



JEWISH NATIONAL FUND-USA

## **DAVID FRANK MEMORIAL GOLF CLASSIC**

---

**Monday, October 4, 2021**

**Riviera Country Club**

1250 Capri Dr., Pacific Palisades, CA 90272

---

### **SPONSORSHIP OPPORTUNITIES**

---

The following sponsorship opportunities are available for this exclusive golf event to benefit Jewish National Fund-USA. This is an exciting opportunity to support a wonderful cause, enjoy a tremendous golf course, and spend a day with fellow corporate executives. As a sponsor, your firm is assured high visibility before, during, and after the Golf Classic.

---

**Title Sponsor  
(Exclusive)  
\$100,000**

- Four (4) tournament playing spots
- Four (4) additional guests for evening reception
- Opportunity to announce start of tournament
- Corporate name listed above event on all marketing materials
- Name recognition on event promotional banner
- Name or logo on all caddy bibs, name plates, golf balls, tee signs, and pin flags
- Opportunity to create a traffic driving promotion or sales promotion
- Opportunity to display promotional materials and/or provide product samples on day of event to all players

**Silver Sponsors**  
**\$25,000**

Alan Abramson  
Tony Rubin  
Joe Rosen,

*Summit Equity Investment*

- Four (4) tournament playing spots and VIP gifts
- Four (4) additional guests for evening reception
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner
- Opportunity to display promotional materials and/or provide product samples on day of event to all players

---

**Gift Sponsor**  
**\$15,000**

- Four (4) tournament playing spots and VIP gifts
- Four (4) additional guests for evening reception
- Name or logo on VIP gift
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner
- Opportunity to display promotional materials and/or provide product samples on day of event to all players

---

**VIP Cocktail  
& Appetizer  
Reception Sponsor**  
**\$15,000 (Sold)**

Rick & Fran  
Solomon and Family

- Four (4) tournament playing spots and VIP gifts
- Four (4) additional guests for evening reception
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Company recognized by Master of Ceremonies at awards cocktail reception
- Name recognition on event promotional banner

---

**Golf Ball Sponsor**  
**\$15,000 (sold)**

Doug Williams  
*Williams Data  
Management*

- Four (4) tournament playing spots and VIP gifts
- Four (4) additional guests for evening reception
- Corporate name mentioned in all event promotion/pre-event marketing materials
- Company logo on all golf balls
- Name recognition on event promotional banner

---

**Golf Cart Sponsor**  
**\$15,000**  
**(1 available)**

Keith Wasserman, *Gelt*

- Four (4) tournament playing spots and VIP gifts
- Four (4) additional guests for evening reception
- Corporate name mentioned in all event promotion/pre-event marketing materials
- Four (4) tournament playing spots and VIP gifts
- Four (4) additional guests for evening reception
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Company name or logo placed on front of golf carts. JNF-USA will guarantee a minimum of 20 carts and will be divided evenly between sponsors
- Name recognition on event promotional banner

---

**Caddy Sponsor**  
**\$15,000 (Sold)**

Richie & Cindy Koral

- Four (4) tournament playing spots and VIP gifts
- Four (4) additional guests for evening reception
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Company name or logo placed on front panel of all caddy bibs and on name plates
- Name recognition on event promotional banner

**Photography  
Sponsor  
\$12,000**

- Four (4) tournament playing spots and VIP gifts
  - Corporate name mentioned in any event promotion/pre-event marketing materials
  - Corporate logo/name displayed on frame of creative golf photo of each player taken at tournament and mailed to each player following event
  - Name recognition on event promotional banner
- 

**Executive Sponsor  
(Multiple Available)  
\$9,500**

- Four (4) tournament playing spots and VIP gifts
  - Corporate name mentioned in any event promotion/pre-event marketing materials
  - Name recognition on event promotional banner
  - Company logo or name displayed on pin flag
- 

**Lunch Sponsor  
\$7,500  
(1 available)  
Tom Morgan**

- Two (2) tournament playing spots and VIP gifts
  - Corporate name mentioned in any event promotion/pre-event marketing materials
  - Name recognition on event promotional banner
  - Signage at lunch area
- 

**Beverage Sponsors  
\$5,000**

- Two (2) tournament playing spots and VIP gifts
  - One (1) tee sign at sponsored station
  - Corporate name mentioned in any event promotion/pre-event marketing materials
  - Name recognition on event promotional banner
- 

**Cigar Sponsor  
\$4,000**

- Signage at cigar station recognizing your sponsorship
  - Each player will receive hand rolled cigars
  - Corporate name mentioned in any event promotion/pre-event marketing materials
  - Name recognition on event promotional banner
- 

**Driving Range  
Sponsor\*  
\$2,500 (Sold)**

- Signage at driving range
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner

Keith Wasserman, *Gelt*

---

**Putting Contest  
Sponsor\*  
\$2,500**

- Sponsor of Putting Contest Prize or can donate prize
- Signage on Putting Green
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner

**Longest Drive  
Sponsor\***  
**\$2,500**

Lou Rosenmayer

- Sponsor of Longest Drive Prize or can donate prize
- Signage at designated hole
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner

---

**Par 3 Sponsor\***  
**\$2,500**  
**(4 available)**

- Signage on designated hole
- Sponsoring closest to hole prizes
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner
- Opportunity to distribute promotional material at designated hole

---

**Straightest Drive  
Sponsor\***  
**\$2,500**

- Sponsor of Straightest Drive Prize or can donate prize
- Signage at designated hole
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner

---

**Tee Box Sponsor**  
**\$1,500**

- Corporate name or logo on tee sign at dedicated hole

---

*\*Does not include a playing spot*

**MORE INFORMATION**

Lou Rosenberg, Executive Director, Greater Los Angeles  
lrosenberg@jnf.org or 323.964.1400 x963



**JEWISH  
NATIONAL  
FUND  
USA**

*Your Voice in Israel*

jnf.org  
800.JNF.0099

