

# Jewish National Fund-USA in Austin Sponsorship Opportunities 2021–2022





# What is Jewish National Fund-USA?

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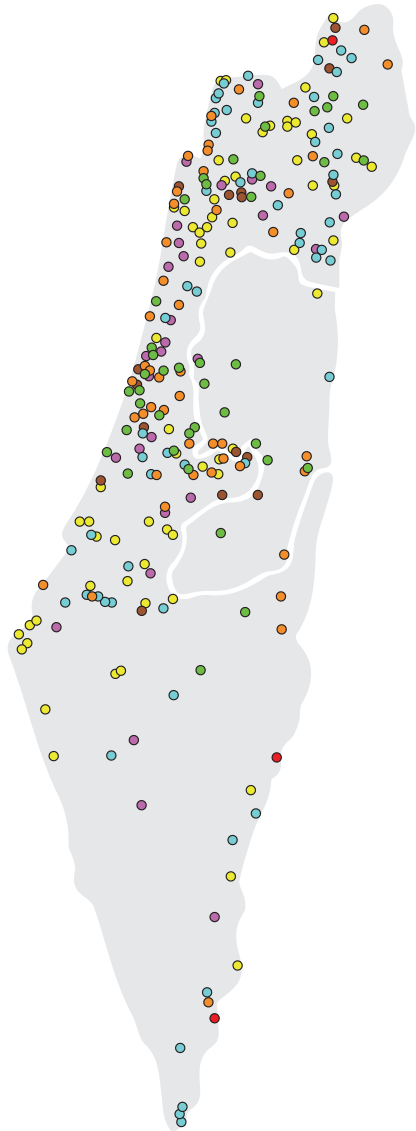
Unparalleled in the Jewish philanthropic world, Jewish National Fund-USA's strategic vision is to build and connect to the land of Israel. Since 1901, Jewish National Fund-USA's driving focus has been to ensure a strong, secure, and prosperous homeland for the Jewish people in the land of Israel.

Everything we do—every project, initiative, and campaign we take on—connects to our vision. We don't just plant trees. We don't just build houses. We don't just source water solutions. We don't just buy fire trucks. We don't just provide therapeutic assistance. We don't just boost tourism, support *Aliyah*, build medical centers, fund agricultural or culinary research, or run an American semester abroad High School in Israel. We do all of these things because each project, each program, each partnership is consistent with our strategic vision—population growth in the north and south, connecting with the next generation, developing infrastructure, ecology, special needs, heritage preservation, and more, all for the land of Israel.

We are unique, we are strategic, we have been the caretakers of the land and people of Israel from the beginning. Join us.



# Jewish National Fund-USA Action Areas



## • Community Building

Jewish National Fund-USA enhances quality of life in Israel by building new communities and bolstering existing ones, especially in the north and south.



## • Disabilities & Special Needs

Jewish National Fund-USA is dedicated to ensuring that no member of Israeli society is left behind by providing cutting-edge rehabilitative services, special education, and medical care for people with special needs.



## • Zionist Education & Advocacy

As the single largest provider of Zionist engagement programs in the U.S., Jewish National Fund-USA offers myriad ways to connect young American Jews to Israel.



## • Forestry & Green Innovations

As an innovator in ecological development and a pioneer in forest creation, Jewish National Fund-USA has planted more than 250 million trees in Israel, providing luscious belts of green covering more than 250,000 acres.



## • Heritage Sites

Jewish National Fund-USA is committed to the preservation of historical sites associated with Israel's rebirth and to ensuring that the stories behind them are properly documented and retold for generations to come.



## • Research & Development

For over 100 years, Jewish National Fund-USA has sponsored research initiatives in Israel as part of its efforts to cultivate the land. JNF is a world leader in both technological and environmental innovation.



## • Water Solutions

Jewish National Fund-USA has been at the forefront of water management and conservation in Israel, increasing the water supply by 15% and helping Israel become a world leader in water recycling.

# 2021–2022 Events

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All sponsorships will have representation at the following 2022 Jewish National Fund-USA Campaign Year events:

## Winter Women for Israel Event

December 2021

Quarterly education and engagement event open to 300+ Women for Israel partners (donors).

## 10<sup>th</sup> Annual Breakfast for Israel

February 2022

JNF-USA's annual marquee event in Austin to support Israel, with 400+ attendees.

