

Jewish National Fund

Sponsorship Opportunities 2020–2021



JEWISH
NATIONAL
FUND

Your Voice in Israel



What is Jewish National Fund?

Unparalleled in the Jewish philanthropic world, Jewish National Fund-USA's strategic vision is to build and connect to the land of Israel. Since 1901, Jewish National Fund's driving focus has been to ensure a strong, secure, and prosperous homeland for the Jewish people in the land of Israel.

Everything we do—every project, initiative, and campaign we take on—connects to our vision. We don't just plant trees. We don't just build houses. We don't just source water solutions. We don't just buy fire trucks. We don't just provide therapeutic assistance. We don't just boost tourism, support aliyah, build medical centers, fund agricultural or culinary research, or run an American semester abroad High School in Israel. We do all of these things because each project, each program, each partnership is consistent with our strategic vision—population growth in the north and south, connecting with the next generation, developing infrastructure, ecology, special needs, heritage preservation, and more, all for the land of Israel.

We are unique, we are strategic, we have been the caretakers of the land and people of Israel from the beginning. Join us.



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Upcoming Events – Virtual & In-Person



Virtual National Conference

October 18-23, 2020

Jewish National Fund supporters from across the country will participate in the five-day Conference, which includes break-out sessions with prominent speakers from the U.S. and Israel as well as appreciation programs for major donors.



Annual Women for Israel Event (Virtual)

November 8, 2020

The Women for Israel fundraising event will feature food writer, celebrity chef, and founder of Kosher Media Network, Jamie Geller. Event is open to members in the Women for Israel affinity group nationwide who have committed to the 2021 JNF Campaign. Host committee resides in Arizona and Las Vegas.



Annual Men's Event (Virtual)

February 2021

The Men's Event attracts business and community leaders with a keen interest in Israel. Event is open to donors who have committed to the 2021 JNF Campaign nationwide. Host committee resides in Arizona and Las Vegas.

Upcoming Events



Major Donor Appreciation Event (Virtual)

February 2021

Virtual cocktail reception with a prominent personality to thank our major donors for their generosity and support. Program will be marketed to major donors nationwide. Host committee resides in Arizona and Las Vegas.



National Breakfast for Israel (Virtual)

April 18, 2021

Attracting over 1,500 supporters in Arizona and Las Vegas, the nationwide fundraiser will be publicized throughout the country. Host committee resides in Arizona and Las Vegas.



JNFuture Shabbat in the Desert (In-Person)

May 2021

Shabbat in the Desert is the largest upscale philanthropic Shabbat dinner in the Southwest for attendees ages 22-40. Event will take place in Phoenix.



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Sponsorship Levels

**Bold text indicates benefits not available at lower sponsorship levels.*

Presenting Sponsor – \$25,000

- **Largest** corporate logo displayed on all pre- and post-event materials including social media (Facebook/Instagram), website, emails, and displayed on screen at all in-person and virtual events
- Membership in Jewish National Fund-USA's **Negev Society**
- Recognized as a **Negev Society** major donor on name badge
- Invitation to all local and national in-person and virtual Major Donor events
- Eligible to participate in a highly subsidized **Negev Society Mission** to Israel in 2021
- Recognition at American Independence Park, located in the Judean Hills
- **Introduced as Presenting Sponsor at Programs in Arizona/Las Vegas**
- **Private virtual/in-person meet and greet with speakers for Arizona/Las Vegas**
- Benefits for the 2020 Virtual National Conference and 2021 National Conference in Israel, which include:
 - Logo inclusion on landing page
 - Logo inclusion on promotional emails to database
 - Logo inclusion on "Thank You" ad in program
 - **Ten** registrations for the Virtual National Conference
 - **Six** Facebook posts
 - Inclusion on 2021 National Conference in Israel landing page and ad in program
 - Logo inclusion on digital invite for the 2021 National Conference in Israel
 - **Two-page** spread in the 2021 National Conference program
 - **Co-Sponsor** of a thematic track at 2021 National Conference
 - Sponsor of a session at 2021 National Conference in Israel
 - **Co-Sponsor** of 2021 National Conference in Israel opening event
 - Listed on "Thank You" ad in *B'Yachad*
 - Opportunity to provide branded item given to all 2021 National Conference in Israel attendees
 - **Co-Sponsor** of 2021 National Conference in Israel Major Donor event
 - **Two** complimentary registrations to attend 2021 National Conference in Israel



Sponsorship Levels

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Corporate Sponsor – \$10,000

- **Large** corporate logo displayed on all pre- and post-event materials including social media (Facebook and Instagram), website, emails, and displayed on screen at all in-person and virtual events
- Membership in Jewish National Fund-USA's **President's Society**
- Recognized as a **President's Society** major donor on name badge
- Invitation to all local and national in-person and virtual Major Donor events
- Eligible to participate in a highly subsidized **President's Society Mission** to Israel in 2021
- **Recognition at American Independence Park, located in the Judean Hills**
- Benefits for the 2020 Virtual National Conference and 2021 National Conference in Israel, which include:
 - Logo inclusion on landing page
 - Logo inclusion on promotional emails to database
 - Logo inclusion on "Thank You" ad in program
 - **Eight** registrations for the Virtual National Conference
 - **Four** Facebook posts
 - Inclusion on 2021 National Conference in Israel landing page and ad in program
 - **Logo inclusion on digital invite for the 2021 National Conference in Israel**
 - Full page ad in the Virtual National Conference program
 - **Sponsor of a session at 2021 National Conference in Israel**
 - **Listed on "Thank You" ad in B'Yachad**
 - **Opportunity to provide branded item given to all 2021 National Conference in Israel attendees**



Sponsorship Levels

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Major Donor Sponsor – \$ 5,000

- **Medium** corporate logo will be printed on all pre- and post-event materials including Arizona & Las Vegas social media (Facebook and Instagram), website, emails, and displayed on screen at all in-person and virtual events
- Recognized as a **Herzl Society or Sapphire Society major donor on name badge**
- Invitation to all local and national in-person and virtual Major Donor events
- Benefits for the 2020 Virtual National Conference and 2021 National Conference in Israel, which include:
 - Logo inclusion on landing page
 - Logo inclusion on promotional emails to database
 - Logo inclusion on “Thank You” ad in program
 - **Four** registrations for the Virtual National Conference
 - **Two** Facebook posts
 - **Inclusion on 2021 National Conference in Israel landing page and ad in program**
 - **Full page ad in in the Virtual National Conference program**



Sponsorship Levels

**Bold text indicates benefits not available at lower sponsorship levels.*

Eretz Sponsor - \$ 1,800

- Corporate logo will be printed on all pre- and post-event materials including Arizona & Las Vegas social media (Facebook and Instagram), website, emails, and displayed on screen at all in-person and virtual events
- Recognized as Eretz Society on name badge
- Benefits for the 2020 Virtual National Conference and 2021 National Conference in Israel, which include:
 - Logo inclusion on landing Page
 - Logo inclusion on promotional emails to database
 - Logo inclusion on “Thank You” ad in program
 - Two registrations to the Virtual National Conference
 - Inclusion on 2021 National Conference in Israel landing page
 - ½ page ad in in the Virtual National Conference program

To become a sponsor or for more information, please contact Deb Rochford, National Campaign Director, at drochford@jnf.org or 480.447.8100 x980.



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