estis, P.C.
LEONARD LITWIN TREE OF LIFE AWARD

&

Michelle Bernstein
President, Miter Construction
GREGORY A. DAVIS LEADERSHIP AWARD

HONORING FRONTLINE MEDICAL WORKERS AND FIRST RESPONDERS

Ari Rubinstein
JNFuture New York Board and Paramedic

HONORARY CHAIRS
David R. Greenbaum, Vornado Realty Trust
Jeffrey E. Levine, Douglaston Development



JEWISH
NATIONAL
FUND
USA

Your Voice in Israel



JEWISH NATIONAL FUND-USA
LEONARD LITWIN NEW YORK CITY REAL ESTATE
TREE OF LIFE™ AWARD
VIRTUAL GALA

TUESDAY JUNE 8, 2021
8:00 PM EST · 7:00 PM CST · 6:00 PM MST · 5:00 PM PST

FEATURING SPECIAL GUEST SPEAKERS
Henry Winkler & Marlee Matlin



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TREE OF LIFE™ VIRTUAL GALA

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WHAT IS JEWISH NATIONAL FUND-USA?

Unparalleled in the Jewish philanthropic world, Jewish National Fund-USA's strategic vision has been, and always will be, to ensure a strong, secure, and prosperous future for the land and people of Israel. Everything we do—every project, initiative, and campaign we take on—is integral to our vision of building and connecting to our land. We plant trees, build houses and parks, source water solutions, buy fire trucks and fire stations, and improve the lives of people with special needs. We boost tourism, support Aliyah, promote Zionist education and engagement, build medical centers and trauma centers, fund agricultural and culinary research, and run an American semester abroad high school in Israel. We do all these things because each project, each program, each partnership, is consistent with our strategic vision—population growth in the north and south, connecting the next generation to Israel, infrastructure development, ecology, forestation, heritage preservation, and more—all for the land and people of Israel.



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SPONSORSHIP BENEFITS

Jewish National Fund-USA is the leading philanthropic organization that connects American Jewry to the land and people of Israel. Amplify your exposure to targeted demographics by partnering with Jewish National Fund-USA. You will:

- Reach 3 million potential clients and customers
- Align your brand with a philanthropic movement that the community has trusted since 1901
- Convey your support for the land and people of Israel



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OUR DEPTH AND REACH

\$5,000 SILVER SPONSOR

- Sponsorship listed on national Tree of Life™ Virtual Gala
- Recognition on local Tree of Life™ Virtual Gala online marketing materials and emails to local database
- Recognition during local segment of one Tree of Life™ Virtual Gala
- Option to sponsor “What to Watch” Weekly Newsletter
- One Year Membership in a JNF-USA Professional Society (Lawyers for Israel, Doctors for Israel, Rabbis for Israel, or Real Estate Society), if applicable
- Banner Ad on Regional Web Page for 1 month
- One Thank You post on a JNF-USA Social Media channel
- Thank You Mention in “What to Watch” Weekly Newsletter
- Membership in JNF-USA’s Herzl Society with a minimum annual commitment of \$5,000
- Receive private Zoom link for up to ten participants
- Invitation to exclusive Virtual Meet & Greet with guest speakers Henry Winkler & Marlee Maitlin immediately following the Virtual Tree of Life Gala

\$10,000 GOLD SPONSOR

- Opportunities from the previous level, plus:
- **Entered into a raffle to win a foursome golf package to JNF-USA’s Real Estate Golf Outing on August 9, 2021 at Fresh Meadow Country Club**
- Recognition during national headline segment of Tree of Life™ Virtual Gala
- Access to exclusive Major Donor programs and briefings
- One additional Thank You post (two total) on a JNF-USA Social Media channel
- Sponsor a 5-day Virtual Tour with mention every day of the tour
- Recognition at National and Local Board Meetings with opportunity to distribute business promotional material
- Banner Ad on JNF-USA Homepage for 1 week
- Membership in JNF-USA’s President’s Society with a minimum annual commitment of \$10,000

\$25,000 PLATINUM SPONSOR

- Opportunities from the previous level, plus:
- Banner Ad on Homepage for an additional week (two total)
- Two additional Thank You posts (four total) on a JNF-USA Social Media channel
- Eligible to participate in a highly subsidized President’s Society Mission to Israel in 2021
- Recognition at American Independence Park, located in the Judean Hills
- Listed on Thank You ad in *B’Yachad*

For more information, please contact Sarah Azizi, Director, Manhattan at sazizi@jnf.org or 212.879.9305 x505
In-person watch party sponsorship opportunities available.



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