## Spring Women for Israel Event

March 2022

Quarterly education and engagement event open to 300+ Women for Israel partners (donors).

## Shabbat in the Park

Spring 2022

JNFuture's largest event, bringing together 150+ young professionals aged 22-40 in support of Israel.

## Annual Women for Israel Luncheon

May 2022

Largest women's gathering of the year, bringing together 200+ Women for Israel partners (donors) giving \$360+ annually.

## Major Donor Appreciation Event

August 2022

An intimate thank you event for our major donors.

# Sponsorship Levels

*\*Bold text indicates benefits not available at lower sponsorship levels.*

## Platinum Sponsor & 2022 National Conference (in Boston) Plenary Sponsor - \$25,000

### 2022 NATIONAL CONFERENCE SPONSORSHIP BENEFITS

#### DIGITAL

- Sponsor to receive a minimum of two (2) posts recognizing sponsorship and promoting brand throughout official Jewish National Fund-USA's social media – 90,000+ Engaged Followers
- Logo inclusion on National Conference promotional emails to database, reaching over 750,000 donors

#### PRINT

- Prominent logo inclusion on all National Conference printed marketing materials promoting the Major Donor Reception – formal invitation, etc.
- One (1) half-page ad in the National Conference Program Booklet
- Recognized in post-event coverage in Jewish National Fund-USA's national magazine, *B'Yachad*, sent to 800,000+ households

#### SIGNAGE

- Prominent logo inclusion on Sponsor Thank You Boards strategically placed in high traffic areas throughout conference footprint during the entire weekend

#### ON-SITE BRAND INTEGRATION AT MAJOR DONOR RECEPTION

- Prominent logo inclusion on all signage strategically placed at the Major Donor Reception
- Verbal recognition/thank you delivered during Major Donor Reception
- Opportunity for company representative to briefly address Major Donor Reception attendees

#### VIP HOSPITALITY

- Two (2) tickets to National Conference Major Donor Reception
- Four (4) registrations to attend the full National Conference weekend, including the Sunday Night Gala

### AUSTIN BENEFITS

- **Largest** corporate logo/name listing displayed on all pre- and post-event materials including event website, emails, and displayed on screen at all in-person and virtual events
- Acknowledged as **Negev Society** major donor on name badge at in-person events
- Invitation to all local and national in-person and virtual Major Donor events
- Eligible for a \$1,000 land subsidy for the exclusive **Negev Society Mission to Israel** in 2022
- **Permanent recognition at American Independence Park, located in the Judean Hills**
- Membership to one Jewish National Fund-USA affinity groups (if applicable): Lawyers for Israel, Doctors for Israel, or Real Estate Division.

# Sponsorship Levels

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## Diamond Sponsor - \$10,000

- **Large** corporate logo/name listing displayed on all pre- and post-event materials including event website, emails, and displayed on screen at all in-person and virtual events
- Acknowledged as a **President's Society** major donor on name badge at in-person event
- Invitation to all local and national in-person and virtual Major Donor events
- Eligible for a \$1,000 land subsidy for the exclusive **President's Society Mission** to Israel in 2022
- **Permanent recognition at American Independence Park, located in the Judean Hills**
- Membership to one of the Jewish National Fund-USA affinity groups (if applicable): Lawyers for Israel, Doctors for Israel, or Real Estate Division.

# Sponsorship Levels

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## Gold Sponsor – \$5,000

- **Medium** corporate logo/name listing will be printed on all pre- and post-event materials including event website, emails, and displayed on screen at all in-person and virtual events
- Acknowledged as a **Herzl Society** or **Sapphire Society** major donor on name badge at in-person events
- Invitation to all local and national in-person and virtual Major Donor events
- Membership to one of the Jewish National Fund-USA affinity groups (if applicable): Lawyers for Israel, Doctors for Israel, or Real Estate Division.



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## Silver Sponsor – \$1,800

- Corporate logo/name listing will be printed on all pre- and post-event materials including event website, emails, and displayed on screen at all in-person and virtual events
- Acknowledged as **Eretz Society** or **Chai Society** donor on name badge at in-person events
- Membership to one of the Jewish National Fund-USA affinity groups (if applicable): Lawyers for Israel, Doctors for Israel, or Real Estate Division.



# Thank You for Your Support!

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## MORE INFORMATION

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