



Jewish National Fund-USA

30TH ANNUAL GOLF CLASSIC

Monday, October 12, 2020

Riviera Country Club

1250 Capri Dr., Pacific Palisades, CA 90272

SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available for this exclusive golf event to benefit Jewish National Fund-USA. This is an exciting opportunity to support a wonderful cause, enjoy a tremendous golf course, and spend a day with fellow corporate executives. As a sponsor, your firm is assured high visibility before, during, and after the Golf Classic.

**Title Sponsor
(Exclusive)
\$100,000**

- Four (4) tournament playing spots
 - Corporate name listed above event on all marketing materials
 - Name recognition on event promotional banner
 - Name or logo on all caddy bibs, name plates, golf balls, tee signs, and pin flags
 - Opportunity to create a traffic driving promotion or sales promotion
 - Opportunity to display promotional materials and/or provide product samples on day of event to all players
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**Silver Sponsor
\$25,000
(Multiple Available)**

Alan Abramson
Tony Rubin
Joe Rosen,
Summit Equity Investment
Robert Margolis

- Four (4) tournament playing spots
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner
- Opportunity to display promotional materials and/or provide product samples on day of event to all players

**Gift Sponsor
\$15,000**

- Four (4) tournament playing spots
 - Corporate name mentioned in any event promotion/pre-event marketing materials
 - Name recognition on event promotional banner
 - Opportunity to display promotional materials and/or provide product samples on day of event to all players
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**Cocktail & Appetizer
Post-Tournament
Sponsor
\$15,000 (Sold)**

Rick & Fran
Solomon and Family

- Four (4) tournament playing spots
 - Corporate name mentioned in any event promotion/pre-event marketing materials
 - Name recognition on event promotional banner
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**Golf Ball Sponsor
\$15,000 (Sold)**

Doug Williams,
Williams Data Management

- Four (4) tournament playing spots
 - Corporate name mentioned in all event promotion/pre-event marketing materials
 - Company logo on all golf balls
 - Name recognition on event promotional banner
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**Golf Cart Sponsor
\$15,000
(Sold)**

Keith Wasserman, *Gelt Inc.*

- Four (4) tournament playing spots
 - Corporate name mentioned in all event promotion/pre-event marketing materials
 - Company name or logo placed on front panel of all caddy bibs and on name plates
 - Name recognition on event promotional banner
 - Company name or logo placed on front of golf carts. JNF will guarantee a minimum of 20 carts and will be divided evenly between sponsors
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**Caddy Sponsor
\$15,000 (Sold)**

Richie & Cindy Koral

- Four (4) tournament playing spots
 - Corporate name mentioned in any event promotion/pre-event marketing materials
 - Name recognition on event promotional banner
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**Executive Sponsor
(Multiple Available)
\$9,500**

- Four (4) tournament playing spots
 - Corporate name mentioned in any event promotion/pre-event marketing materials
 - Name recognition on event promotional banner
 - Company logo or name displayed on pin flag
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**Lunch Sponsor
\$7,500 (Sold)**

Tom Morgan

- Two (2) tournament playing spots
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner
- Signage at lunch area

**Beverage Sponsor
(Multiple Available)
\$5,000**

Lewis Henkind

- Two (2) tournament playing spots
- One tee sign at sponsored station
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner

**Driving Range
Sponsor*
\$2,500 (Sold)**

Keith Wasserman, *Gelt Inc.*

- Signage at driving range
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner

**Putting Contest
Sponsor*
\$2,500**

Larry Elins

- Sponsor of Putting Contest Prize or can donate prize
- Signage on Putting Green
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner

**Longest Drive
Sponsor*
\$2,500**

- Sponsor of Longest Drive Prize or can donate prize
- Signage at designated hole
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner

**Par 3 Sponsor*
\$2,500
(4 Available)**

- Signage on designated hole
- Sponsoring closest to hole prizes
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner
- Opportunity to distribute promotional material at designated hole

**Straightest
Drive Sponsor*
\$2,500**

- Sponsor of Straightest Drive Prize or can donate prize
- Signage at designated hole
- Corporate name mentioned in any event promotion/pre-event marketing materials
- Name recognition on event promotional banner

**Tee Box Sponsor
\$1,500**

- Corporate name or logo on tee sign at dedicated hole

**Does not include a playing spot*

MORE INFORMATION

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**JEWISH
NATIONAL
FUND**

Your Voice in Israel

jnf.org
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