

Jewish National Fund-USA Sponsorship Opportunities 2021-2022





What is Jewish National Fund-USA?

Unparalleled in the Jewish philanthropic world, Jewish National Fund-USA's strategic vision is to build and connect to the land of Israel. Since 1901, Jewish National Fund-USA's driving focus has been to ensure a strong, secure, and prosperous homeland for the Jewish people in the land of Israel.

Everything we do—every project, initiative, and campaign we take on—connects to our vision. We don't just plant trees. We don't just build houses. We don't just source water solutions. We don't just buy fire trucks. We don't just provide therapeutic assistance. We don't just boost tourism, support *Aliyah*, build medical centers, fund agricultural or culinary research, or run an American semester abroad High School in Israel. We do all of these things because each project, each program, each partnership is consistent with our strategic vision—population growth in the north and south, connecting with the next generation, developing infrastructure, ecology, special needs, heritage preservation, and more, all for the land of Israel.

We are unique, we are strategic, we have been the caretakers of the land and people of Israel from the beginning. Join us.

2021–2022 Events

All sponsorships will have representation at the following 2022 Jewish National Fund-USA Campaign Year events:

World Chairman Council Appreciation Dinner

January 2022

Honoring the **15 World Chairman Council donors giving \$1 million+** in the Desert States region for their lifetime commitment to Israel, with keynote speaker Major General Doron Almog of ADI-NEGEV.

JNFuture Root Society Appreciation Dinner

January 2022

Appreciation event for our young professional division giving \$1,000+ annually with an expected attendance of 65 leaders.

Desert States Annual Breakfast for Israel

February 2022

Over 700 attendees, the largest event supporting Israel in Arizona and Las Vegas.

Major Donor Appreciation Event (Arizona)

March 2022

Appreciation event for over 150 major donors in Arizona giving \$5,000+ annually.

Sapphire Society & Chai Society Appreciation Event

March 2022

Appreciation event for Women for Israel donors who give \$1800+ annually.

Major Donor Appreciation Event (Las Vegas)

April 2022

Appreciation event for major donors in Las Vegas giving \$5,000+ annually.

Women for Israel Luncheon

April 2022

Annual luncheon event with over 400 women supporting Israel. Featured Keynote Speaker, PBS Television Host, Podcast Host, Author, and Nonprofit Executive – Alison Lebovitz!

Women for Israel Cocktail Reception

April 2022

NEW EVENT Anticipated attendance of over 300 women supporting Israel.

Men's Event

April 2022

350 attendees celebrating Israel at a cocktail reception and dinner event.

JNFuture Shabbat in the Desert

May 2022

350 young professionals and future leaders between ages of 22-40 celebrating Israel.

Women for Israel Appreciation Event

May 2022

Appreciation event for our Women for Israel donors giving \$360-\$1,799 annually.

Sponsorship Levels

**Bold text indicates benefits not available at lower sponsorship levels.*

Presenting Sponsor & 2022 National Conference (in Boston) Plenary Sponsor - \$25,000

2022 NATIONAL CONFERENCE SPONSORSHIP BENEFITS

DIGITAL

- Sponsor to receive a minimum of two (2) dedicated posts recognizing sponsorship and promoting brand throughout official social media channels.
- Logo inclusion on National Conference promotional emails to database, reaching over 750,000 donors

PRINT

- Prominent logo inclusion on all National Conference printed marketing materials

SIGNAGE

- Prominent logo inclusion on on-site signage for the National Conference Opening Plenary Session
- Prominent logo inclusion on National Conference Sponsor Thank You Boards strategically placed in high traffic areas throughout conference footprint during the entire weekend.

ON-SITE BRAND INTEGRATION

- Verbal recognition/thank you delivered during National Conference Opening Plenary Session VIP

HOSPITALITY

- Two (2) tickets to National Conference Major Donor Reception
- Four (4) registrations to attend the full National Conference weekend

DESERT STATES BENEFITS

- Largest corporate logo displayed on all pre- and post-event materials including website, emails, and displayed on screen at all in-person and virtual events
- Acknowledged as Negev Society major donor on name badge at in-person events
- Invitation to all local and national in-person and virtual Major Donor events
- Eligible to participate in a highly subsidized Negev Society Mission to Israel in 2022
- Recognition at American Independence Park, located in the Judean Hills
- Automatic entry to one of the Jewish National Fund-USA affinity groups: Lawyers for Israel, Doctors for Israel, or Real Estate Division.

Sponsorship Levels

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Ally Sponsor - \$10,000

- **Large** corporate logo displayed on all pre- and post-event materials including website, emails, and displayed on screen at all in-person and virtual events
- Acknowledged as a **President's Society** major donor on name badge at in-person event
- Invitation to all local and national in-person and virtual Major Donor events
- Eligible to participate in a highly subsidized President's Society Mission to Israel in 2022
- **Recognition at American Independence Park, located in the Judean Hills**
- Automatic entry to one of the Jewish National Fund-USA affinity groups: Lawyers for Israel, Doctors for Israel, or Real Estate Division.

Sponsorship Levels

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Advocate Sponsor - \$ 5,000

- **Medium** corporate logo will be printed on all pre- and post-event materials including Arizona & Las Vegas website, emails, and displayed on screen at all in-person and virtual events
- Acknowledged as a **Herzl Society** or **Sapphire Society** (Women for Israel) major donor on name badge at in-person events
- Invitation to all local and national in-person and virtual Major Donor events
- Automatic entry to one of the Jewish National Fund-USA affinity groups: Lawyers for Israel, Doctors for Israel, or Real Estate Division.

Sponsorship Levels

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Supporter Sponsor - \$ 1,800

- Corporate logo will be printed on all pre- and post-event materials including Arizona & Las Vegas website, emails, and displayed on screen at all in-person and virtual events
- Acknowledged as Eretz Society donor on name badge at in-person events
- Automatic entry to one of the Jewish National Fund-USA affinity groups: Lawyers for Israel, Doctors for Israel, or Real Estate Division.

To become a sponsor or for more information, please contact Leila Mikal, Senior Campaign Executive, at lmikal@jnf.org or 480.447.8100 x987.

Thank You to Our Past Sponsors



Flader & Young Wealth Consulting Group



LANE & NACH, P.C.



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